

web

web standards

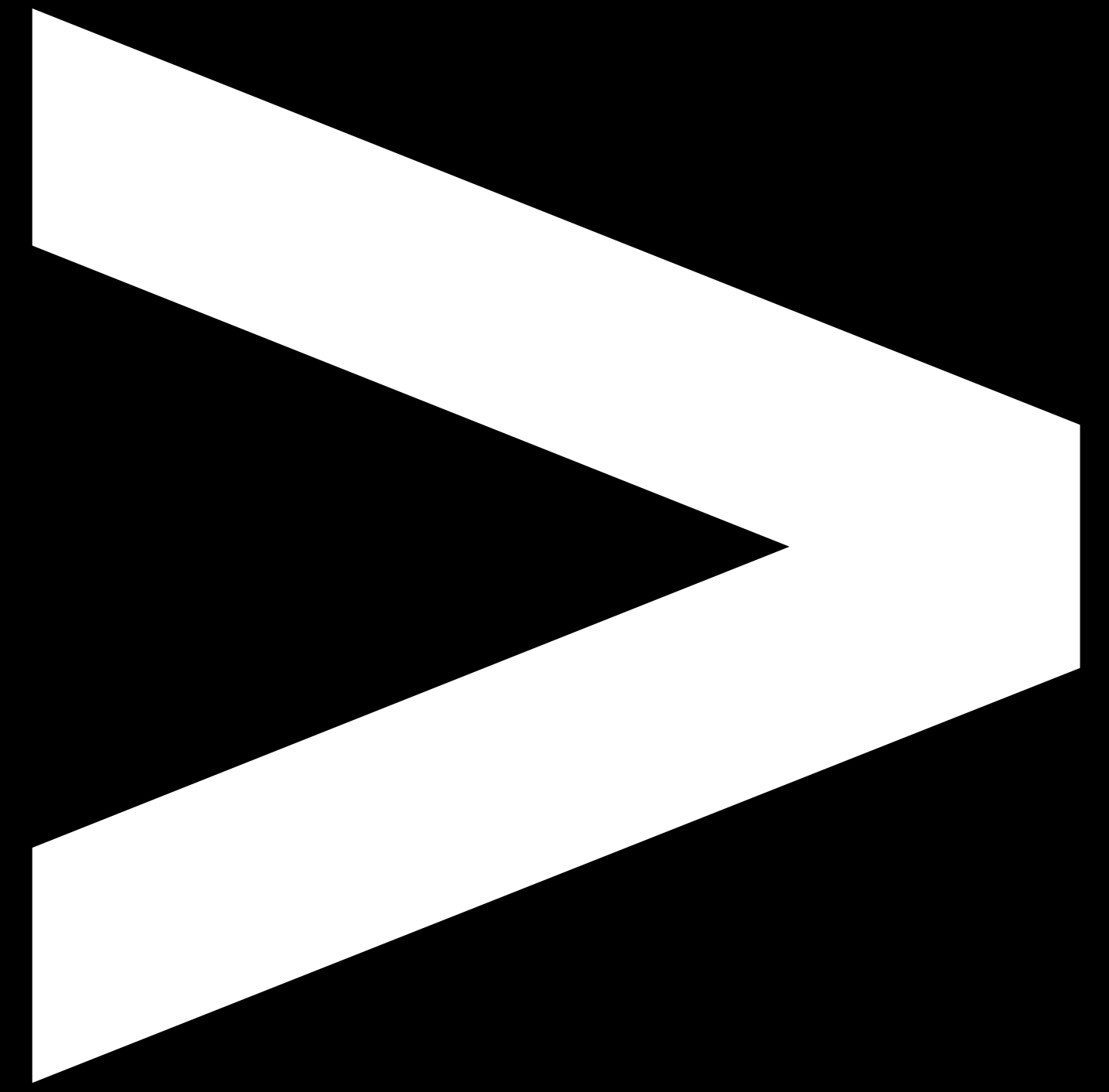
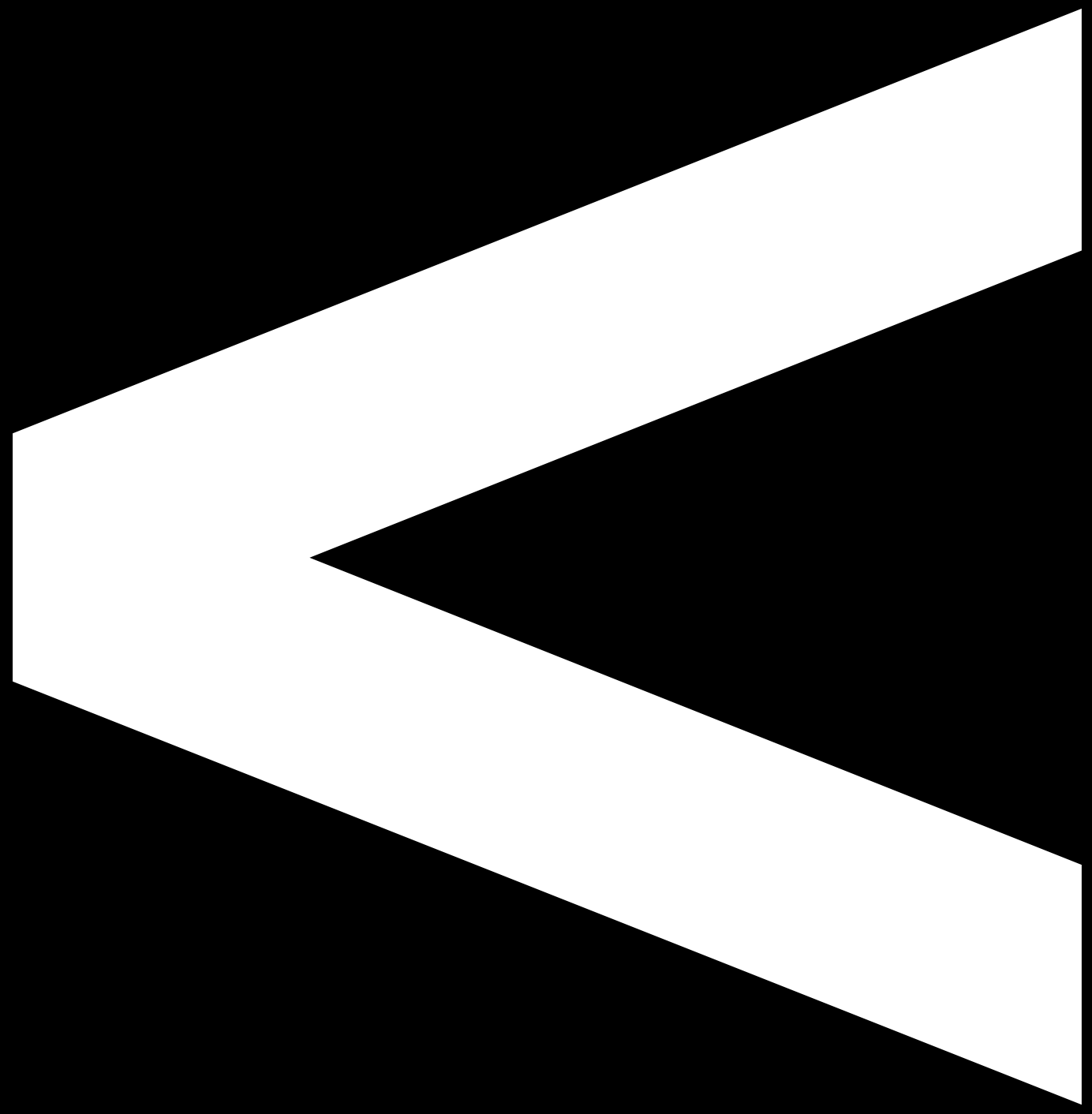










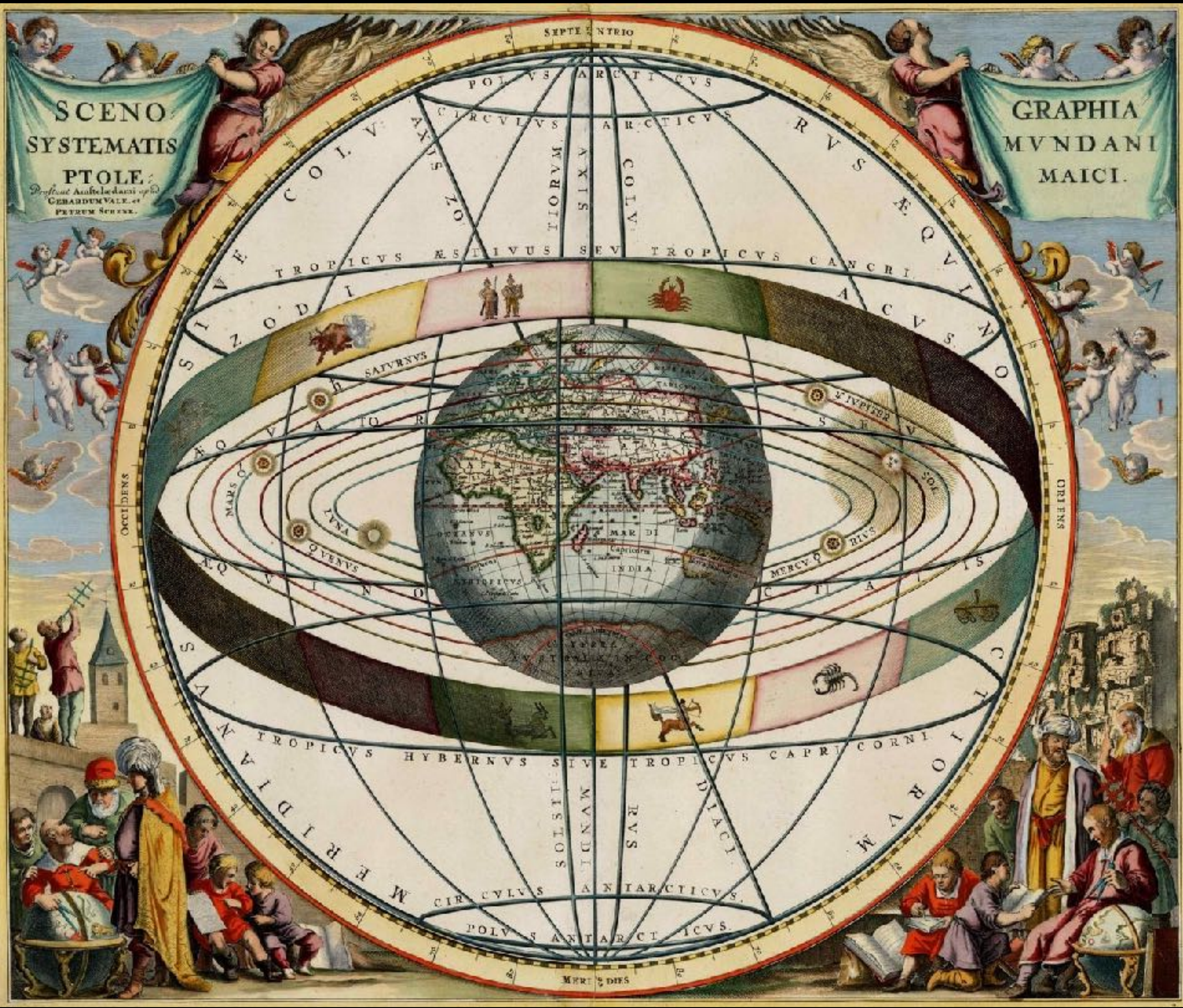


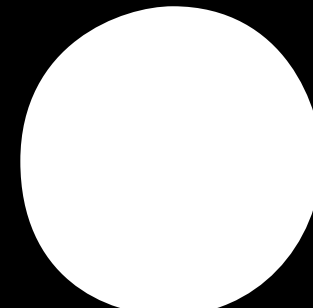
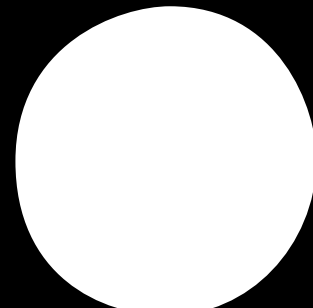
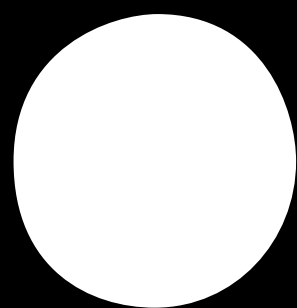






**I WANT TO
BELIEVE**







THE WEB IS AN AGREEMENT

PURPOSE

PRINCIPLES
PURPOSE

PATTERNS
PRINCIPLES
PURPOSE

<

>

{ }

()

principles.adactio.com

The priority of constituencies

*“In case of conflict, consider users over authors
over implementors over theoretical purity.”*

—HTML Design Principles

<tag attr="value">

Hello, world

</tag>

<tag attr="value">

Hello, world

</tag>

<TAG ATTR=value>

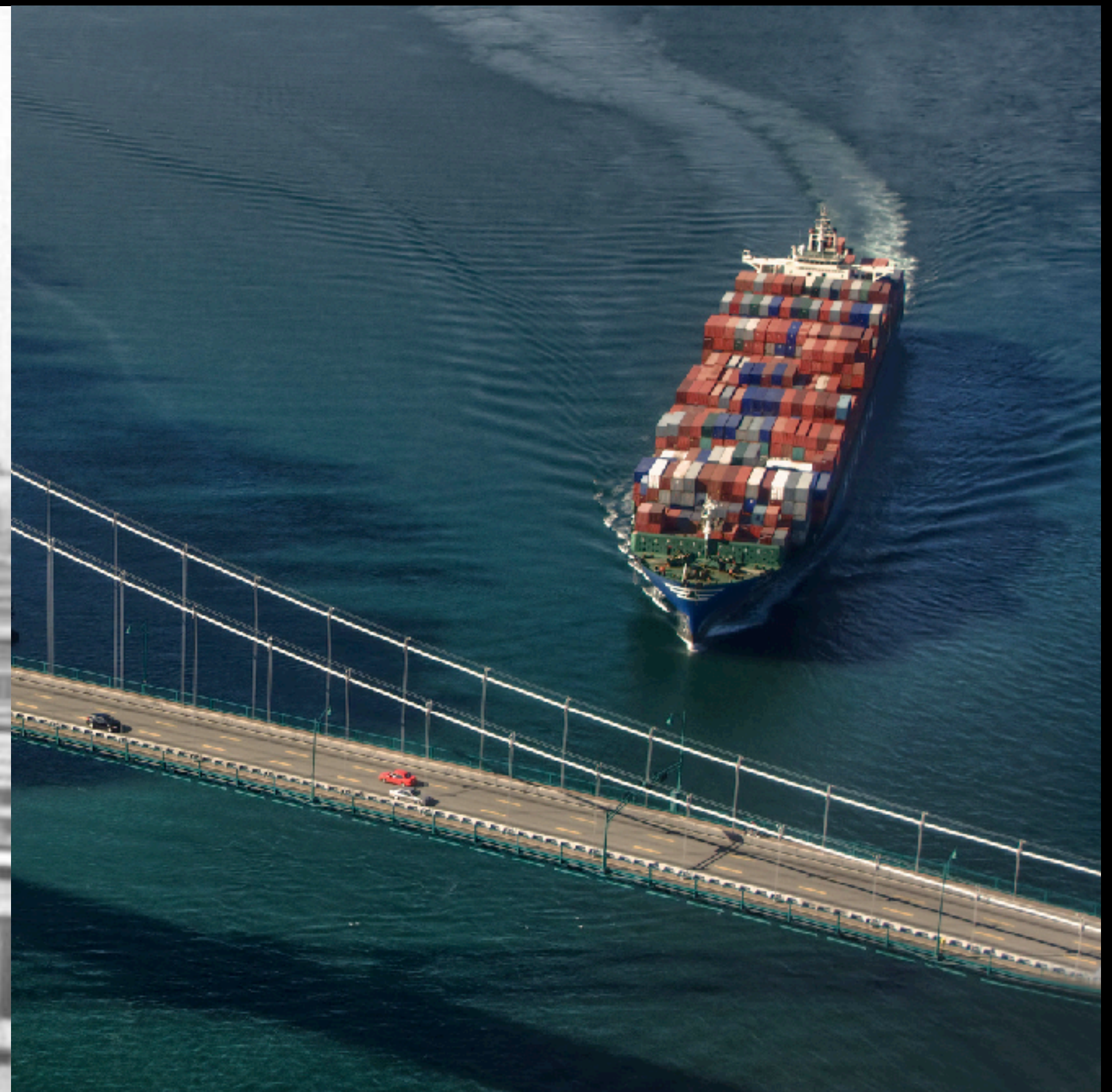
Hello, world

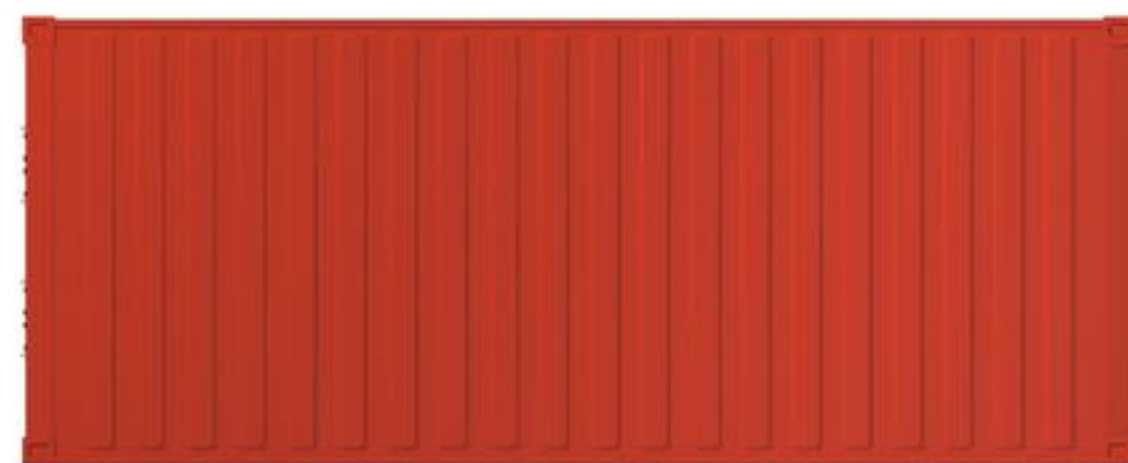
Sturgeon's Law

“90% of everything is crap.”

—Theodore Sturgeon









MOL GRANDEUR

MOL

ORGANISATION EUROPÉENNE POUR LA RECHERCHE NUCLEAIRE
CERN EUROPEAN ORGANIZATION FOR NUCLEAR RESEARCH
1211 GENEVE 23 (SUISSE)

THIS machine is a server
DO NOT POWER
DOWN!!



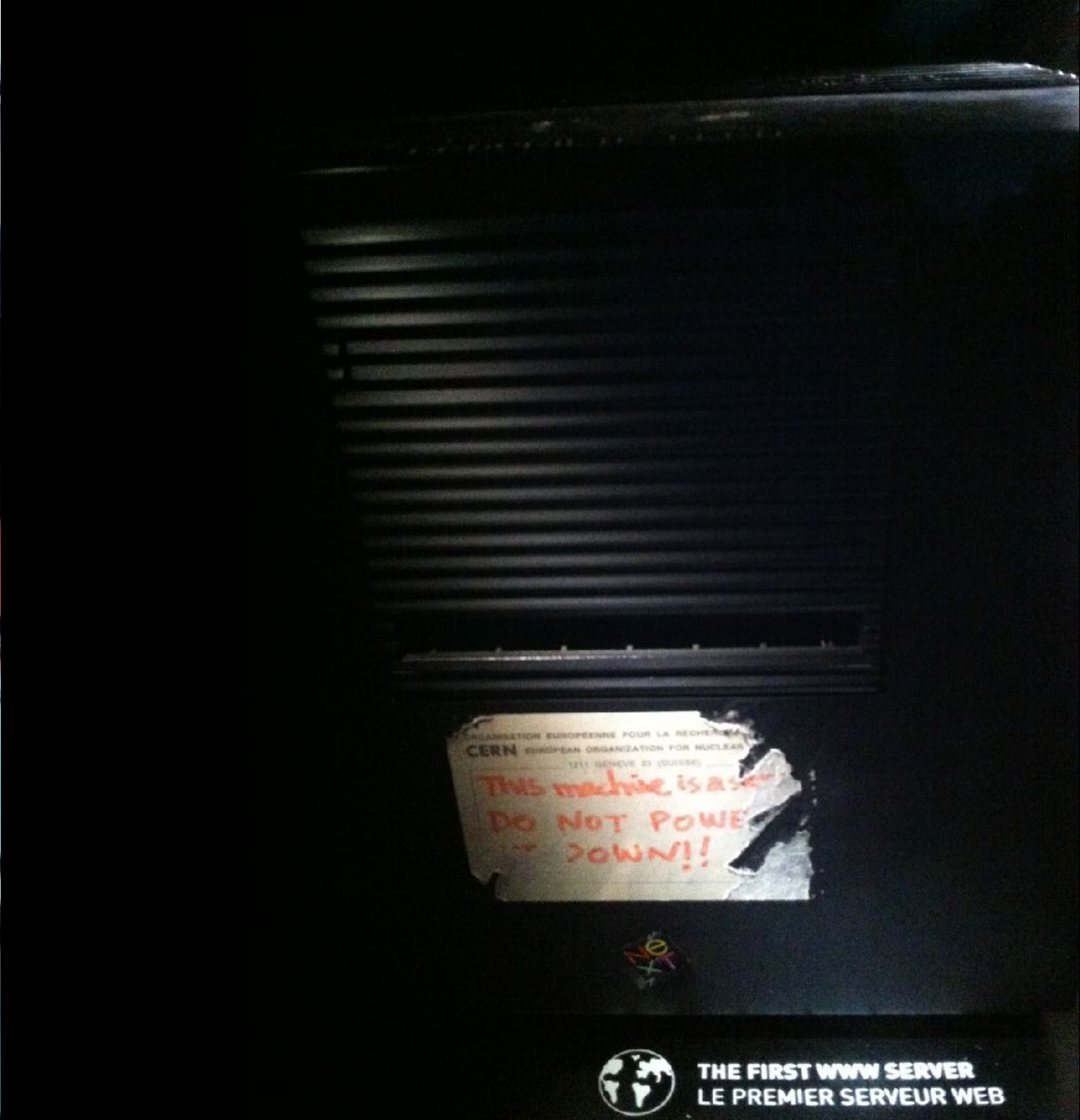
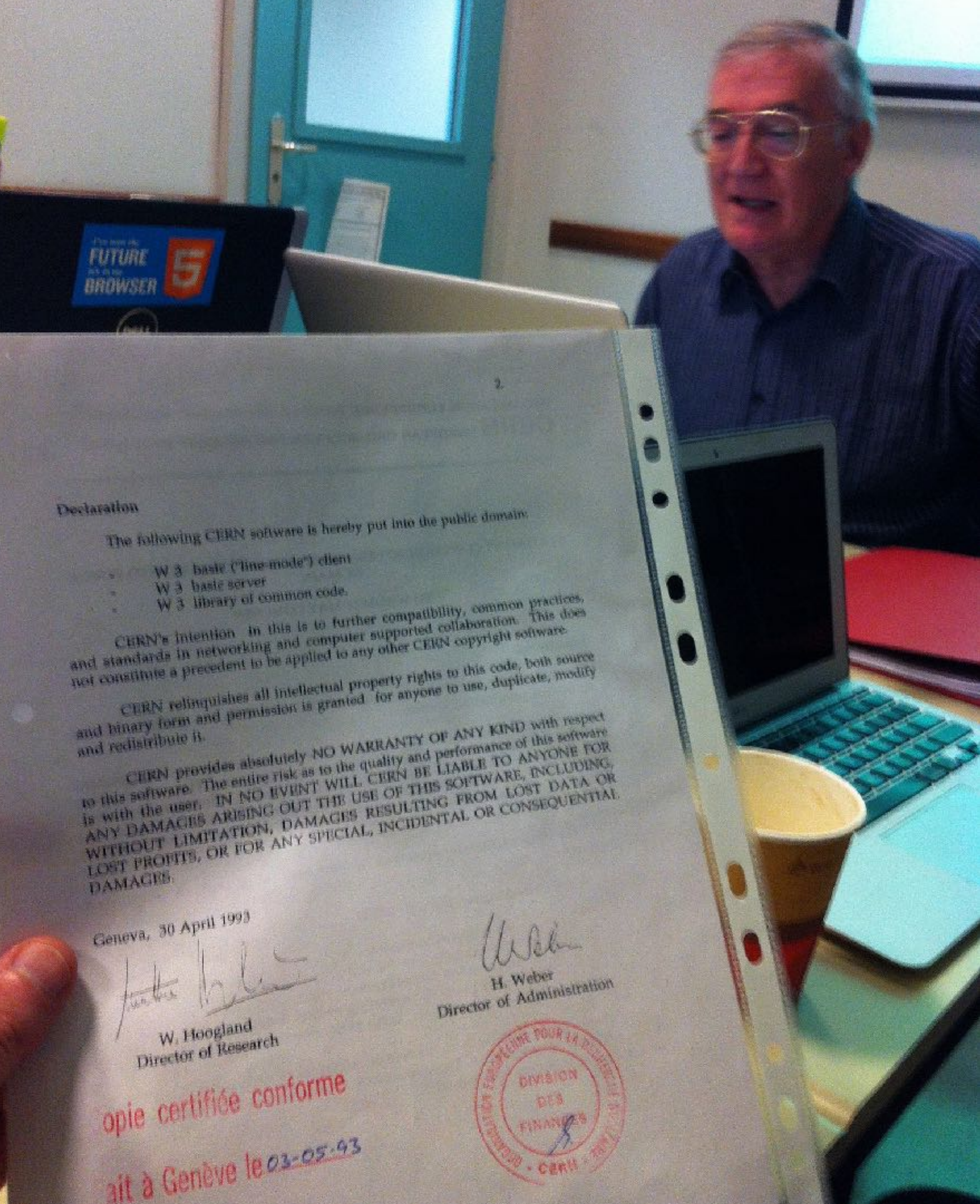
THE FIRST WWW SERVER
LE PREMIER SERVEUR WEB

ORGANISATION EUROPÉENNE POUR LA RECHERCHE NUCLEAIRE
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THE FIRST WWW SERVER
LE PREMIER SERVEUR WEB





“Humans are allergic to change.”

“I try to fight that.”

*“That’s why I have a clock on my wall
that runs counter-clockwise.”*

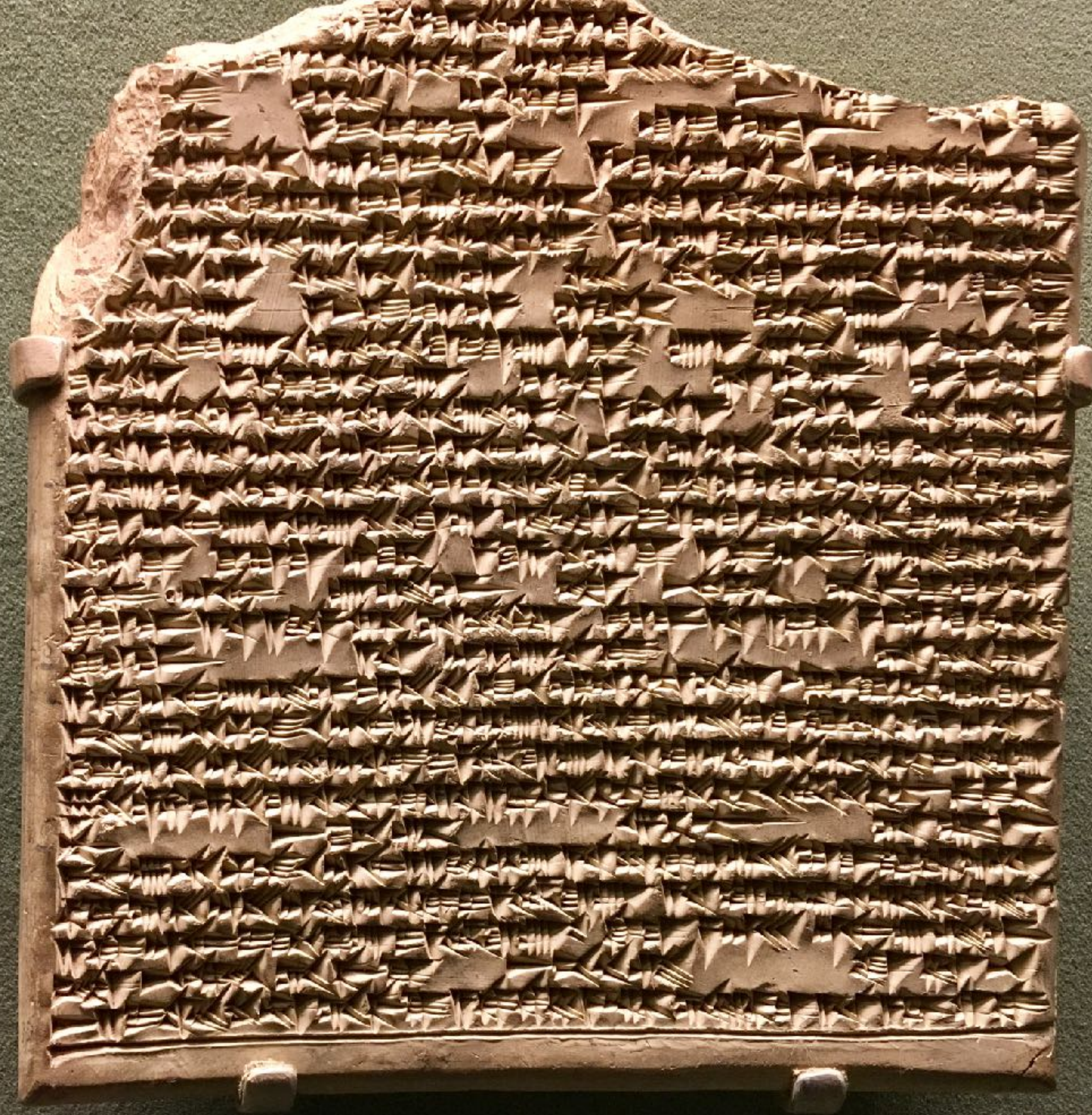




24

2460

2460
60





10

10

1000

10 1000

1000

HTTP
TCP/IP

HTTP
TCP/IP

URLs

HTTP
TCP/IP

URLS
DNS

<dt>

<p>

<h3>

<body>

<h2>

<title>

<h1>

<dd>

<dl>

SGMIL

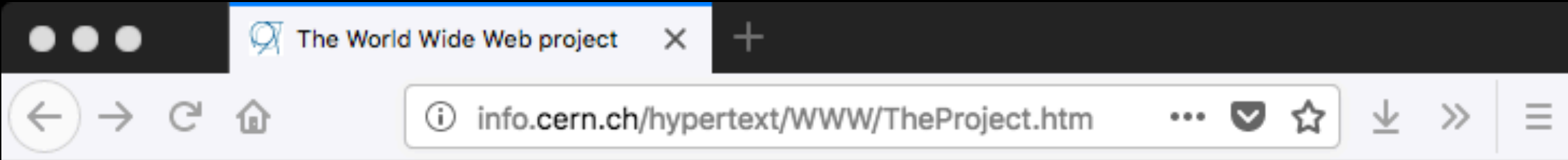
HTML
SGML

HTML

Evolution, not revolution

—HTML Design Principles





World Wide Web

The WorldWideWeb (W3) is a wide-area [hypermedia](#) information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an [executive summary](#) of the project, [Mailing lists](#) , [Policy](#) , November's [W3 news](#) , [Frequently Asked Questions](#) .

[What's out there?](#)

Pointers to the world's online information, [subjects](#) , [W3 servers](#), etc.

[Help](#)

on the browser you are using

[Software Products](#)

A list of W3 project components and their current state. (e.g. [Line Mode](#) ,X11 [Viola](#) , [NeXTStep](#) , [Servers](#) , [Tools](#) , [Mail robot](#) , [Library](#))

[Technical](#)

Details of protocols, formats, program internals etc

[Bibliography](#)

Paper documentation on W3 and references.

[People](#)

A list of some people involved in the project.

[History](#)

A summary of the history of the project.

[How can I help ?](#)

If you would like to support the web..

[Getting code](#)

Getting the code by [anonymous FTP](#) , etc.

The World Wide Web project

info.cern.ch/hypertext/WWW/TheProject.htm

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ADACTIO[1]

Journal[2]

Links[3]

Articles[4]

About[5]

Contact[6]

SEPTEMBER 22ND, 2013

PERCUSSIVE MAINTENANCE ON VIMEO [7]

Have you tried turning it off and on again?

10:08am [8]

Tagged with [vimeo](#)[9] [video](#)[10] [supercut](#)[11] [machines](#)[12] [repair](#)[13] [percussion](#)[14] [maintenance](#)[15]

SEPTEMBER 19TH, 2013

KILL ALL YOUR DARLINGS - LEARNING - SOURCE: AN OPENNEWS PROJECT [16]
 <ref.number>, Back, <RETURN> for more, or Help: █

Degrade gracefully

“...document conformance requirements should be designed so that Web content can degrade gracefully in older or less capable user agents, even when making use of new elements, attributes, APIs and content models.”

—HTML Design Principles



SXSW 2008
Tantek Celik

SXSW
Chris Me...

HIRE

SXSW
Mark ...
Francis

11:45

THE CABIN
(THE SCRIP)
10 PEOPLE ↑↑

THE BRIDGE
(THE SCRIP)
25 PEOPLE ↑↑

THE ENGINE ROOM
(THE SCRIP)
50 PEOPLE ←←

VIOLET MELKOTTE-WYATT
5 PEOPLE up the fire escape

THE PARADOX
6 PEOPLE up the fire escape

THE ESCAPE
TOP OF FILE

MONGOOSE
FUTURE PLATFORM
3 PEOPLE

WORDPRESS FOR COMPLETE BEGINNERS
Build a site that will launch and change online
by HELEN NATASHA MOORE

APPLE IS EVIL
11 EVIL
12 EVIL
13 EVIL
14 AND MORE
5 MIN COPY VIDEO
1. grab the data, 2. installation, 3. totally non-tech!

THE MAGIC OF MEDIA QUERIES
with JEREMY KEITH

ACCOUNTANCY FOR FREE LANCERS
BY NILSEN OZKAN

table football
(if nothing else!)

12:30

WRANGLING THE DJANGO ADMIN
FOR FUN + PROFIT
ANDY BAKER

SCALA
A simple programming language to make life easier
Tom MORRIS

PLAYING WITH SPAM URLS
BY ADNAN

DEPENDENCY INJECTION PATTERN IN PHP
WHY USE IT?

3:00

ecoduvino
DIY Home Energy Meter
NIGEL CRAWLEY @ni

LOCATION BASED QR CODES
XMTS.MOBI

SUTEKI SHOP
AN OPEN SOURCE ONLINE SHOP IN .NET

Will the real Dilbert please stand up?
OR: what's the real state of Enterprise IT

Got a website?
Practical analytics session, let me review and help you with your analytics, bring questions + problems.

MOVIE SPECIAL EFFECTS
+ Discussion: how desktop editing & graphics software has helped freelancers
by Emma O'Sullivan @ejosully

4:00

OLPC → XO Laptop
how OLPC Australia is using the XO laptop in rural and remote areas

I'LL SHOW YOU MINE IF YOU'LL SHOW ME YOURS
-SHOW YOUR PERSONAL PROBLEMS

Learn how to play **Munchkin**
The awesome D&D parody card game

SHOW ME HOW TO USE MY NEW IPHONE.
@AUSTINER

Who knows?
Knowledge, authority and understanding in organisations and social media
@ollieglass

4:45

SINK OR SWIM
A game demonstration where freelancers play for each other's skill-swaps time
@Root Interactive

SOCIAL MUSIC COMPOSITION GAMES?
@JimPurbrick

DRUPAL GARDENS
15 SECONDS TO SET UP A DRUPAL WEBSITE
@PABLO

XHTML/CSS TEMPLATE TO WORDPRESS CMS IN 30 Minutes!!
@mattlucas

Would anyone care for a nice easy game of Carcassonne?
@mikepa

SCALABILITY + NOSQL WITH REDIS
PUTTING THE 'ACE' INTO DATABASE
@george.bashi

5:30

16:00

Photo-A-Day Addict
What have I learned from the first 1000 days

WEB SITE ATTACKS 101

Connecting geeks in Social Spaces
Arduino, microcontroller, Lanyrd Javascript Visualisation

PAME FORTUNE FAILURE
@empika

Harib o Appreciation Society.
@empika

6:30



Chris Messina™ 

@chrismessina

Follow



how do you feel about using # (pound) for groups. As in #barcamp [msg]?

8:25 PM - 23 Aug 2007



Chris Messina™ ✓

@chrismessina

Follow



how do you feel about using # (pound) for groups. As in #barcamp [msg]?

8:25 PM - 23 Aug 2007



Jeremy Keith ✓

@adactio



Thinking that hashtags disrupt the reading flow of natural language. Sorry @factoryjoe.

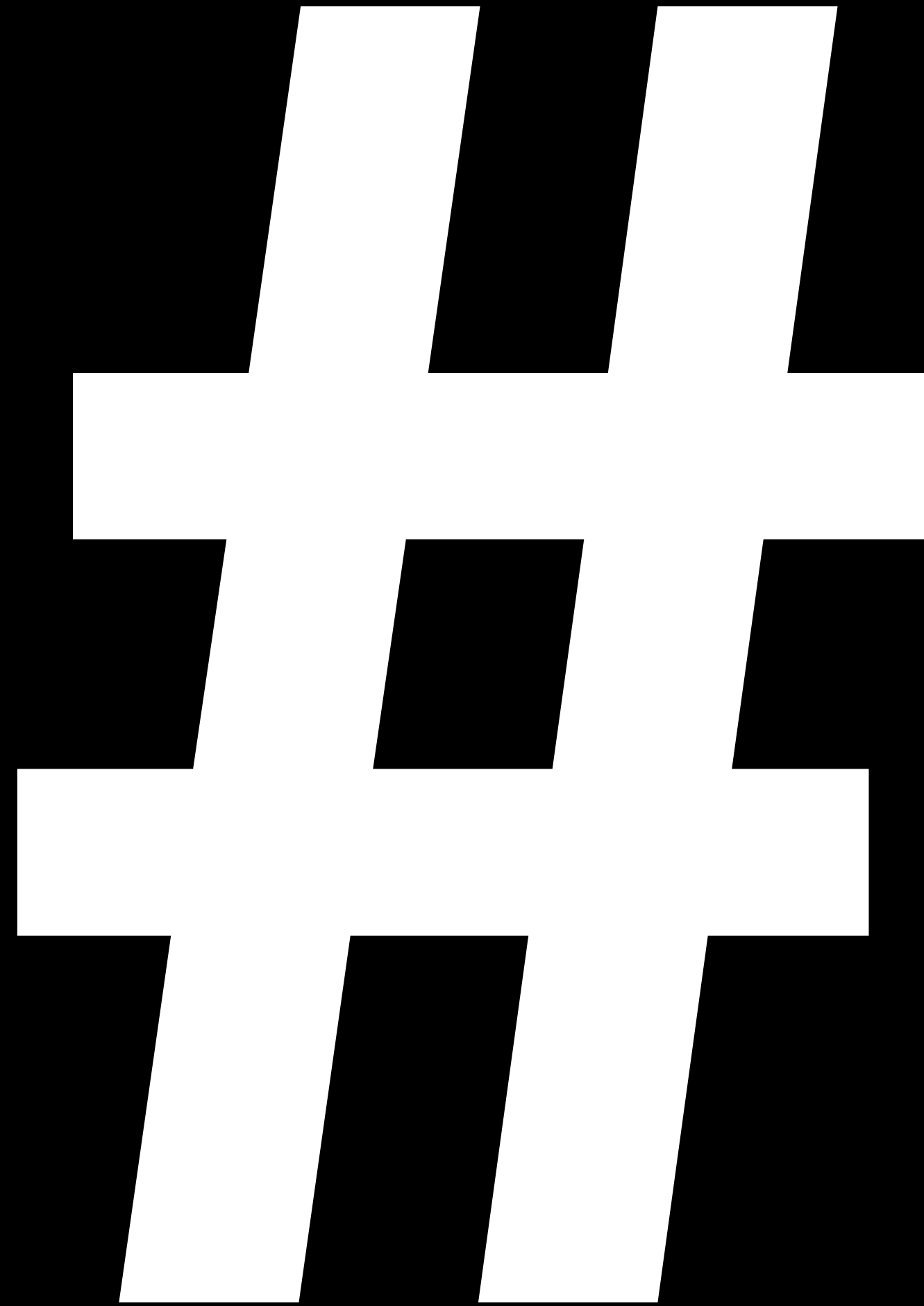
9:38 AM - 6 Nov 2007

Pave the cowpaths

“When a practice is already widespread among authors, consider adopting it rather than forbidding it or inventing something new.”

—HTML Design Principles





lb

ttb

£

#



1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
*	0 +	#

Call

Musical staff 1: Treble clef, key signature of one sharp (F#), 8 measures of music. Features eighth notes, quarter notes, and a triplet of eighth notes in the final measure.

Musical staff 2: Treble clef, key signature of one sharp (F#), 8 measures of music. Features eighth notes, quarter notes, and a triplet of eighth notes in the first measure.

Musical staff 3: Treble clef, key signature of one sharp (F#), 8 measures of music. Features eighth notes, quarter notes, and a triplet of eighth notes in the final measure.

MONDAY



STANDARDS

INTEROPERABILITY

AGREEMENT

—HTML Design Principles

“Consider users over authors...”

—HTML Design Principles

“Consider users over authors...”

“Web content can degrade gracefully in older or less capable user agents...”

—HTML Design Principles

“Consider users over authors...”

“Web content can degrade gracefully in older or less capable user agents...”

“Evolution, not revolution...”

—HTML Design Principles

PURPOSE

PRINCIPLES
PURPOSE

PATTERNS
PRINCIPLES
PURPOSE

PAST

PRESENT
PAST

FUTURE
PRESENT
PAST

FUTURE

FUTURE

FUTURE
web