

**Fe**de**Ex**



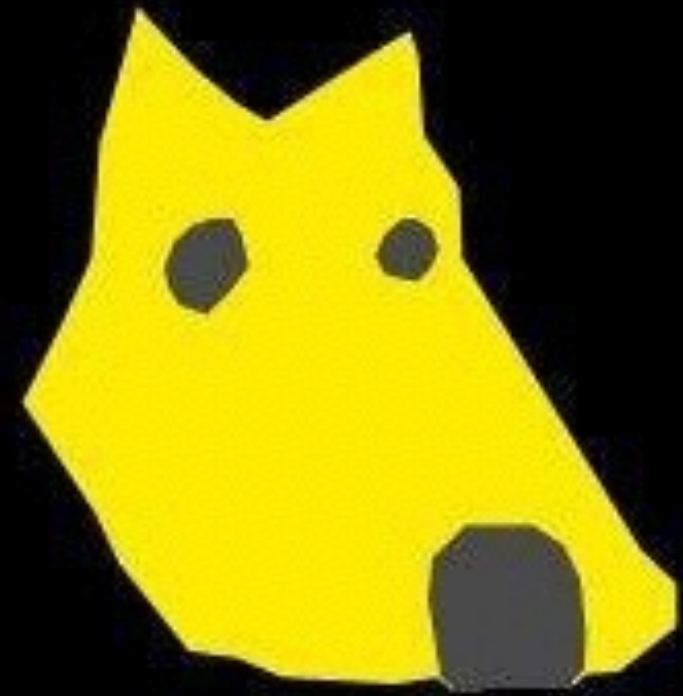
SWISS MILK CHOCOLATE WITH HONEY AND ALMOND NOUGAT

**TOBLERONE**

OF SWITZERLAND



You just realized that all ducks are actually wearing dog masks.





PLANISPHERIVM

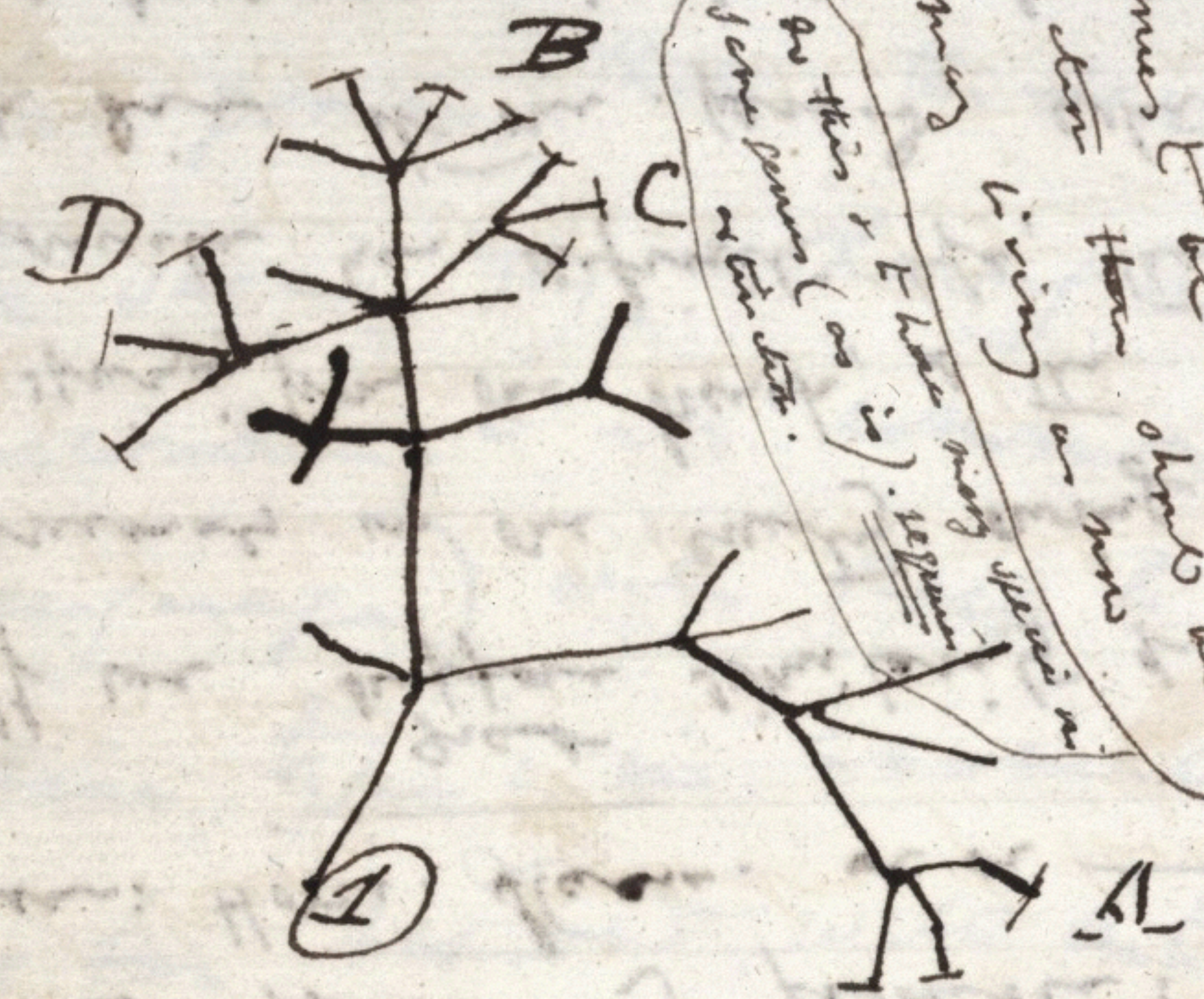
Sive  
VNIVERSI TO:  
EX HYPO:  
COPERNI  
PLANO

COPERNICANVM

Systema  
TIVS CREATI  
THESI  
CANA IN  
EXHIBITVM.



I think



can  
 must be  
 than  
 as  
 living  
 species  
 that  
 should  
 be

There between A & B



Vague but exciting

Tim Berners-Lee, CERN, DD

March 1989

CERN DD/OC

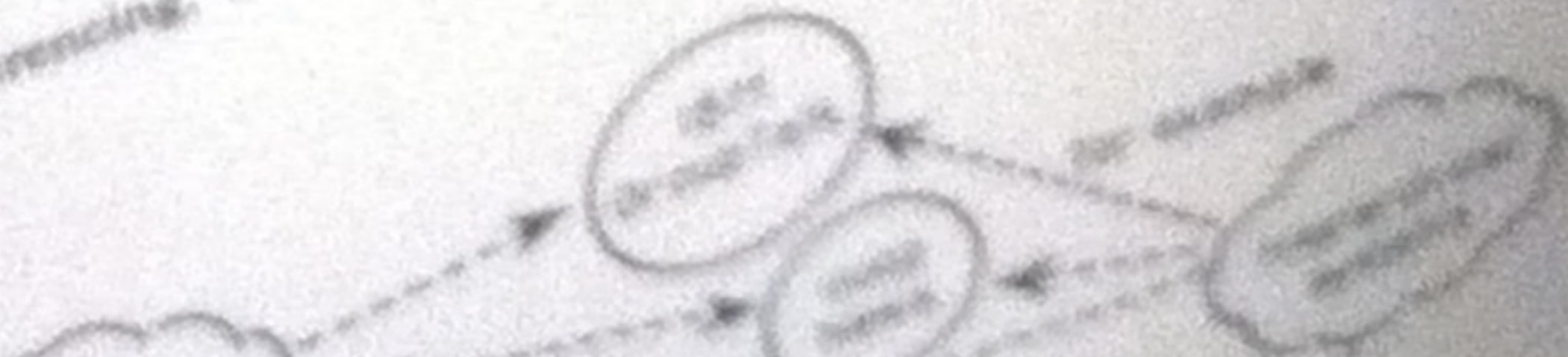
# Information Management: A Proposal

## Information Management: A Proposal

### Abstract

This proposal concerns the management of general information about accelerators and experiments at CERN. It discusses the problems of loss of information about complex evolving systems and offers a solution based on a distributed hypertext system.

Hypertext, Computer conferencing, Document retrieval, Information management, Project



www.killersites.com

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# CREATING KILLER WEB SITES

*Second Edition*

*The Art of Third-Generation Site Design*

David Siegel

The best-selling book on the web, now updated for Netscape Navigator<sup>®</sup> and Internet Explorer<sup>®</sup> 4.0!

INTERNATIONAL BESTSELLER!  
The best-selling book on the web, now updated for Netscape Navigator<sup>®</sup> and Internet Explorer<sup>®</sup> 4.0!

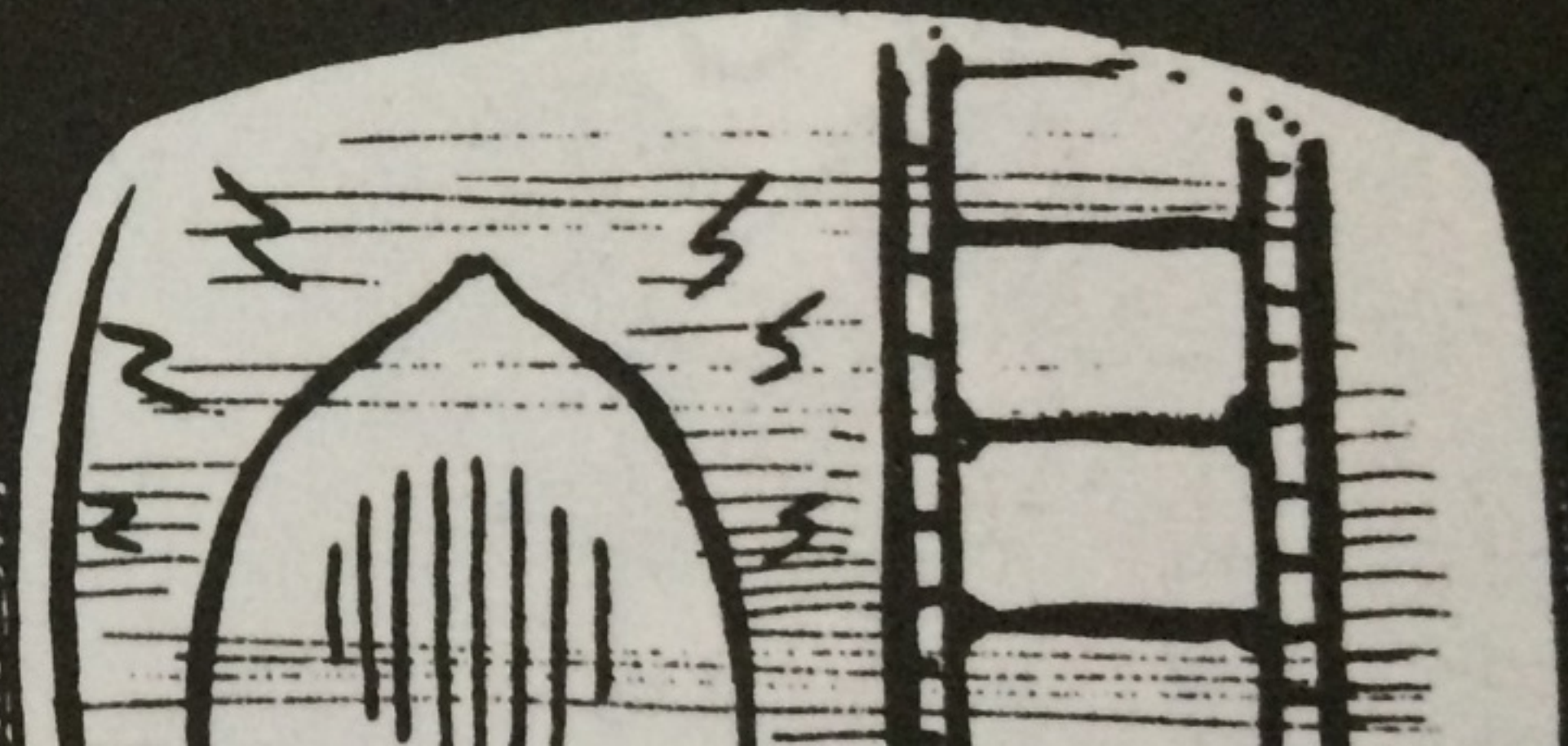
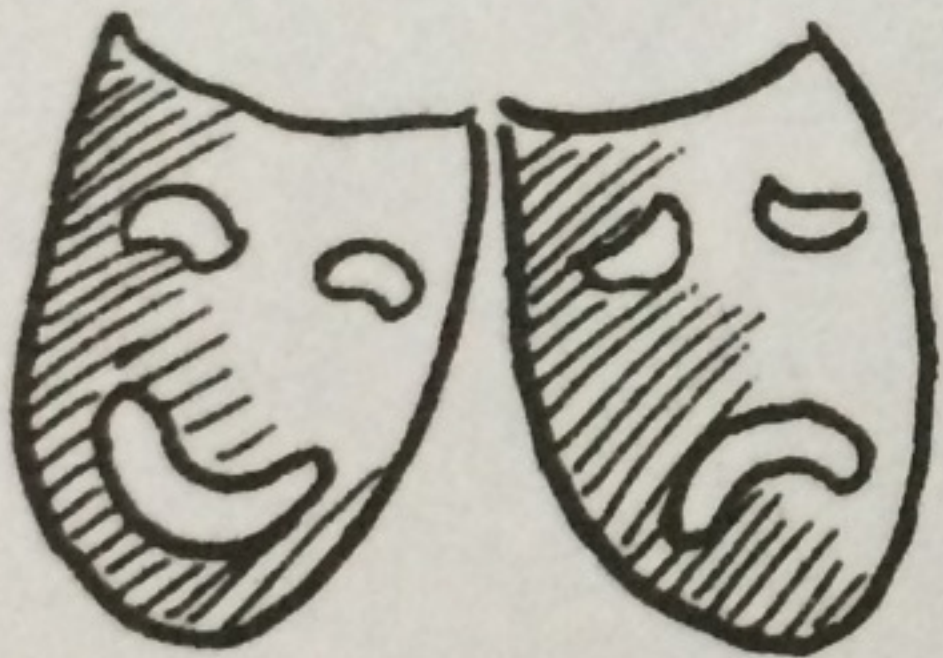
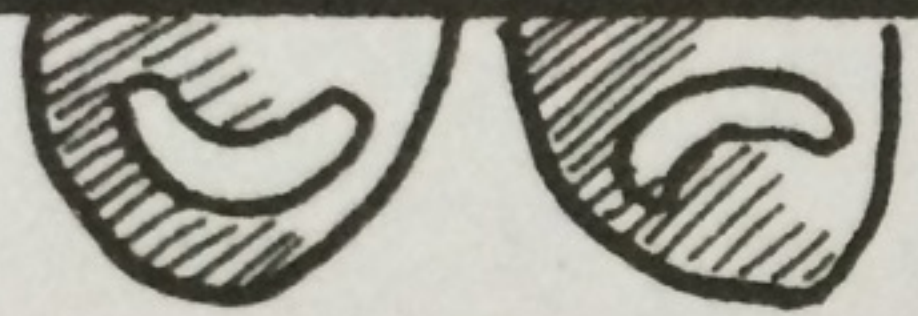
*“‘Killer Web Sites’ are usually those which tame the wildness of the web, constraining pages as if they were made of paper – Desktop Publishing for the Web.”*

—John Allsopp  
A Dao of Web Design

*“The web is a new medium, although it has emerged from the medium of printing, whose skills, design language and conventions strongly influence it. Yet it is often too shaped by that from which it sprang.”*

—John Allsopp  
A Dao of Web Design

EACH NEW MEDIUM BEGINS ITS LIFE BY IMITATING ITS *PREDECESSORS*. MANY EARLY MOVIES WERE LIKE FILMED *STAGE PLAYS*, MUCH EARLY *TELEVISION* WAS LIKE *RADIO WITH PICTURES* OR *REDUCED MOVIES*.





designing with  
web standards

jeffrey zeldman



New  
Riders

VOICES THAT MATTER™

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VOICES THAT MATTER™

presentation  
**HTML**  
structure



**presentation**

**CSS**

**HTML**

**structure**

# Zen Garden

The Beauty of CSS Design

## *The Road to Enlightenment*

Littering a dark and dreary road lay the past relics of browser-specific tags, incompatible DOMs, and broken CSS support.

Today, we must clear the mind of past practices. Web enlightenment has been achieved thanks to the tireless efforts of folk like the W3C, WaSP and the major browser creators.

The css Zen Garden invites you to relax and meditate on the important lessons of the masters. Begin to see with clarity. Learn to use the (yet to be) time-honored techniques in new and invigorating fashion. Become one with the web.

*A demonstration of what can be accomplished visually through CSS-based design. Select any style sheet from the list to load it into this page.*

*Download the sample [html file](#) and [css file](#)*



select a design:

**Under the Seal** by Eric Stoltz

**Make 'em Proud** by Michael McAgnon and Scotty Reifsnyder

**Orchid Beauty** by Kevin Addison

**Oceanscape** by Justin Gray

**CSS Co., Ltd.** by Benjamin Klemm

**Sakura** by Tatsuya Uchida

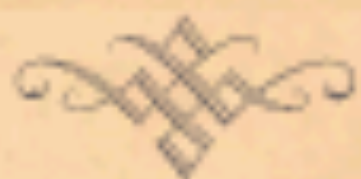
**Kyoto Forest** by John Politowski

*So, What's This About?*



*A demonstration of what can be accomplished visually through CSS-based design. Select any style sheet from the ..... list to load it into this page.*

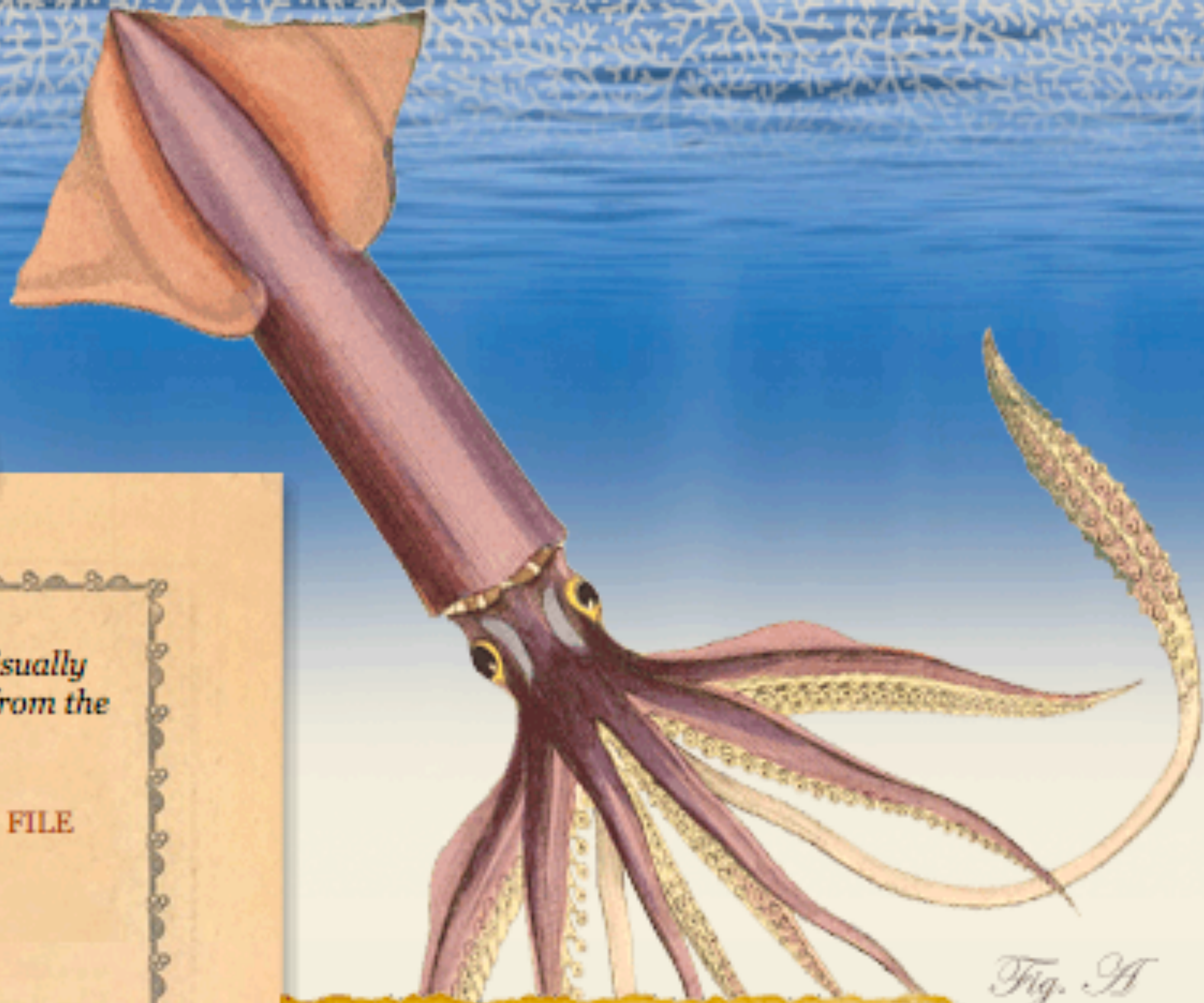
**DOWNLOAD THE SAMPLE HTML FILE AND CSS FILE**



### **THE ROAD TO ENLIGHTENMENT**

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*Fig. A*



### **SELECT A DESIGN**

 **Under the Seal**

by Eric Stoltz



# Css Zen Garden

*the beauty of css design.*

*A demonstration of what can be accomplished visually through CSS-based design. Select any style sheet from the list to load it into this page.*

[⊞ DOWNLOAD THE SAMPLE HTML FILE AND CSS FILE](#)

## *The Road To Enlightenment*

Littering a dark and dreary road lay the past relics of browser-specific tags, incompatible DOMs, and broken CSS support.

Today, we must clear the mind of past creations. Web

SELECT A DESIGN:

[⊞ Under the Sea!](#)  
by Eric Stoltz

[⊞ Make 'em Proud](#)  
by Michael McAdon and



# CSS OCEAN GARDEN

THE BEAUTY OF CSS DESIGN

A demonstration of what can be accomplished visually through CSS based design. Select any style sheet from the list to load it into this page.

Download the sample [html file](#) and [css file](#)

THE ROAD TO ENLIGHTENMENT

## SELECT A DESIGN

**UNDER THE SEA!**

by [Eric Stoltz](#)

---

**MAKE 'EM PROUD**

by [Michael McAghon](#) And  
[Scotty Reifsnyder](#)

---

**ORCHID BEAUTY**

by [Kevin Addison](#)

---

**OCEANSCAPE**

**presentation**

**CSS**

**HTML**

**structure**

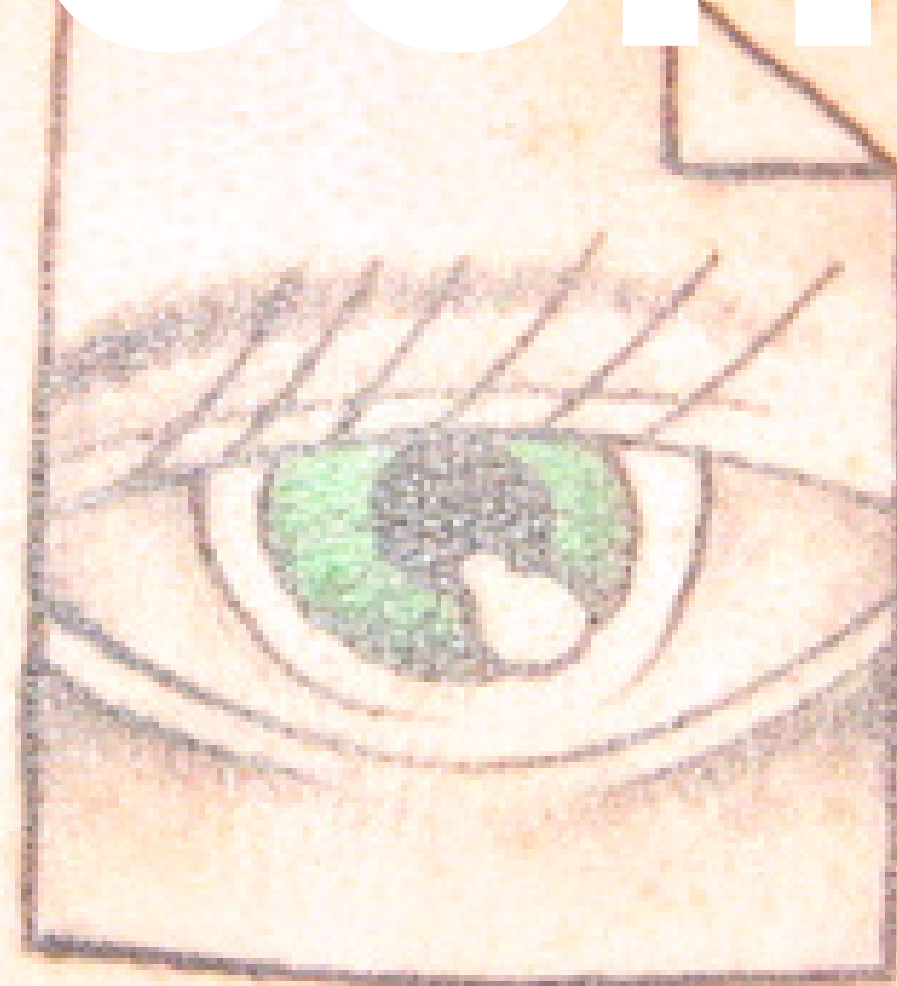
behaviour

**JavaScript**

**progressive  
enhancement**



# progressive enhancement



**HTML**

**CSS**

**JavaScript**

# shearing layers

stuff

space plan

services

skin

structure

site

**HTML**

**fault tolerant  
structure**

**<div>**

**show this**

**</div>**

**<blorp>**

**show this**

**</blorp>**

**<article>**

**show this**

**</article>**

**<canvas>**

**don't show this**

**</canvas>**

**HTML**

**fault tolerant  
structure**



**HTML**

**fault tolerant  
structural honesty**



**structural honesty**

**<button>**yes**</button>**

**<span>**no**</span>**

**structural honesty**

# CSS

**fault tolerant  
presentation**

```
selector {  
    property: value;  
}
```

```
selector {  
    property: value;  
}
```

```
selector {  
  property: value;  
}
```

```
selector {  
  property: value;  
}
```



```
button {  
  border-radius:  
  0.25rem;  
}
```

**material honesty**

# CSS

**fault tolerant  
material honesty**

# JavaScript

~~fault tolerant~~

behaviour



**safe defaults**

*“When an elevator fails, it’s useless.  
When an escalator fails, it becomes stairs.  
We should be building escalators, not elevators.”*

—Jake Archibald



“  
*Progressive enhancement is more about dealing with  
technology failing than technology not being supported.*”

—Andy Hume



*“Look, it’s simple. Build your apps so they aren’t a twirling shitshow of clown horns when JavaScript breaks.”*

—David Sleight

*“In the web front-end stack — HTML, CSS, JS, and ARIA — if you can solve a problem with a simpler solution lower in the stack, you should. It’s less fragile, more foolproof, and just works.”*

—Derek Featherstone

*“Be conservative in what you send;  
be liberal in what you accept.”*

—Jon Postel

# design principles

*“Software, like all technologies, is inherently political.  
Code inevitably reflects the choices, biases and desires of  
its creators.”*

—Jamais Cascio

**backbone**

**angular**

**ember**

*“No one wants to think that what they’re doing  
is trivial.”*

—John Resig

*“JavaScript is part of the web platform;  
you don’t get to take it away and expect the web  
to work.”*

—Tom Dale



**the web  
platform**

**flash**  
**web**  
**native**

*“It’s hard not to be disappointed by HTML if you’ve developed for iOS, Windows, or other mature platforms as I have.”*

—Joe Hewitt

What the web is and is not

**swipe**

**scroll**

**tap**

**drag**

**publish find**

**buy share**

**responsive  
web design**

**responsive  
enhancement**

# World Wide Web

The WorldWideWeb (W3) is a wide-area [hypermedia](#) information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an [executive summary](#) of the project, [Mailing lists](#) , [Policy](#) , November's [W3 news](#) , [Frequently Asked Questions](#) .

## [What's out there?](#)

Pointers to the world's online information, [subjects](#) , [W3 servers](#), etc.

## [Help](#)

on the browser you are using

## [Software Products](#)

A list of W3 project components and their current state. (e.g. [Line Mode](#) ,X11 [Viola](#) , [NeXTStep](#) , [Servers](#) , [Tools](#) , [Mail robot](#) , [Library](#) )

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*“The web is responsive on its own—by default. It’s us that’s been breaking it all these years by placing content in fixed-width containers.”*

—Andy Hume

**do websites need to  
look exactly the  
same in every  
browser ?**

**do websites need to  
look exactly the  
same in every  
browser . com**

*NO!*









**a pattern of  
enhancement**



# Bagcheck



## About Bagcheck

Whether it's cooking, photography, parenting, or sports — we all have a set of favorite items for doing what we love. Bagcheck is a fun and easy way to share these sets of items with people you know or share interests with.

## Share What You're Using & Why

Bagcheck bags are personally assembled collections of items that give you an inside look at what people are using and why. You can [search](#), [browse](#), or quickly create bags about favorite hobbies or activities, the things you keep using over & over, and more.

## Discover New Items You'll Love

You'll be amazed at the variety of useful items your Bagcheck friends [share and discuss](#). Get





## Interested in More?

We're currently in limited beta mode. You can join us if one of your Facebook friends is already an active Bagcheck user.

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ABOUT



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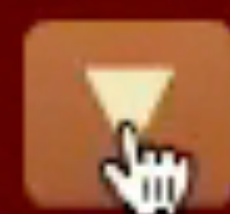
[BLOG](#)

[TERMS](#)

[FULL SITE](#)



Log in or Sign up




THE **S**SESSION

# Fáilte

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Search

The Session 

for



SEARCH

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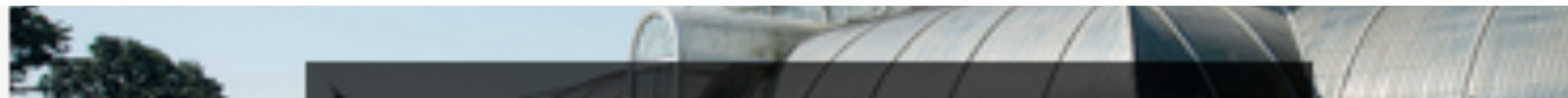
more



What's On

Attractions

Visit Information



# cutting the mustard

```
if (document.querySelector  
&& window.addEventListener) {  
  // enhance!  
}
```

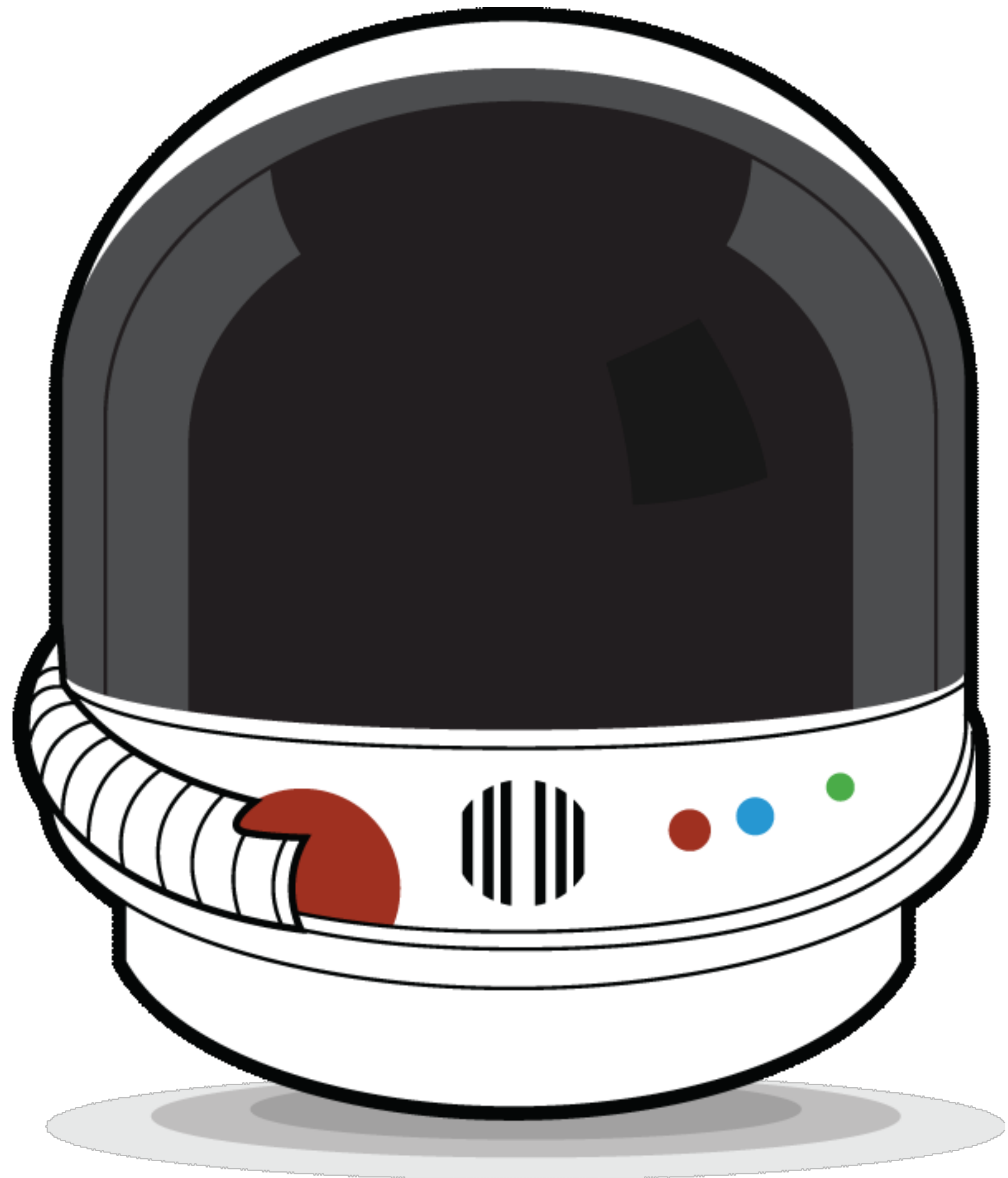
**aggressive  
enhancement**



*“There is a difference between support  
and optimization.”*

—Brad Frost





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