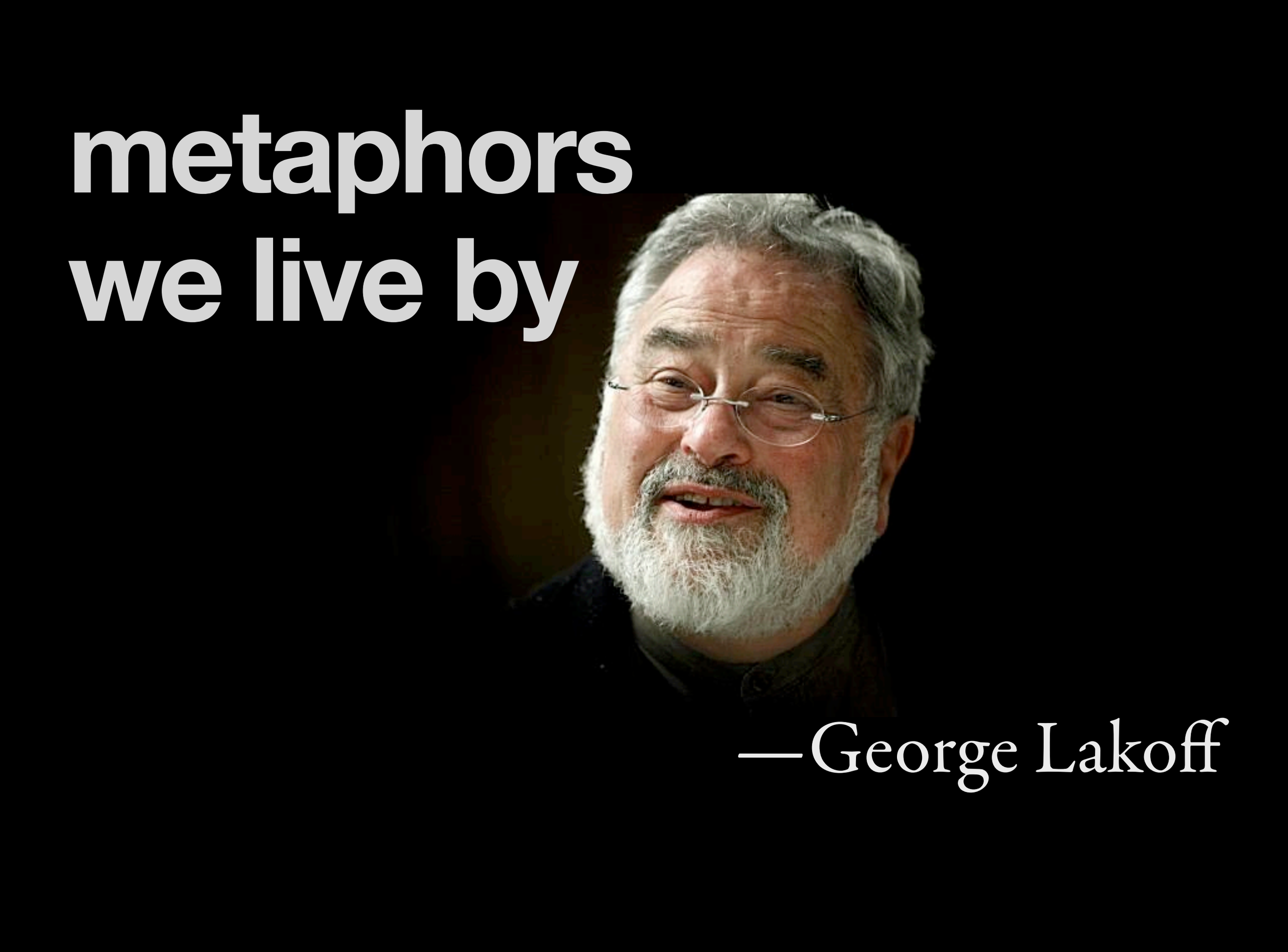
there is no mobile web

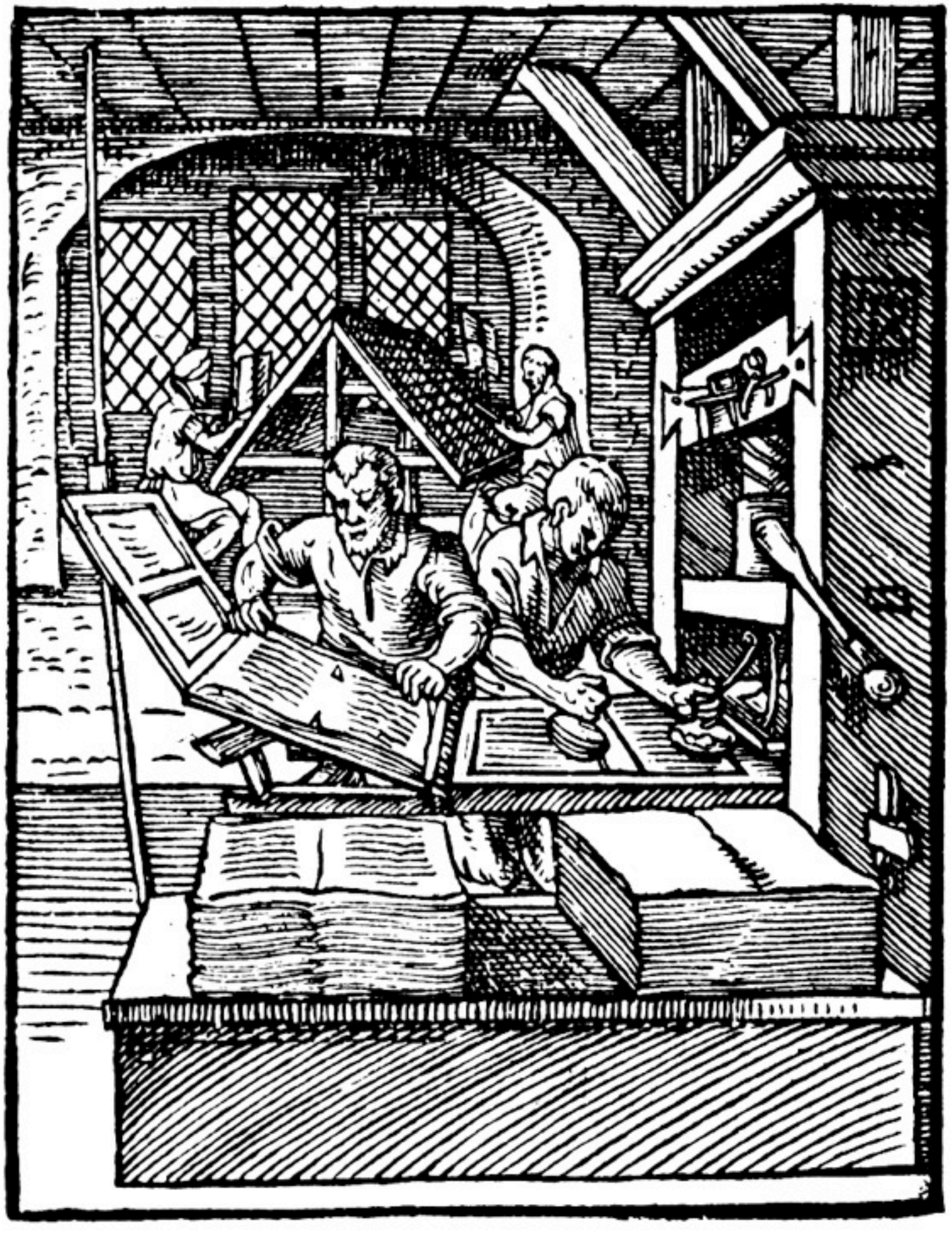
metaphors we live by



—George Lakoff

"The primary design principle underlying the Web's usefulness and growth is ***universality****.*
The Web should be usable by people with disabilities. It must work with any form of information, be it a document or a point of data, and information of any quality—from a silly tweet to a scholarly paper. And it should be accessible from any kind of hardware that can connect to the Internet: ***stationary or mobile, small screen or large****."*

—Tim Berners-Lee
Long Live the Web



print

Incipit epistola sancti ieronimi ad paulinum presbiterum de omnibus diuine historie libris-capitulū primū.

Hanc ambrosius tua michi munuscula pferens-deuotissimas trās-ñ a principio amicicias-fidē pbet iam fidā ⁊ veteris amicicie noua: pferebant. Vera aūt illa necessitudo ē ⁊ xpi gluano copulata-ḡm non vanitas ex familiaris-nō pūcta tantum corpoꝛ-nō lōbola ⁊ palpās adulacō-sed dei timoꝛ-et diuinaꝝ scripturaꝝ studia conciliant. Legim⁹ in veteꝛibꝫ historijs-quosdā lustrasse puincias-nouos adisse pplos-mutasse ciuitates-ut eos quos ex libris nouerant: coram ꝙ; viderēt. Sicut pitagoras memphiticos vates-sic plato egipti-⁊ architā tarentinū-eudoxꝰ apud ytalie-que quondā magna grecia dicebat̄:laboriosissime peragrauit-et ut qui acheruis mgr erat-⁊ poetas-similꝙ doctrinas achademie gimnasia pfonabāt-fuerit pegrinus atq; discipulus-malēs aliena necdū discere: ḡm sua ignoꝛare ingenue. Denicꝙ cū trās quasi eodē orbe fugientes pseq̄ret-capt⁹ a piratis ⁊ venūdatus-et trāno crudelissimo parue-ductꝰ rapinus vinct⁹ ⁊ seruus. Tamē quia plus maioꝛ eminere se fuit-ad etatem limū-lacteo eloquēcie fonte manauit-de vtinis hispanie galliarūꝙ finibꝫ quosdam venisse nobiles legimus-⁊ quos ad imitacionē sui roma nō traxerat: uni⁹ hoīs fama pduxit. Habuit illa etas inauditū ōnibꝫ seculis celebrandūꝙ miraculū-ut urbē tantā ingressi: aliud extra urbem quererent. Appoloni⁹ siue ille mag⁹ ut vulgꝰ loquitur-siue plius-ut pitagoras tradunt-intrauit plas-penetrauit caucasū-albanos-scithas-massagetas-opulentissima indie regna penetrauit-et ad extremum lacteum phrson ampne rubrum-sic pcurrit ad bragmanas-ut hyarcam in throno sedentē aureo et de caucaso fonte potantem-inter pauꝙ discipulos: de natura-de moribꝫ-ac de cursu diuꝝ et fideꝝ audiret doctorem. Inde p elamitas-babilonios-chaldeos-medos-assyrios-parthos-syros-phenices-arabes-palestinos-raptus ad alexandriā: pergit ad ethiopiā-ut gimnosophistas ⁊ famosissimam solis mensam videret in sabulo. Inuenit ille vir ubiq; qd discerēt-et semp profectꝰ-semp se melioꝛem fecit. Scripsit super hoc plenissime octo voluminibus: philostratus.

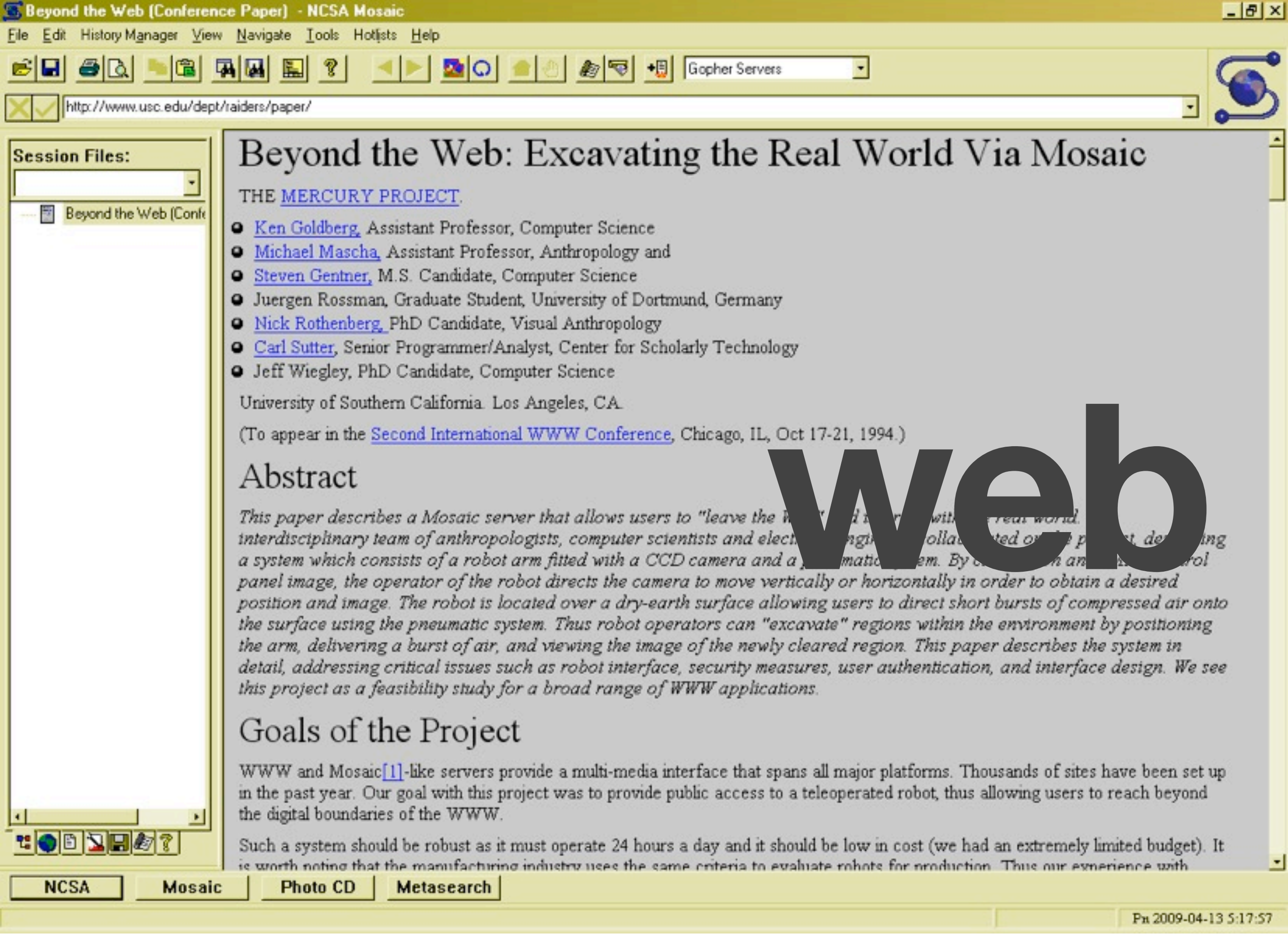
Quid loquar de secli hominibꝫ cū aplus paulus: vas electionis ⁊ magister gentiū-qui de conscientia tāti i se hospitis loquebat̄-dicēs. An experimentū quereris eius qui in me loquit̄ xp̄c. Post damascū arabiāq; lustratā: adijt ierosolimā ut videret petrū ⁊ mānsit apud eū diebꝫ quindecim. Hoc eū nullio ebdomadis et ogdoadis: futuꝰ gentiū p̄dicator instruendus erat. Rursūq; post āños quatuordecim assumpto barnaba et tyto: reppulit eū aplus euāgeliū-ne forte in vacuum curreret aut cucurrisset. Habet nescio q̄d latentis energie: viue vocis actus-et in aures discipli de auctoris ore transfusa: fortius sonāt. Unde et eschines eū rodi recitaret-⁊ legeretur

print

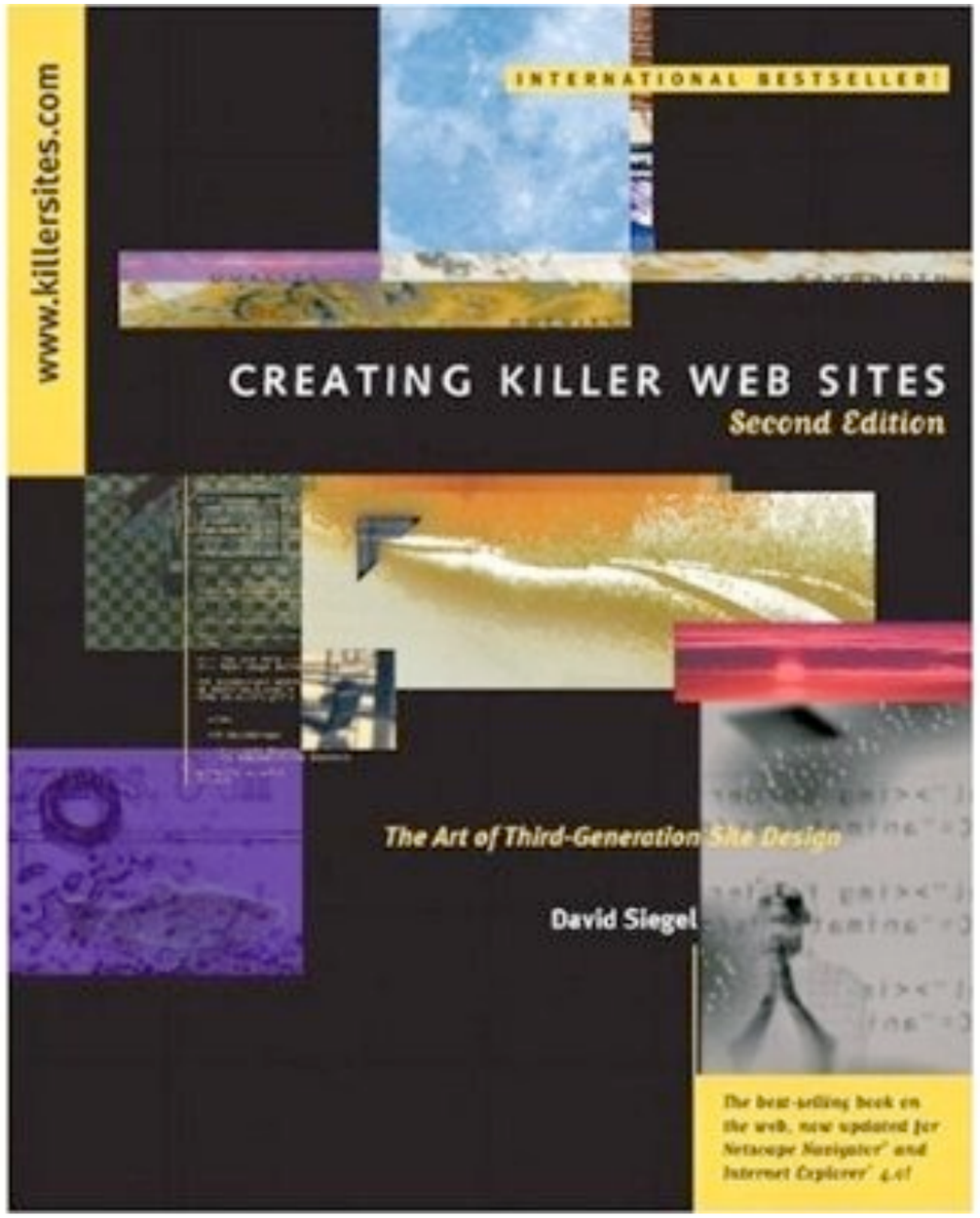
The Grid System

print

Grid System + The Page order constraint control


Beyond the Web (Conference Paper) - NCSA Mosaic
File Edit History Manager View Navigate Tools Hotlists Help
Gopher Servers
http://www.usc.edu/dept/raiders/paper/
Session Files:
Beyond the Web (Confe
Beyond the Web: Excavating the Real World Via Mosaic
THE MERCURY PROJECT.
Ken Goldberg, Assistant Professor, Computer Science
Michael Mascha, Assistant Professor, Anthropology and
Steven Gentner, M.S. Candidate, Computer Science
Juergen Rossman, Graduate Student, University of Dortmund, Germany
Nick Rothenberg, PhD Candidate, Visual Anthropology
Carl Sutter, Senior Programmer/Analyst, Center for Scholarly Technology
Jeff Wiegley, PhD Candidate, Computer Science
University of Southern California. Los Angeles, CA.
(To appear in the Second International WWW Conference, Chicago, IL, Oct 17-21, 1994.)
Abstract
This paper describes a Mosaic server that allows users to "leave the
interdisciplinary team of anthropologists, computer scientists and elect
a system which consists of a robot arm fitted with a CCD camera and a
panel image, the operator of the robot directs the camera to move vertically or horizontally in order to obtain a desired position and image. The robot is located over a dry-earth surface allowing users to direct short bursts of compressed air onto the surface using the pneumatic system. Thus robot operators can "excavate" regions within the environment by positioning the arm, delivering a burst of air, and viewing the image of the newly cleared region. This paper describes the system in detail, addressing critical issues such as robot interface, security measures, user authentication, and interface design. We see this project as a feasibility study for a broad range of WWW applications.
Goals of the Project
WWW and Mosaic[1]-like servers provide a multi-media interface that spans all major platforms. Thousands of sites have been set up in the past year. Our goal with this project was to provide public access to a teleoperated robot, thus allowing users to reach beyond the digital boundaries of the WWW.
Such a system should be robust as it must operate 24 hours a day and it should be low in cost (we had an extremely limited budget). It
NCSA
Mosaic
Photo CD
Metasearch
Pn 2009-04-13 5:17:57

web


www.killersites.com
INTERNATIONAL BESTSELLER!
CREATING KILLER WEB SITES
Second Edition
The Art of Third-Generation Site Design
David Siegel
The best-selling book on the web, now updated for Netscape Navigator™ and Internet Explorer™ 4.0!

web control

Table Layout + The Browser order constraint control

CSS + The Browser

order constraint control

The Browser

unknown

speed

capability

size

unknown

640 x 480

800 x 600

1024 x 768

size

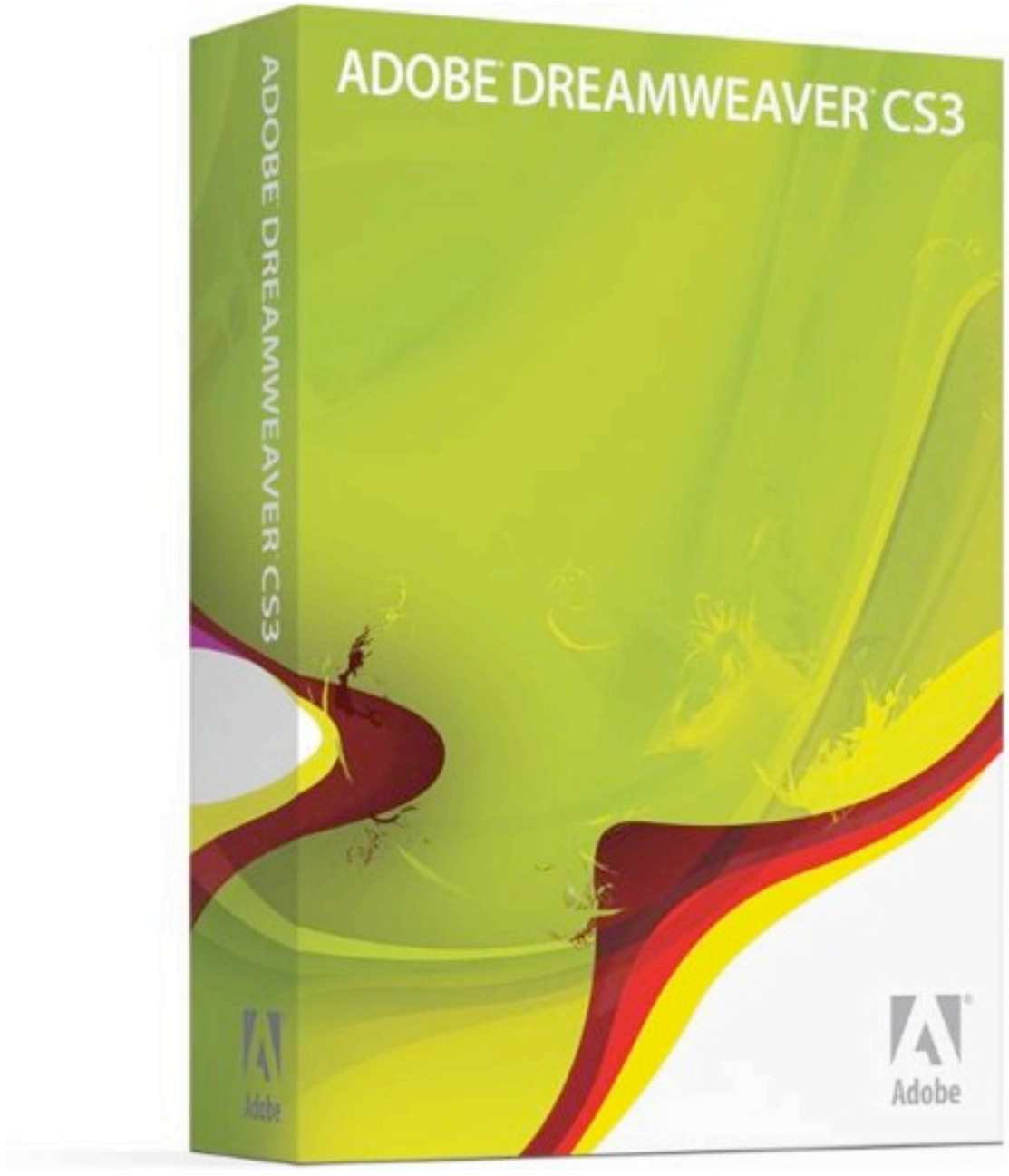
fixed

%

flexible

"The control which designers know in the print medium, and often desire in the web medium, is simply a function of the limitation of the printed page. We should embrace the fact that the web doesn't have the same constraints, and design for this flexibility."

—John Allsopp
A Dao of Web Design


ADOBE DREAMWEAVER CS3
ADOBE DREAMWEAVER CS3
Adobe
Adobe

ADOBE PHOTOSHOP CS3 EXTENDED
ADOBE PHOTOSHOP CS3 EXTENDED
Adobe
Adobe

WYSIWTF

"One of the main reasons why many people cling to the expectation that a web design should look the same across every browser is that one of the first things that designers show them is a carefully crafted static design made in Photoshop or Fireworks."

—Andy Clarke

Time to stop showing clients static design visuals

@drewm
Drew McLellan

People say designing in the browser slows them down, but I can't see how it's worse than constantly watching Photoshop beachball.

25 Jan via Twitter for iPhone ⭐ Unfavorite ↻ Retweet ↩ Reply

The New York Times
Obama Orders Improvements in Security Policies
Europe on a frugal budget
SAMSUNG
vodafone
9:42 AM
1 of 50
From: Anna Larson
Details
San Diego vacation
June 9, 2009 9:39 AM
Hi Mom and Dad,
Here's a photo of Kara and me from yesterday. We're having the best time seeing San Diego and hanging out.
Talk soon,
Anna
The New York Times - Breaking News, World News & Multimedia
www.nytimes.com/
PRESIDENT OBAMA VOWS ERA OF RESPONSIBILITY

speed

capability

size

unknown

desktop
mobile web
tablet

one web flexible

@Malarkey
Andy Clarke

Advising a client against creating “mobile-optimised device ghettos”

19 Aug via Twitter for Mac ⭐ Unfavorite ↻ Retweet ↩ Reply

@jamespearce
James Pearce

2008: "We must have an iPhone app"
2010: "We must have an Android app"
2011: "We must have a… whoa: wait a minute"

7 Mar via Nambu ⭐ Unfavorite ↻ Retweet ↩ Reply

@dhh
DHH

Taking your web app mobile just for iOS in 2011 is like taking your business to the web just for IE4 in 2001.

1 Feb via Tweetie for Mac ⭐ Unfavorite ↻ Retweet ↩ Reply

*"Rather than tailoring disconnected designs to each of an ever-increasing number of web devices, we can treat them as facets of the same experience. We can design for an optimal viewing experience, but embed standards-based technologies into our designs to make them not only more **flexible**, but more **adaptive** to the media that renders them."*

—Ethan Marcotte
Responsive Web Design

@beep

Ethan Marcotte

They see me respondin', they hatin'.

12 Apr via Twitterrific ⭐ Unfavorite Retweet Reply

clarification

St Paul's School

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- Daily life
- Academic
- Admissions
- Facilities
- Sport
- The arts
- News
- Contact St Paul's

St Paul's is all about the excitement of learning. We care about our pupils, and their parents, and believe that the boy who does the most achieves the most. Inspired by our brilliant history, we are open to the future and, in our founder's own words, to boys of "all nacions and countres indifferently" — to boys from *all* backgrounds.

We have our own preparatory school, Colet Court, which shares our ethos, site and many facilities.

Learn more

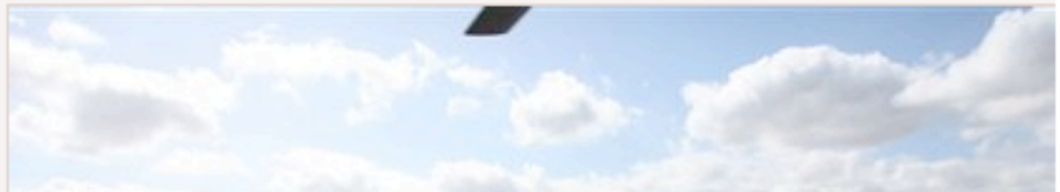
- Admission at ages 7+ 8+ 11+ 13+ 16+
- Our vision for St Paul's
- Tutor system
- Exam results
- Location

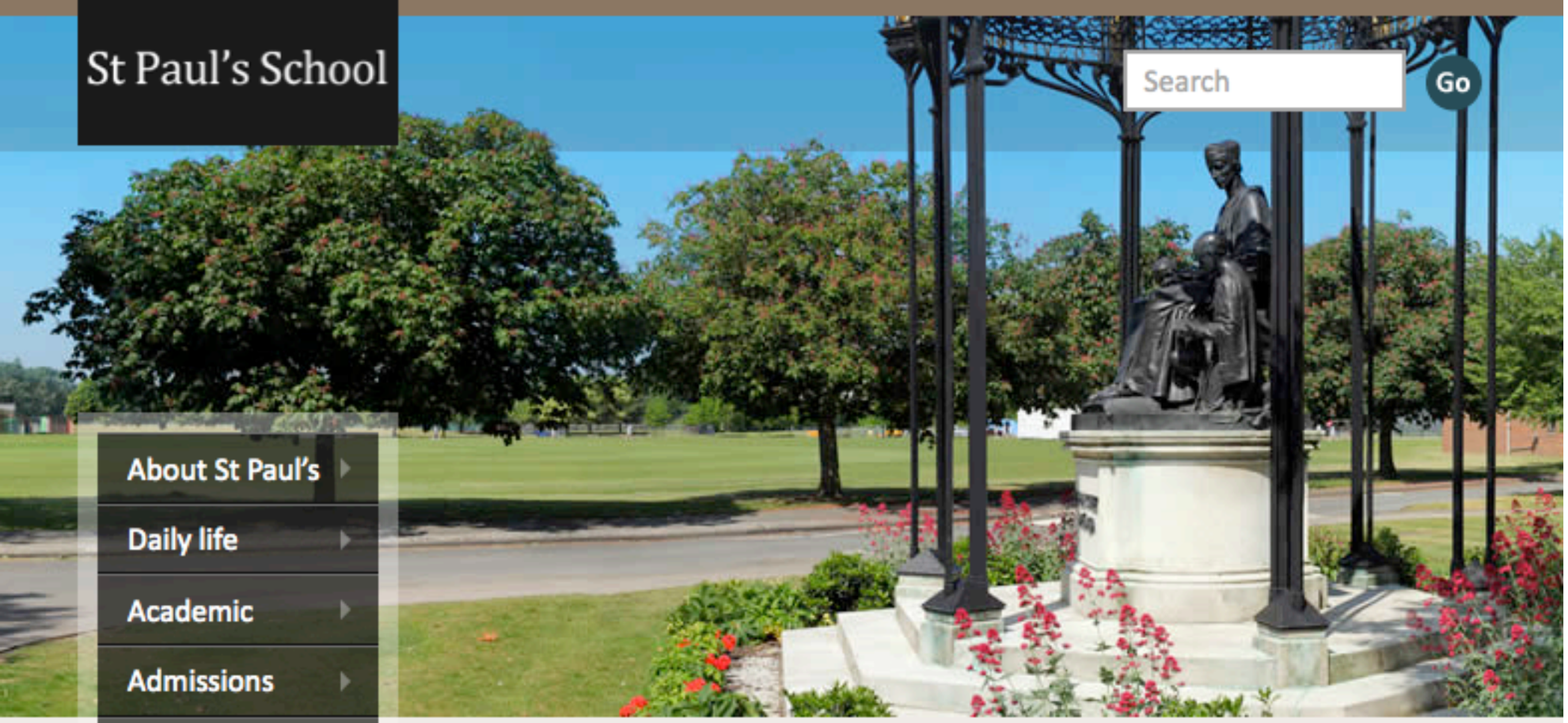
Today's events

SEP 23 — Milton Gallery: Jake and Dinos Chapman - My

Latest news

Skye walking
20/09/2010





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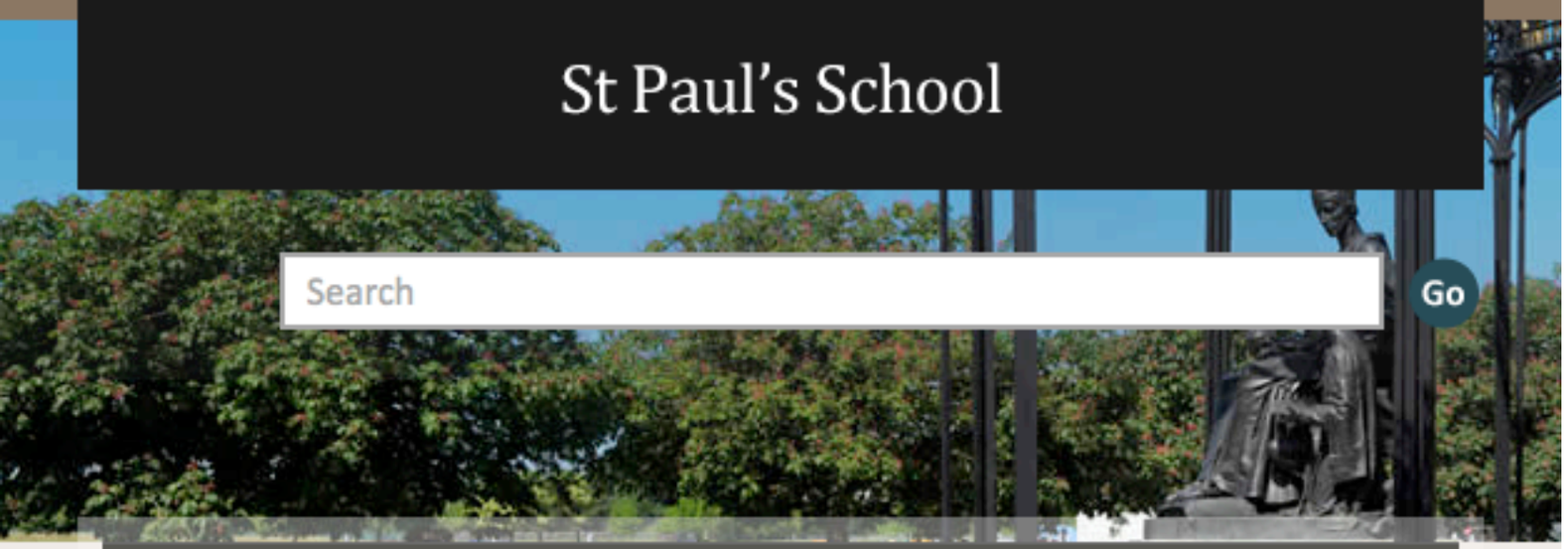
Admission at ages
7+ 8+ 11+ 13+ 16+ ›

Our vision for St Paul's ›



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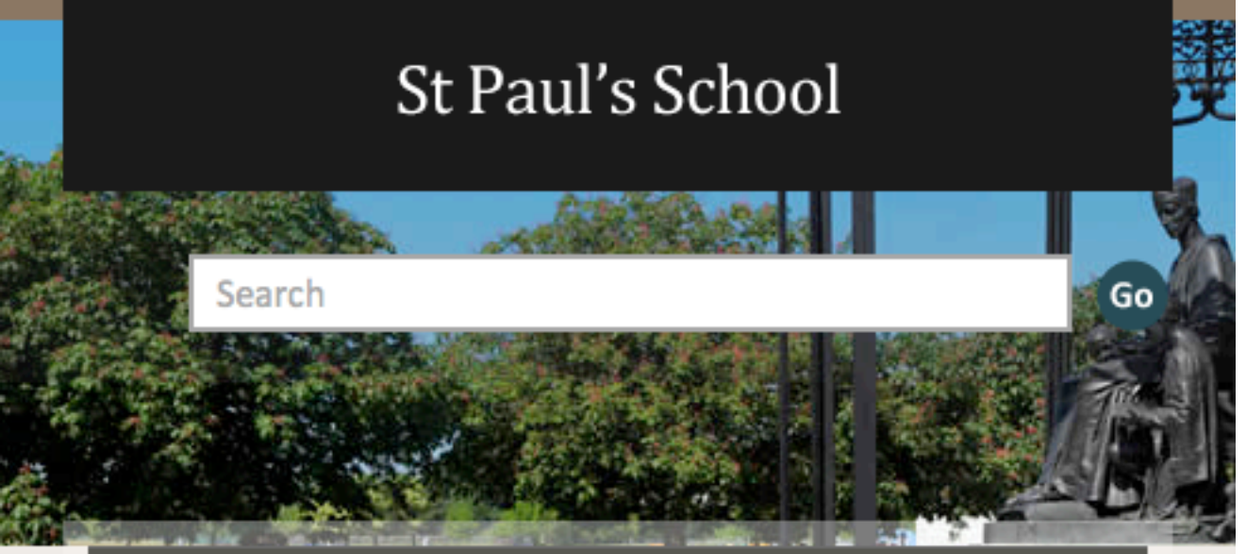

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mobile first

content first

behaviour

presentation

content

HTML CSS JavaScript

@drewm
Drew McLellan

The web development workflow I follow is Coffee First.

14 Jul via Twitter for Mac ⭐ Unfavorite Retweet Reply

BUTTON TEXT

BUTTON TEXT

BUTTON TEXT

BUTTON TEXT

BUTTON TEXT

```
<p><button type="submit">Button
text</button></p>
<p><button type="submit">
<em>Button text</em></button></p>
<p><button type="submit">
<strong>Button text</strong>
</button></p>
<p class="action"><button
type="submit">Button text</button>
</p>
<p class="action"><button
type="submit"><em>Button text</em>
</button></p>
```

button

Level two heading

placeholder text

POST

36x36

Firstname Lastname Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

DAY AT HH:MM

```
<div class="inset wall">
<div class="gutter">
<h2>Level two heading</h2>
<form method="post"
action="/path">
<div class="gutter">
<div class="field">
<input class="message"
type="text" name=""
placeholder="placeholder text">
</div><!-- /.field -->
<button class="edit">
<em>Post</em></button>
</div><!-- /.gutter -->
```

wall

« Previous 1 2 3 4 5 Next »

« Previous 1 2 2 4 5 Next »

« Previous 1 2 3 4 5 Next »

```
<ol class="pagination" start="0">
<li>« Previous</li>
<li>1</li>
<li><a href="/path
/to/result2">2</a></li>
<li><a href="/path
/to/result3">3</a></li>
<li><a href="/path
/to/result4">4</a></li>
<li><a href="/path
/to/result5">5</a></li>
<li><a rel="next" href="/path
/to/result3">Next »</a></li>
</ol><!-- /.pagination -->
```

> Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas vestibulum lorem non erat mollis molestie tristique elit vulputate. Duis eget nunc eu lacus ornare malesuada.
>
> — Firstname Lastname, Town or City, State

```
<blockquote class="divider"><p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas vestibulum lorem non erat mollis molestie tristique elit vulputate. Duis eget nunc eu lacus ornare malesuada.</p></blockquote>
— <cite class="vcard"><span class="fn">Firstname Lastname</span>, <span class="adr"><span class="locality">Town or City</span>, <span
```

blockquote

Lorem ipsum dolor

Lorem ipsum dolor

Lorem ipsum dolor

```
<p class="feedback">
Lorem ipsum dolor
</p>
<p class="success feedback">
Lorem ipsum dolor
```

feedback

Lorem ipsum dolor sit amet

- Sample — $9
- 1lb bag — $9.99
  $9.99/lb
- 9lb bag — $99.99
  $9.99/lb
- 99lb bag — $999.99
  $9.99/lb See our bulk discounts
- 999lb bag — Out of stock ?
  $9.99/lb

Select: option one

Another select: option one

Quantity: 1 Add to cart

```
<div class="shopping">
<div class="intro">
<span class="longprimer">Lorem ipsum dolor <strong>sit amet</strong>
</span>
</div><!-- /.intro -->
```

addtocart

THIS YEAR'S SPEAKERS

UX London presenters represent the cream of user experience practitioners worldwide. By attending, you will gain the wisdom of years of experience from this amazing cast of engaging speakers and effective teachers.

Alan Cooper
Author, *About Face* & *The Inmates Are Running the Asylum*

Lou Rosenfeld
Author, *Information Architecture for the World Wide Web*

Kim Goodwin
Author, *Designing for the Digital Age*

Matt Jones
Director of Design, BERG

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Matt Jones
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Todd Zaki Warfel
Author, *Prototyping: A Practitioner's Guide*

Robert Fabricant
Creative Director, Frog Design

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View all speakers

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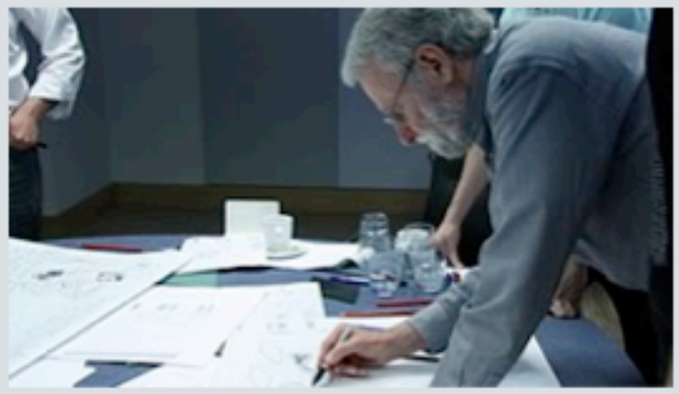

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Edited version of the BOWIE2001

Fritz von Runte redesigns classic Bowie tracks and Kubrick's 2001 and join them together as BOWIE2001

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http://www.bowie2001.com/

download

Tagged with fritz von runte bowie2001 remix music:artist=david bowie film:title=2001 film:director=stanley kubrick

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Tagged with fritz von runte bowie2001 remix music:artist=david bowie film:title=2001 film:director=stanley kubrick

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Podcast

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Tags

music science science fiction technology bbc conference design interview sci-fi cover culture food history

```
if ($(document).width() > 640) {
    $.get('path/to/html', function(data) {
        $('[role="complementary"]').append(data);
    });
}
```

"It's my belief that in order to embrace designing native layouts for the web – whatever the device – we need to shed the notion that we create layouts from a canvas in. We need to flip it on its head, and create layouts from the content out."

—Mark Boulton
A Richer Canvas

@jonikorpi
Joni Korpi

My prediction: websites that don't adapt for viewing on resolutions between ~300-1280 CSS pixels will be obsolete within 2 years.

16 Apr via Twitter for iPad ⭐ Unfavorite ↻ Retweet ↩ Reply

web apps?

@bryanrieger
Bryan Rieger

Web vs Apps, Documents vs Apps, Apps vs Content, HTML5 vs Flash, JavaScript vs Markup, Web2.0 vs Now, This vs That, A vs B… #meh

1 Jun via web ⭐ Unfavorite ↻ Retweet ↩ Reply

it depends

context first?

@Cennydd
Cennydd Bowles

Hypothesis: anyone talking about mobile technology is forced to make reference to public transport.

20 May via Twitter for Mac ⭐ Unfavorite ↻ Retweet ↩ Reply

*"**Mind reading** is no way to base fundamental content decisions."*

—Mark Kirby
The Mobile context

@stephenhay
Stephen Hay

All this talk about mobile giving us the opportunity to focus on what really matters to the user. Why only on mobile?

2 Feb via web ⭐ Unfavorite ↻ Retweet ↩ Reply

@wilto
Mat 'Wilto' Marquis

"Mobile users want to see our menu, hours, and delivery number. Desktop users definitely want this 1mb png of someone smiling at a salad."

27 Apr via Twitter for Mac ⭐ Unfavorite ↻ Retweet ↩ Reply

US OPEN.org
US OPEN.org

Associated Press

Book Is Inside Look at War on Terror

By PETE YOST 09.07.07, 3:25 PM ET

WASHINGTON -Vice President Dick Cheney and other Bush administration officials "blew through" legal constraints they didn't like and weakened the presidency with a go-it-alone approach in the war on terror, a former Justice Department official writes in a new book.

In "The Terror Presidency," former assistant attorney general Jack Goldsmith details what he calls "one of the underappreciated stories in the war on terrorism: the daily clash inside the Bush administration between fear of another attack - which drives officials into doing whatever they can to prevent it - and the countervailing fear of violating the law, which checks their urge toward prevention."

Goldsmith rescinded two legal memos written by attorneys who previously ran the Office of Legal Counsel, which he

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Readability

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"My love for responsive centers around the idea that ***my website will meet you wherever you are*** *—from mobile to full-blown desktop and anywhere in between."*

—Trent Walton
Fit To Scale

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Tuesday, January 18th, 2011

Bye, bye 5

One year ago, I objected strenuously when the WHAT WG temporarily changed the name

"HTML5" to plain ol' "HTML":

Accurate as that designation may be, I became very concerned about the po

it would cause.

I understand why the WHATWG need to transition from using the term HT

using the term HTML to describe their all-encompassing ongoing work, bu

switch too soon could cause a lot pain and confusion.

Now that term the "HTML5" has become completely meaningless—even according to the

to rip off the bandaid and flip that switch.

I was wrong. Hixie was right. The spec should be called HTML.

If you need an all-encompassing term for every front-end technology under the sun, go

"HTML5." Although personally, I quite like "the Web."

Badge of shame

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Wednesday, January 19th, 2011

Marklar Malkovich Smurf

Webmonkey: HTML5 Gains Logo, Loses Meaning

It doesn't really matter if the New York Times thinks CSS 3 or SVG are HTML5, but we'd like to think that at least the organization in charge of describing what is, and is not, HTML5 would make some effort to distinguish between tools. Lumping everything together is as silly as a carpenter referring to every tool in their toolkit as "a hammer."

CNET News: W3C's new logo promotes HTML5 – and more

Curiously, though, the standards group—the very people one might expect to have the narrowest interpretation of what exactly HTML5 means—instead say it stands for a swath of new Web technologies extending well beyond the next version of Hypertext Markup Language.

GigaOM: The Truth Behind HTML5's New Logo Fiasco

It's as if the government suddenly announced that from today, all vegetables will be called potatoes, just because some vegetables are potatoes.

The Register: W3C tackles HTML5 confusion with, um, more confusion

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Tuesday, January 18th, 2011

Bye, bye 5

One year ago, I objected strenuously when the WHAT WG temporarily changed the name of their spec from "HTML5" to plain ol' "HTML":

Accurate as that designation may be, I became very concerned about the potential confusion it would cause.

I understand why the WHATWG

menu

@stephenhay
Stephen Hay

There is no Mobile Web. There is only The Web, which we view in different ways. There is also no Desktop Web. Or Tablet Web. Thank you.

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