invenda

Welcome to the Internet of Retail

Intelligent Vending Machines
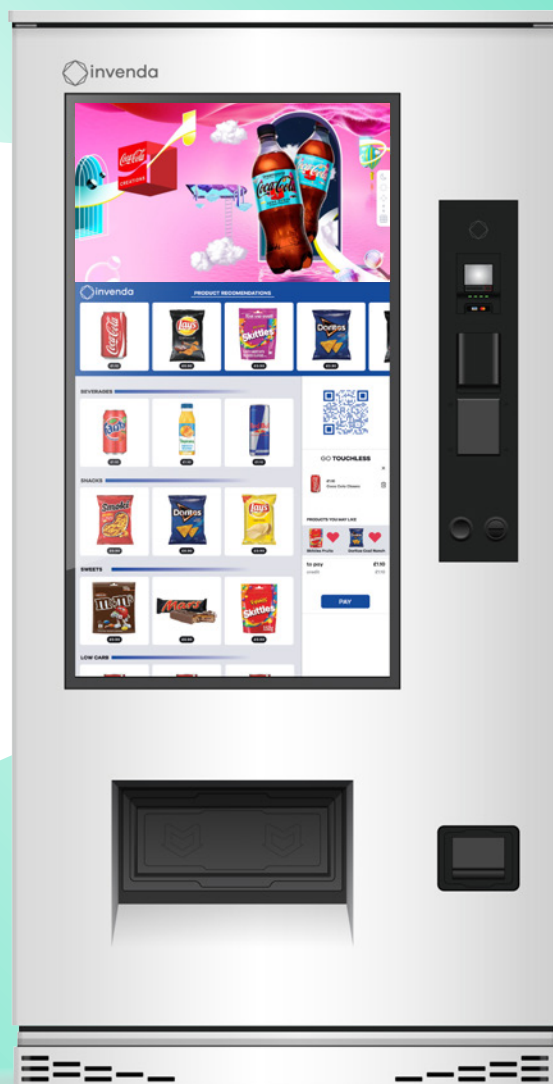
60%	higher sales
30%	fewer technical interventions
100%	remote management of planogram and prices
∞	additional revenue from advertising

The smart choice for you

Shopping is engaging and frictionless

Engage consumers with the freshest scrollable UIs, display product information and offer them the modern retail experience they've come to expect.

Sales are increased

Do away with the limitations of traditional machines. Increase sales thanks to a multi-product basket and numerous upselling features: combo deals, promotions, animations*, enhanced imagery, AI product recommendations, gamification, cross-selling and sampling.

*Animation of product images has been proven in market tests with multiple customers to at least double sales of those products.

Costs are reduced

Remotely control inventory, pricing, ads, promotions and machine health**. Command individual machines or send bulk actions.

**Our clients report a 30% reduction in technical interventions.

They're accessible to wheelchair users

The solution is designed so that all selections can be made from the bottom of the screen.

They're eco-conscious

In addition to using the environmentally safe R290 refrigerant, Invenda machines feature an energy-saving mode of operation.

Invenda Platform

Powered by a proprietary operating system and based on IoT, AI and cloud technology, our Internet of Retail platform connects self-service points of sale creating an unmatched consumer experience and skyrocketing revenue.
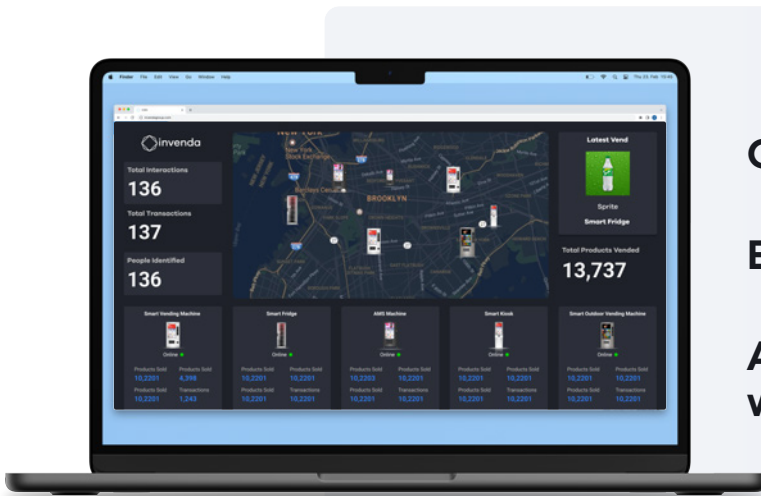
One dashboard.

Everything connected.

All the benefits you want. And then some.

How do we streamline your operations?

- Instead of juggling multiple pieces of software or wasting resources on manual configurations and checks, use one digital dashboard. Full remote control at your fingertips.

- Manage planogram and pricing remotely, in real time. No more expired products or missed sales opportunities.

- Monitor machine health and diagnose 90% of issues remotely, reducing technical interventions by 30%.

- Easily manage advertising and promotions remotely and watch your sales rise. In real time.

- Use advanced transactional data and consumer behavior benchmarks compiled in comprehensive reports to give an additional boost to your sales.

- Seamlessly integrate your existing systems via the Invenda Cloud API. Nothing you've invested in goes to waste.

Invenda OS

The brain behind the machine, Invenda OS is a modern operating system for smart unattended retail. Thanks to Invenda OS, you get IoT-connected devices that can be centrally managed, maintained and upgraded in a modular way.

Invenda Cloud

Invenda Cloud is the central management system for all automated retail devices, including intelligent vending machines, smart fridges and micromarket kiosks. In addition to providing remote management, configuration, and monitoring of your devices, it continuously collects data and allows you to generate diverse reporting.

Technology partners:

Microsoft

intel partner
Gold
IoT Solutions

Report examples:

- Revenue
- Top-earning machines
- Top-selling products
- Combo-products sold
- Demographics

- Daily sales statistics
- Transactions reports
- Operational data reports
- Global events log

Data

No more shooting in the dark. Let our data analytics guide your business decisions, so you never have to guess again.

Vending

- Products sold
- Sales reports
- Abandoned sales
- Delivery success/failure
- Payment by type
- Operator screens
- Refunds and returns
- DEX support
- Product lifecycle

Environmental

- Motors and spirals
- Temperature control
- Door open/closed
- Energy usage
- Internal sensors
- Service/maintenance mode timers
- Idle time vs. Interactive
- Drop sensor

User interactions

- Product demographics
- Session time
- Taps and interactions
- Heat maps
- Payment usage
- Conversion sales
- Product funnels
- Basket status
- Invenda eWallet usage

Operations

- Refill status
- Refilling time
- Product performance
- Payment availability
- Network status and speed
- UI/screen performance
- Detailed events log

Audience/Location

- Measuring foot traffic
- Gender/age/etc.
- Peak sale times
- Marketing profile data
- Location stats
- Advertising stats
- Interaction

Invenda Wallet

As easy as scanning a QR code.

For a consumer, there's no greater comfort than **shopping pressure-free**. Invenda Wallet allows consumers to **browse, select and pay** for products leisurely and privately. They shop straight from the palms of their hands, using their own device – their smartphone.
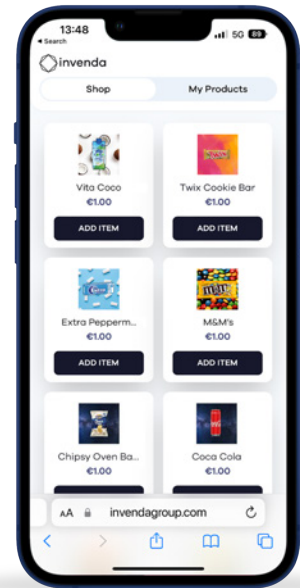
What do you get?

- A reliable alternative to physical payment terminals
- Consumer engagement through gamification, interactive marketing, gifting, scratch-and-win receipts, product sampling and cross-selling
- Tailor-made marketing campaigns
- Age verification
- Integration with third-party payment providers
- Various payment methods (credit card, Apple Pay, Google Pay)
- Receipt digitalization

What do consumers get?

- A download-free web app
- A touchless, seamless shopping experience
- A fun and engaging payment process
- Quicker checkouts
- Remote account access
- Loyalty programs
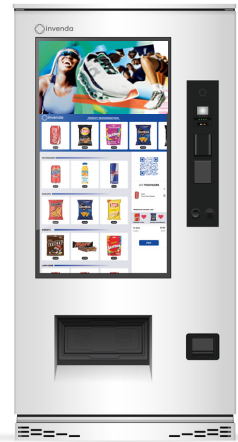
In partnership with:

adyen

Advertising

A completely new revenue stream.

With our smart vending machines, you get two devices in one – an unattended retail device *and* a digital signage display. This mighty mix of POS and DOOH brings you two separate revenue streams, one from selling the products in the machine and the other from selling screen space to advertisers.

Full-screen ads   Top banner ads

- Drive brand awareness
- Encourage sales
- Get passive income from third-party advertising

You can display advertisements:

For products sold in the machine

- Manage ads directly via Invenda Media Library
- Bundle promo ads with prominent product display and animations on the planogram

For products not sold in the machine

- Sourced from programmatic platforms and partner media brokers
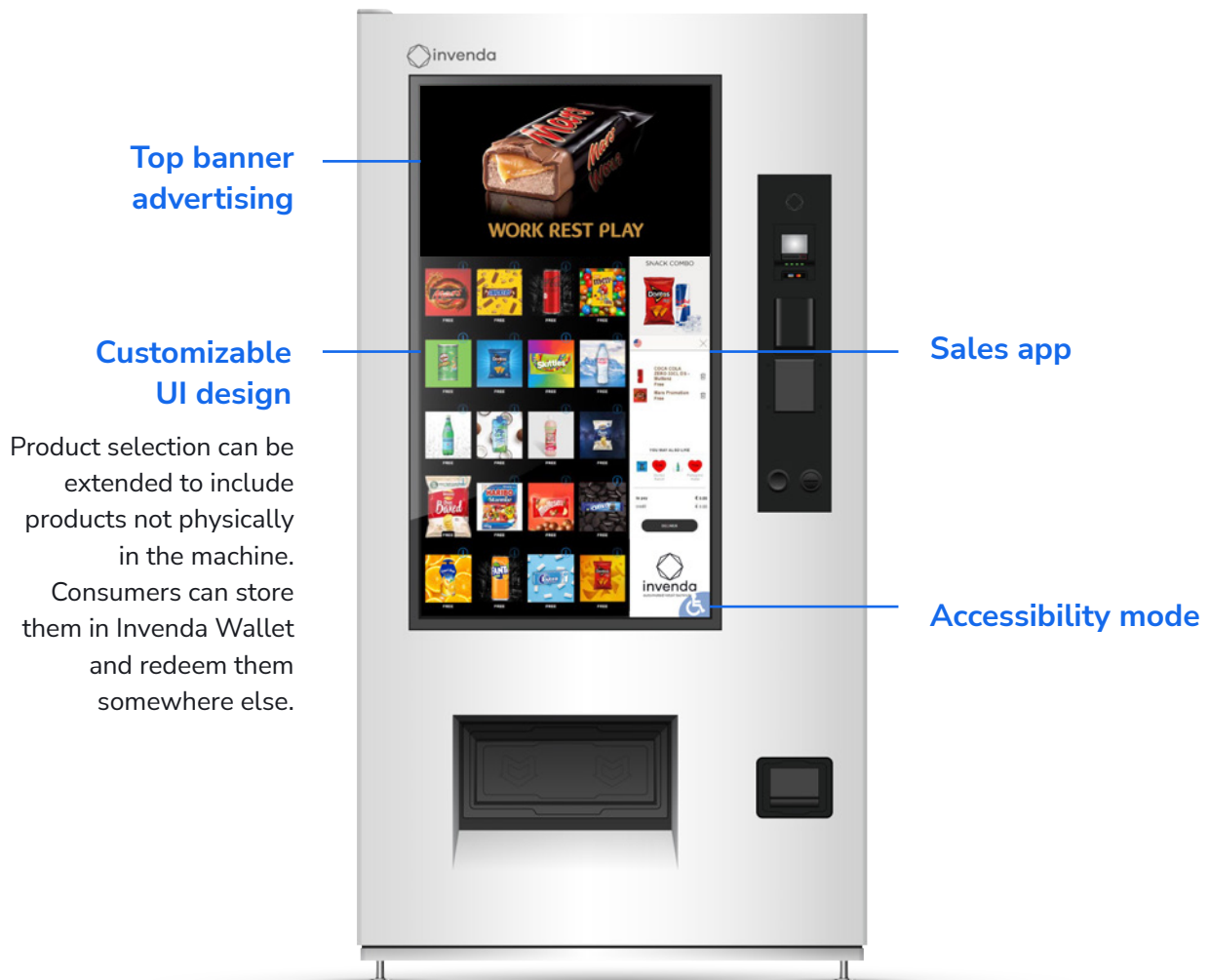- Leverage Invenda AI and data to enable targeted marketing

Programmatic advertising

We've integrated our 49-inch vending machine screens with several programmatic advertising platforms to enable automated ads display.
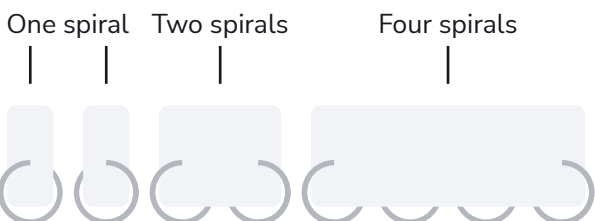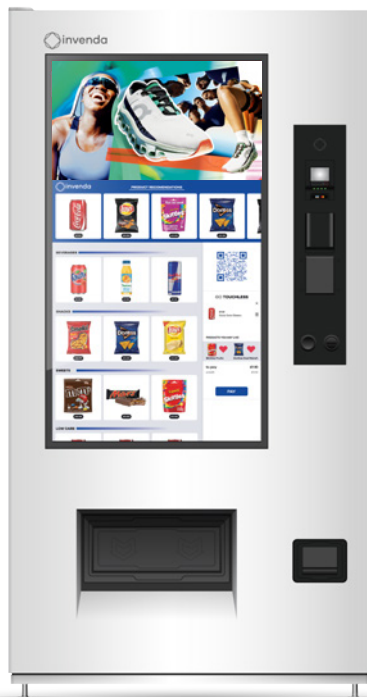
Media partners:

Main parts

Top banner advertising

Customizable UI design

Product selection can be extended to include products not physically in the machine. Consumers can store them in Invenda Wallet and redeem them somewhere else.

Sales app

Accessibility mode

Possible spiral configurations

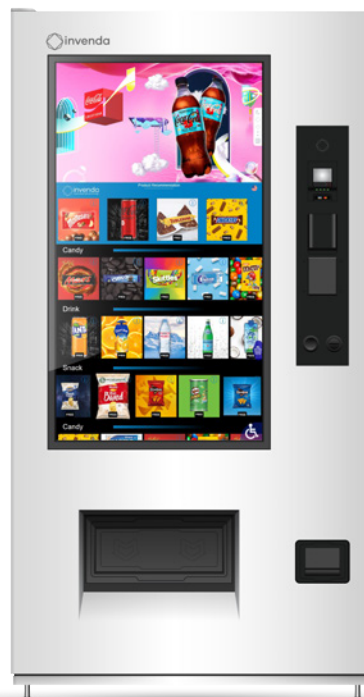One spiral   Two spirals   Four spirals

Attractive UI options

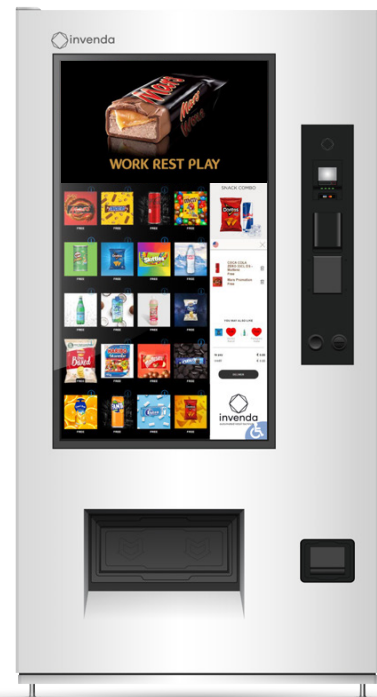### Category UI Light

Vertical and horizontal scroll

Category UI Dark

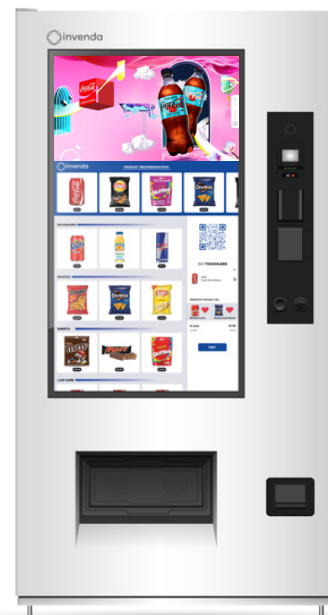Vertical and horizontal scroll

Grid UI

Static / Scrollable

Indoor Vending Machine

State-of-the-art yet cost-effective, this combination machine features a large 49-inch touchscreen, making sure par levels headaches are a thing of the past. This device never looks empty. It comes with a "brain" – Invenda OS – and is connected to Invenda Cloud. It can be branded according to your requirements to further enhance your brand presence.
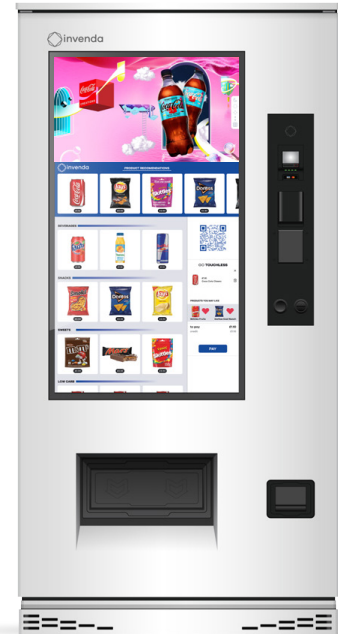
Device dimensions	L 39.4 x W 35.2 x H 76.4 in
Weight	775 lbs
Touchscreen dimensions	49" (24 x 42.5 in)
No. of trays	Default 6, up to 8
No. of selections per tray	Up to 8
Product dispenser options	Spiral or conveyor
Lifter system (optional)	Designed to safely deliver glass bottles
Total no. of selections	Up to 64
Remote temperature control range (internal)	40 – 68 °F (4 – 21 °C)
Ambient temperature operating range (external)	32 – 95 °F (0 – 35 °C)
Refrigerant	R290, R134a, R1234yf
Certification	EU (CE), UKCA (UK), USA & Canada (CSA), ECAS (UAE), SASO (KSA)
Payment protocols	MDB, USB & RS-232. Third-party integration possible.
Demographic Sensor	People count Demographic profiling (age and gender) compliant with data privacy laws
IoT connectivity enabled	Ethernet cable; Wi-Fi, 4G on demand
Operating system	Invenda OS running on Windows IoT Enterprise
Warranty	12 months

Outdoor Vending Machine

OVM is a robust device with a 46-inch screen and the same high-tech functionalities as its indoor counterpart. Designed to withstand vandalism and weather conditions, it boasts the IP55 water and dust resistance rating. It's best suited for heavy-footfall outdoor locations, where its snazzy look and appealing retail interface guarantee high conversion rates.

Device dimensions	L 40 x W 37.1 x H 78.7 in
Weight	992 lbs
Touchscreen dimensions	46" (23.5 x 41.1 in)
No. of trays	Default 6, up to 8
No. of selections per tray	Up to 8
Product dispenser options	Spiral or conveyor
Lifter system (optional)	Designed to safely deliver glass bottles
Total no. of selections	Up to 64
Remote temperature control range (internal)	40 – 68 °F (4 – 21 °C)
Ambient temperature operating range (external)	23 – 104 °F (-5 – 40 °C)
Refrigerant	R290, R1234yf
Certification	EU (CE), IP55
Payment protocols	MDB, USB & RS-232. Third-party integration possible.
Demographic Sensor	People count Demographic profiling (age and gender) compliant with data privacy laws
IoT connectivity enabled	Ethernet cable; Wi-Fi, 4G on demand
Operating system	Invenda OS running on Windows IoT Enterprise
Warranty	12 months

CE

Why Invenda?

There's no growth without innovation. Invenda does innovation best: in a way that's simple, reliable and profitable for you.

Interested?

We'd love to talk and find the best solution for your automated retail business.

📍 Invenda Group AG

Industriestrasse 23

6055 Alpnach, Switzerland

📞 +41 44 586 00 33

✉ info@invendagroup.com

🌐 www.invendagroup.com