



COMPUTEX

TAIPEI

Post Show Report

04 — 07
JUNE, 2024

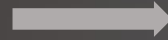
Connecting AI

Six Main Theme

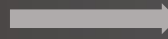
#AllaboutAI #AIisEverywhere

Theme

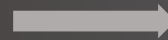
 AI Computing




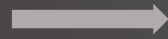
 Advanced Connectivity



 Future Mobility




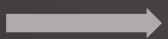
 Immersive Reality



 Innovations



 Sustainability



Exhibition Area, Event

NEW! AI Computing & System Integration · IoT & Smart Technology

Advanced Communication & Networking

NEW! Smart Mobility

Gaming & Metaverse

InnoVEX

NEW! Components & Battery Energy Storage/ ESG go / (SDGs) **NEW!**

COMPUTEX 2024 Exhibitors

- ▣ Approx. 1,500 exhibitors from 36 countries, used 4,500 booths.
- ▣ **InnoVEX**, special exhibit for global startups, attracted **400** startups from more than **30** countries. **7** National Pavilions include Belgium, Brazil, France, Japan, Australia, Indonesia and India.



Key Exhibitors @ COMPUTEX 2024

acer



AIC

ASRock

ASUS®

ATEN®

BenQ

CHENBRO



GIGABYTE™



ingrasys

innodisk

intel®

KIOXIA

msi™



PATRIOT

PGW
PRO GAMERSWARE

PNY®

POSIFLEX™



Seasonic®

Shuttle®

SP Silicon
Power



TT™ thermaltake

T Transcend®

TREND MICRO™

wiwynn®

COMPUTEX 2024 Attendance

- ▣ **85,179** visitors from **162** countries.
- ▣ **InnoVEX**, special exhibit for global startups, attracted **32,580** visitors.

Top 10 Countries / Regions with the Most Number of Int'l Visitors



Japan



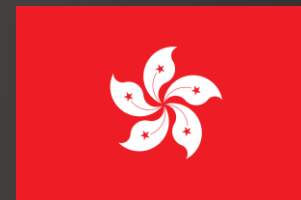
U.S.A



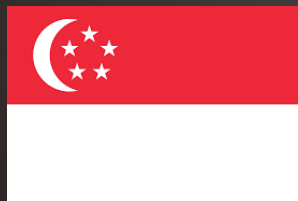
China



Korea



Hong Kong



Singapore



India



Vietnam



Thailand



Philippines

COMPUTEX 2024 Attendance

Result of visiting to COMPUTEX



45.8%

of registered attendees are
managerial level

*C-level, Director, General Manager, Manager

98.8%

of visitors will come back or
consider to visit
COMPUTEX 2025

COMPUTEX Events

- COMPUTEX Keynote
- Sourcing Meetings
- Global Press Conference
- Guided Tour
- COMPUTEX Forum
- Tech' em High





COMPUTEX 2024 Keynote

- ▣ 5 CEO speakers, 5 companies from Fortune 500
- ▣ Over 12,000 Attendees, 440K online views



Dr. Lisa Su
Chair and CEO



Cristiano Amon
President and CEO



Pat Gelsinger
CEO



Rick Tsai
MediaTek Vice
Chairman and CEO



Charles Liang
President and CEO



Lars Reger
EVP and CTO



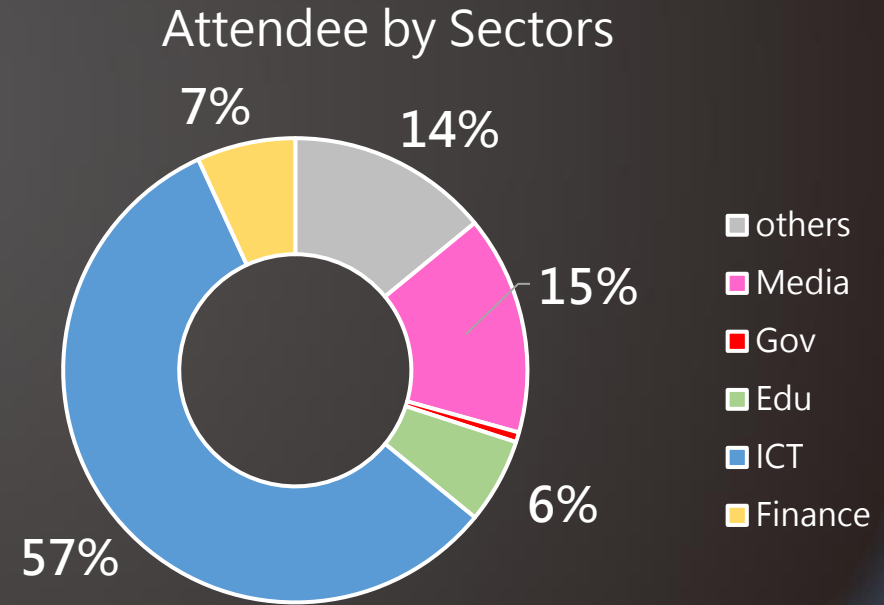
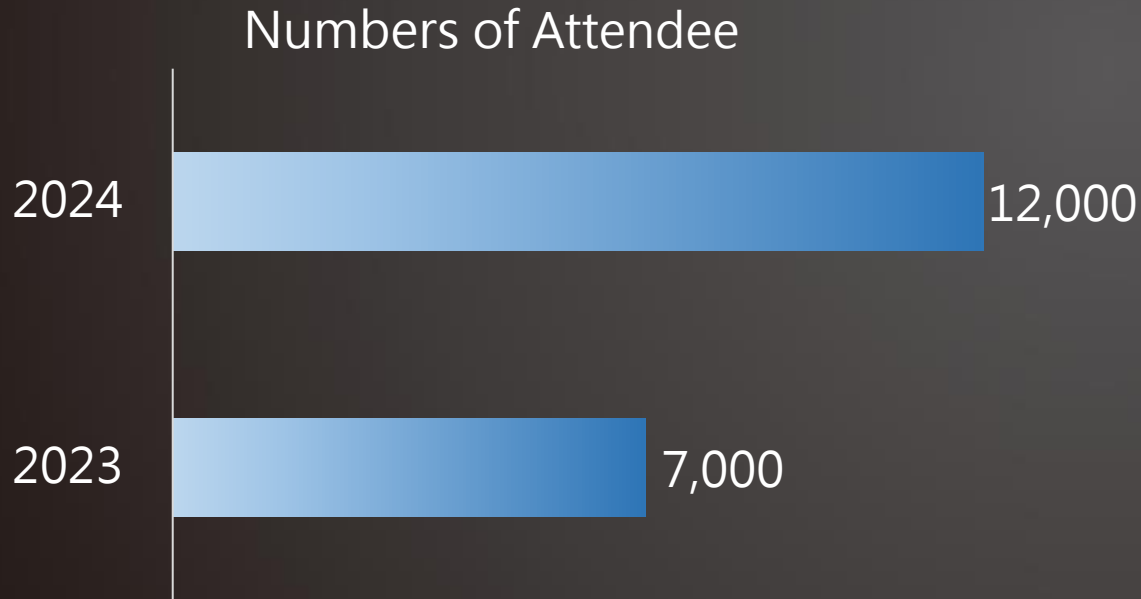
Tzi-cker Chiueh
General Director
Delta Research Center






COMPUTEX 2024 Keynote

- Number of attendee increased by 71.4% compared to 2023.
- 57% of attendees are from ICT sector and 14% is media.





COMPUTEX 2024 Forum

- ▣ Topics : Let' s Talk Generative AI 
- ▣ 9 Speakers
- ▣ Over 1,500 Attendees



Sourcing Meetings

- ▣ COMPUTEX Sourcing Meetings

63 Int' l buyers vs. 85 exhibitors / 200 sessions

- ▣ GPA Procurement Meetings

36 Int' l buyers vs. 69 exhibitors / 150 sessions

- ▣ Sourcing Taiwan on Smart City

53 Int' l buyers vs. 120 exhibitors / 408 sessions



InnoVEX Events

Display

400+ Startups
30+ Countries/Regions
7 National Pavilions

Forum

150+ Speakers
5,000+ Attendees

Demo

60+ Teams

Pitch Contest

Total prize value up
to \$100,000

Matchmaking

Top 15 meet up with investors,
judges, VCs & CVCs

Networking

Tech'em High
(Happy Hour)



Key Exhibitors & Participants at InnoVEX

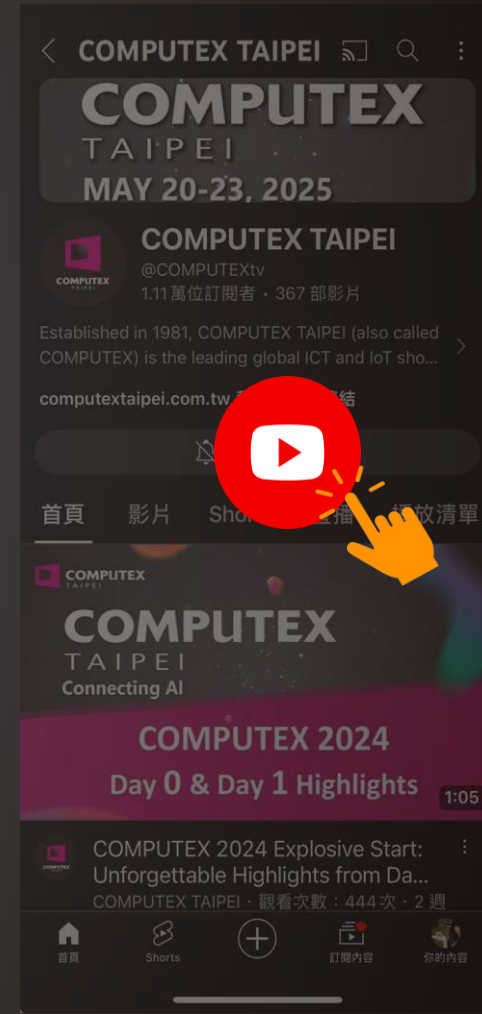
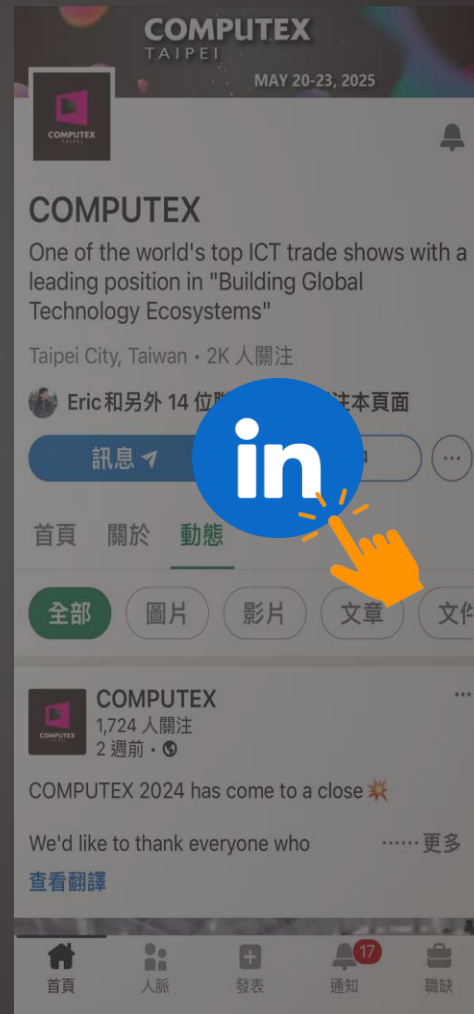
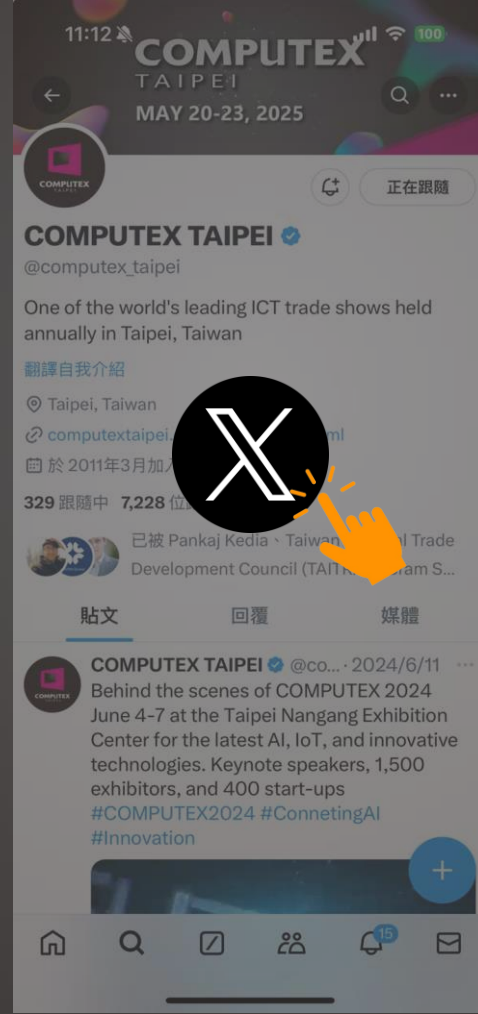
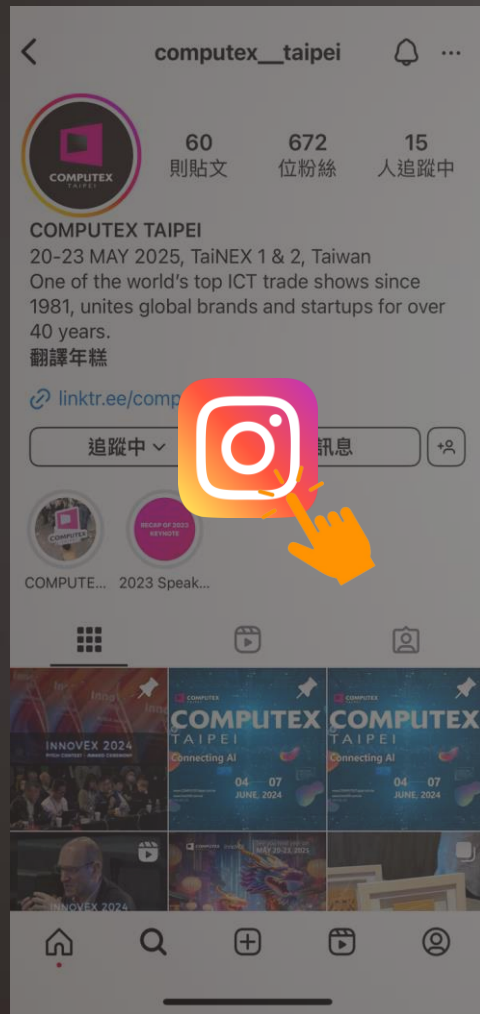




Global Press Attendance,
Generating 55,000+ coverage



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See you on

COMPUTEX 2025

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