

www.computextaipei.com.tw

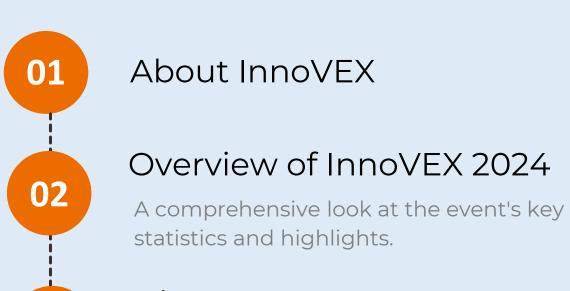








#### Outline

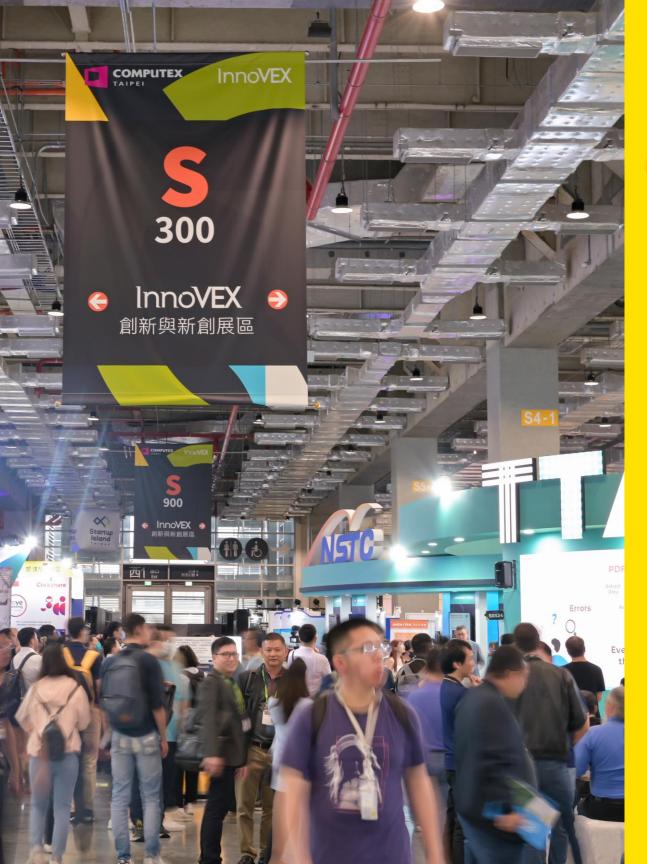


#### Figures In-depth exi

In-depth examination of visitor and exhibitor data.

#### Event Highlights Covering displays, forums

Covering displays, forums, pitches, matchmaking, and networking opportunities.



#### About InnoVEX

#### Global Startup Event

InnoVEX, held in conjunction with COMPUTEX, is a global startup event showcasing innovative technologies. It unites startups, investors, and industry leaders, fostering collaboration and growth.

#### **Event Offerings**

It offers insightful presentations, networking opportunities, and cutting-edge exhibitions that shape the future of technology.





#### Key Figures for InnoVEX 2024

June 4-7









75

30+

400

32,580 85,179

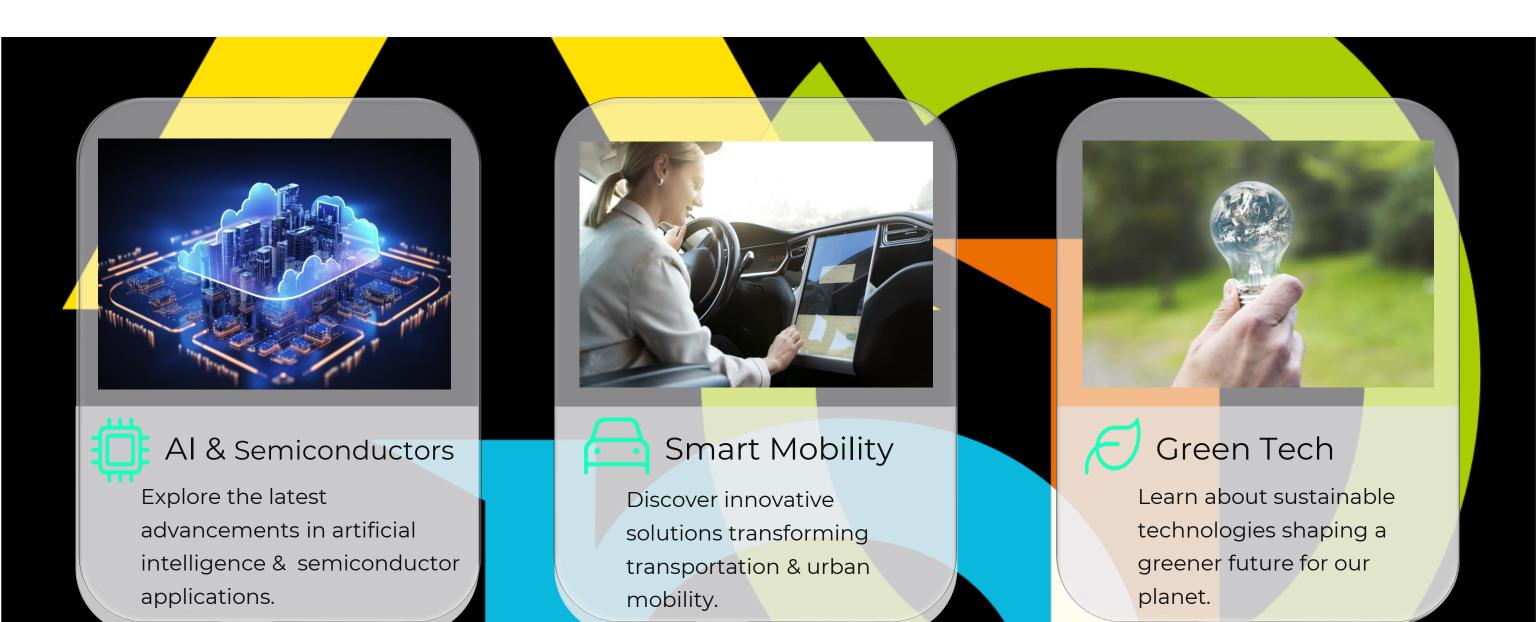
Speakers

Countries Regions Startups

InnoVEX Visitors
COMPUTEX Visitors

#### Theme & Key Focus Areas

COMPUTEX & InnoVEX 2024 themed on 'Connecting Al' with a focus on four key areas.





Accelerator, Incubator, Investors

Int'l Procurement office (IPO)

Venture capitalists & angel investors seeking opportunities

Global sourcing gateway for businesses seeking cross-border procurement opportunities.

Emerging Startups

4 Research Institutions

Promising new ventures presenting groundbreaking ideas.

Universities and R&D centers presenting cutting-edge research

#### Key Exhibitors & Participants









































### 7 National Pavilions at the Global Innovation Showcase

#### **European Representation**

Belgium & France startup spotlight: Cutting-edge tech from Western Europe.

#### **Asian Powerhouses**

Japan, India, Indonesia: Rising tech stars of Asia.

#### **Global Diversity**

Global innovation on display: Brazil reps South America, Australia (NSW) for Oceania.

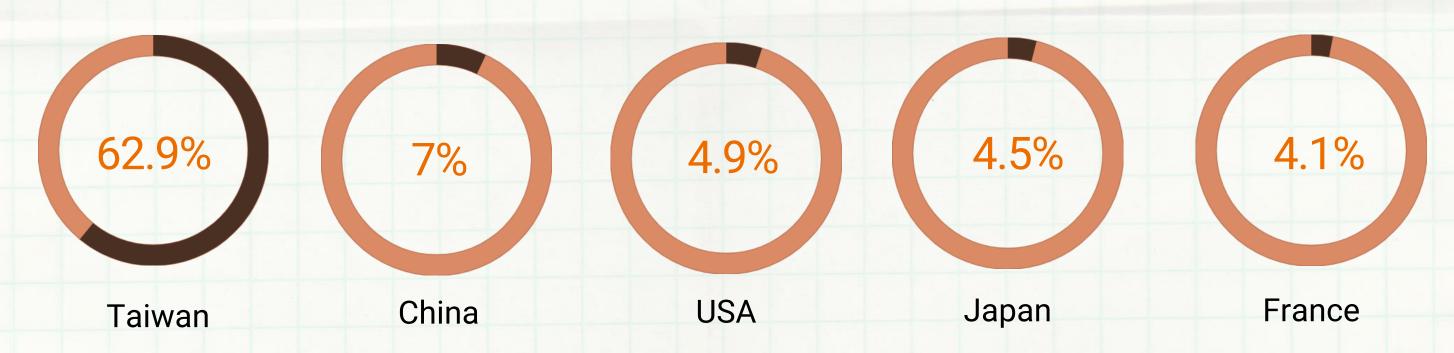


# Figures



#### Exhibitor Analysis

Global Representation 400 Startups from 30+ Countries/Regions
Top 5 Exhibiting Countries





#### **International Presence**

Asia: 79.6%

Dominating the event with the highest participation rate.

Europe: 10.7%

Strong showing from European startups & companies

North America: 4.7%

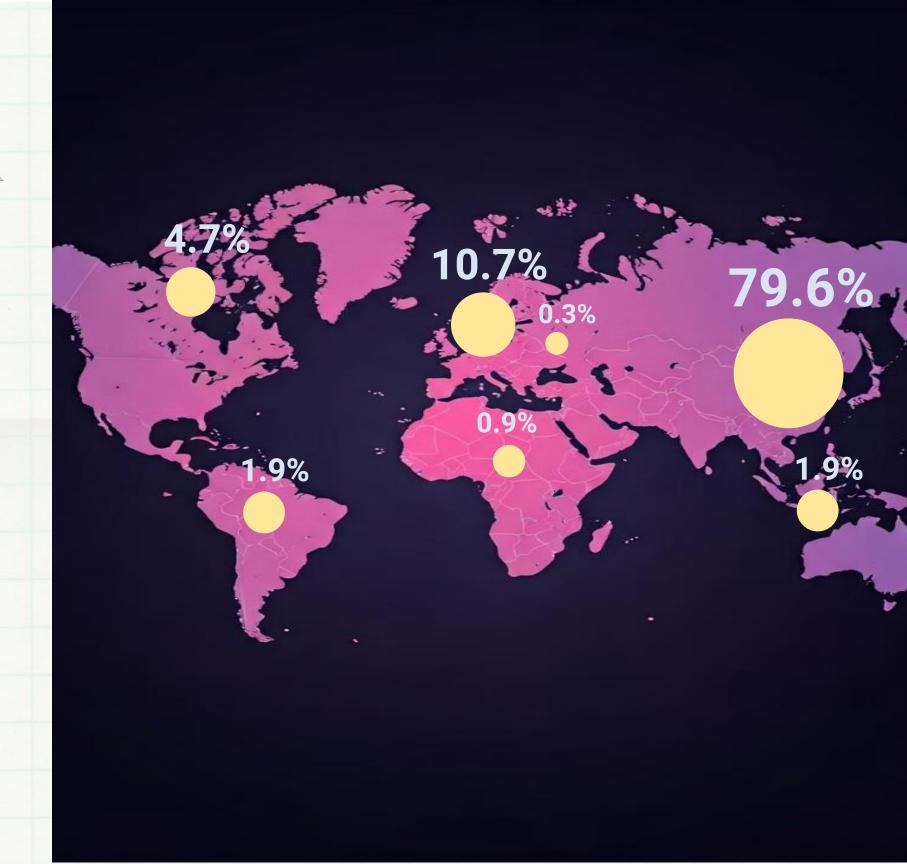
Significant presence from North

American innovators

Other Regions

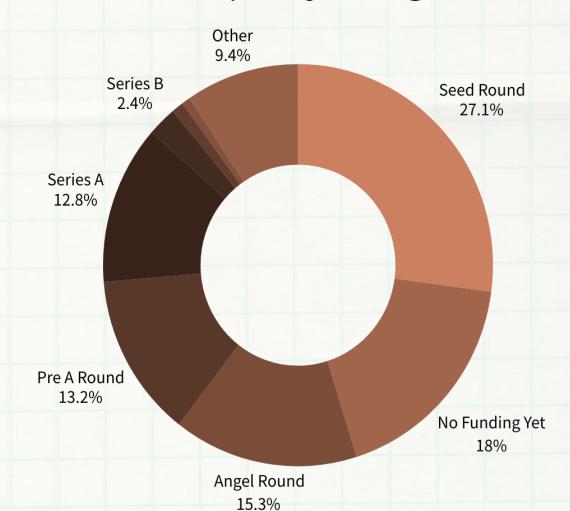
South America: 1.9%, Oceania: 1.9%,

Africa: 0.9%, Middle East: 0.3%



#### Exhibitor Analysis

#### Company Stage



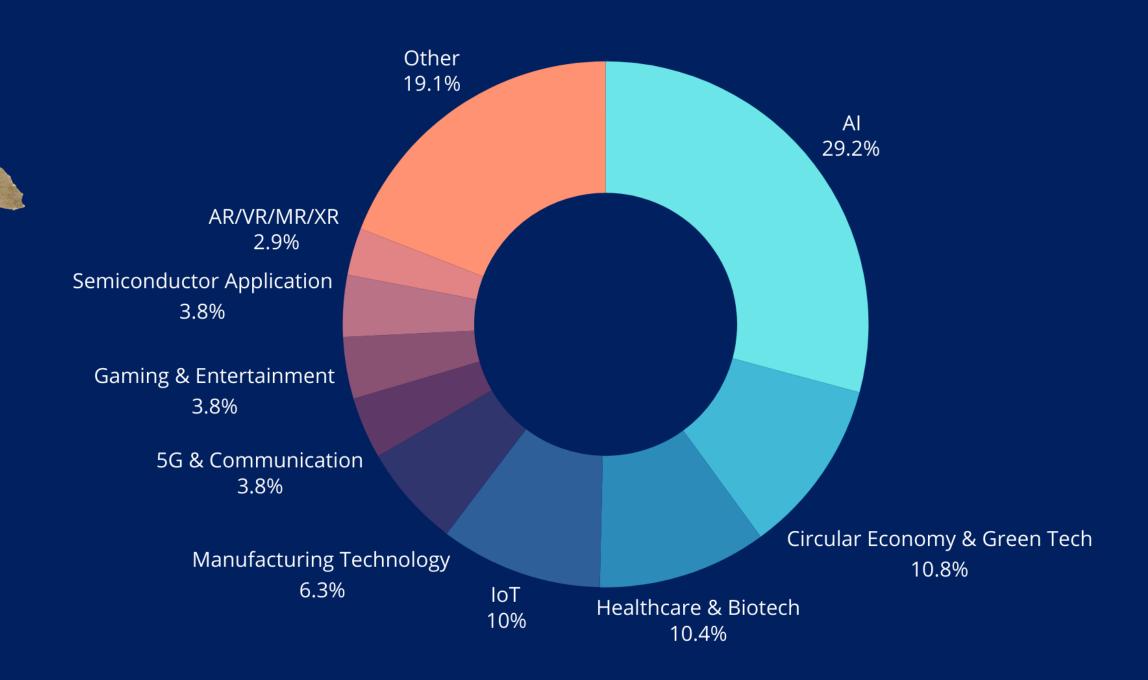
#### Exhibitor's Goals at InnoVEX

Top 3 Reasons:

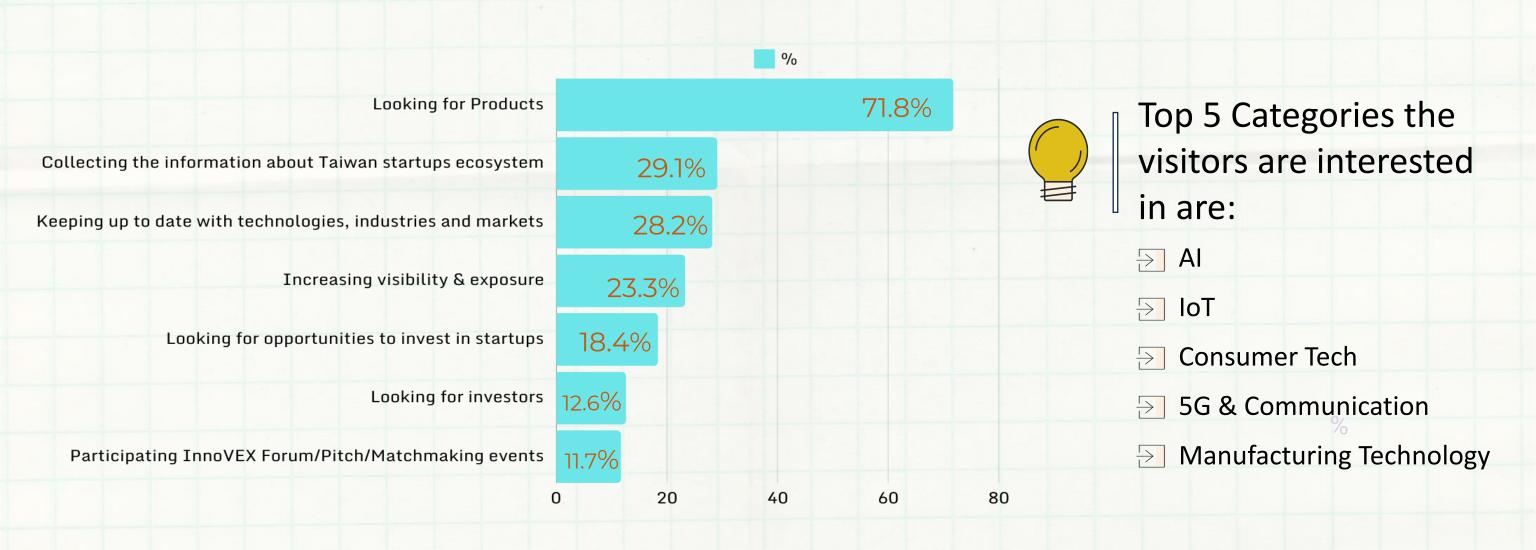
- Finding Customers
- Boosting Brand Awareness
- Gathering Market Insights



#### Product Category



#### **Key Objectives for Participating in InnoVEX**



## Visitor Analysis

### 8.76/10



On a scale from 0-10, how likely are you to recommend InnoVEX to a friend or colleague?

8.65/10



On a scale from 0-10, what are the chances that you will attend InnoVEX at COMPUTEX in 2025?

## Event Highlights



#### Event Highlights

Explore the Latest Tech Trends and Discover New Opportunities

01 Display

400 Startups, 7 National Pavilions Showcasing innovative ideas from 30+ countries/regions.

02 Matchmaking

Top 15 meet up with investors, judges, VCs & CVCs.

Demo 60+ Teams

04 Forum

150+ Speakers, 5,000+ Attendees

Sharing insights and expertise across various tech domains.

Pitch Contest

Total prize value up to \$100,000

06 Networking

Tech'em High (Happy Hour)

#### InnoVEX Forum

Gain valuable insights from nearly **120** international speakers across **50** themed talks and **60** startup presentations.

— Al Innovations

Explore the latest advancements in AI with experts from industry leaders like NVIDIA, Intel, Google and more.

Electric Vehicle Revolution

Discover the future of transportation with insights from pioneers in the electric vehicle sector.

Sustainability Solutions
 Learn about cutting-edge approaches to environmental challenges from global innovators.

— Global Innovation Trends







#### Global Demo Day

#### Connecting Startups Worldwide

National Pavilions

01

Explore six dedicated spaces showcasing startups from different countries.

district in Pavigion Demo Pitch Pitch

02

Pitch Sessions

Witness exciting presentations from innovative startups across various sectors.



03

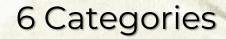
Networking

Connect with entrepreneurs, investors, and industry leaders from around the globe.



#### InnoVEX Pitch Contest

Compete. Win. Be seen.



Al, Green Tech, Healthcare & Biotech Precision Manufacturing, Semiconductor Applications, Smart Mobility

Grand Prize \$10,000 USD cash prize

Valuable Rewards & Exposure Opportunities Win valuable government & corporate prizes. Gain major exposure & brand awareness.



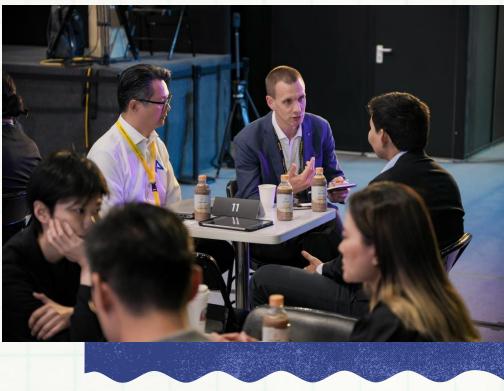


#### Matchmaking









#### Tech 'em High (Happy Hour)

#Connections #Networking #Expanded Opportunities









## lnno/EX 2025 May 20-23











