SWISS TREASURER SEMINAR SERIES BY BNP PARIBAS – 2024
3rd EDITION

"Navigating the macroeconomic transition": The Swiss Treasurer Seminar Series by BNP Paribas provides CFOs, Finance Directors, Group Treasurers, Treasury Dealers, Corporate Risk Managers and other Finance Executives with the knowledge to master a continuously complex financial and economic environment.

We are pleased to announce this year's **Swiss Treasurer Seminar Series by BNP Paribas (3rd edition)** with renowned speakers and experts* from:

- the **European Central Bank (ECB)**
  with a focus on European Economics,

- the **World Bank (WB)**
  with a focus on the Future of Monetary Systems,

- the **Bank for International Settlements (BIS)**
  with a focus on FX Market Infrastructure,

- the **Hochschule Lucerne (HSLU)**
  with a focus on Decentralized Finance,

- the company **SoftwareOne**
  with a focus on Artificial Intelligence,

- selected **Reference Clients**
  with a focus on Treasury Automation,

- the **Swiss Armed Forces**
  with a focus on Global Geopolitics,

- **Kantox** and **BNP Paribas CIB**
  with Key Themes for CFOs and Treasurers.

With our carefully selected agenda, we would like to give our clients the opportunity to deepen their knowledge and to exchange experiences with peers, high profile guest speakers and BNP Paribas experts in a half-day seminar and networking event sponsored by BNP Paribas. The seminar series will take place in central locations in all major Swiss business hubs. Save the date again for this year:

Zurich
Monday, 23 September 2024, 08:30-14:00 CET

Basel
Tuesday, 24 September 2024, 08:30-14:00 CET

Geneva
Wednesday, 25 September 2024, 08:30-14:00 CET

You will find the agenda and speakers below. We will follow up with a personal invitation in due course.
In case of questions at this stage, your Relationship Manager will be pleased to support you.
We look forward to welcoming you in Zurich, Basel or Geneva.

Enna Pariset
CEO and Head of Territory
BNP Paribas in Switzerland

Fabrice Famery
Global Head of Corporate Sales
BNP Paribas Group

Jean-Eric Pacini
Head of Global Markets & FIC
BNP Paribas in Switzerland

Daniel Weilenmann
Head of IRFX Corporate Sales
Global Markets Switzerland

Delf Egge
Co-Head of Debt Capital Markets
Global Banking DACH

Damien Aellen
Head of CHF Bond Syndicate
Global Markets Switzerland

*Speakers and experts vary depending on location – see personal invitation for more details.

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The bank for a changing world

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AGENDA		SPEAKERS
Start 08:30	Welcome & Introduction	**Enna Pariset**, CEO and Head of Territory BNP Paribas in Switzerland **Jean-Eric Pacini**, Head of Global Markets & FIC BNP Paribas in Switzerland **Daniel Weilenmann (Co-Host)**, Head of IRFX Corporate Sales Switzerland **Delf Egge (Co-Host)**, Co-Head of DCM DACH
Module 1	Global Macro Outlook: Navigating the Macro-economic Transition	**Xavier Gallant**, Co-Head of IRFX Corporate Sales EMEA **Dani Stoilova**, European & Swiss Economist Markets 360 **Alexander Jekov**, Head of FX Strategy Europe Markets 360
Module 2	FX, IR, Commodities & Equities: Protecting Value Creation	**Nino Bergmann, Lisa Mahi & Sebastian Gomez-Alarcon**, IRFX Sales & Structuring **Reference Client**, Kantox by BNP Paribas **Dan Cohen**, Head of Commodity Derivatives Corporates Sales in London **Guillaume Py**, Strategic Equity Sales France & Switzerland
Networking	Coffee Break	All Guests & Speakers
Module 3	Debt Capital Markets: Unlocking Funding Opportunities	**Delf Egge**, Co-Head of DCM DACH **Dominik Geber**, DCM DACH **Damien Aellen**, Head of CHF Bond Syndicate
Module 4	Insightful Talks: Trends Shaping the Future	**Dr. Sujit Kapadia**, Head of Monetary Policy Strategy ECB **Jorge Familiar**, Vice President and Treasurer of the World Bank WB **Dr. Vladyslav Sushko**, Senior Economist BIS **Prof. Dr. Thomas Kurt Birrer**, Head of Corporate Finance HSLU **Tomislav Karafilov**, Principal Consultant at SoftwareOne **Major General René Wellinger**, Commander of the Armed Forces College
Closing	Thank you	**Francisco Oliveira**, Co-Head of Global Macro and Global Credit **Fabrice Famery**, Global Head of Corporate Sales
Networking End 14:00	Lunch	All Guests & Speakers

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