

# Broadcast Media Awards

## SUBMIT YOUR ENTRY HERE

**Entry Deadline:**  
**11.29.2024**  
**11:59 P.M.**  
**Eastern Time**

To enter work appearing between November 30–December 31, 2024 please email [awards@jamesbeard.org](mailto:awards@jamesbeard.org) before the deadline.

## Eligibility Criteria

Entries must be submitted for consideration during the online open call for entries from October 1, 2024 through November 29, 2024.

### What may be entered?

- Awards are open to all nonfiction works in English exemplifying excellence and in keeping with the mission and values of the James Beard Foundation from digital and terrestrial media—radio, television broadcasts, podcasts, documentaries, online sites, social media—covering food and beverage topics appearing widely for the first time in United States in 2024.
- Multiple episodes from one program cannot be submitted as separate entries.
- If you would like to enter content in a foreign language, a translation to English or English subtitles must also be provided upon entry.

# 2025 JAMES BEARD AWARDS

## **Who may enter?**

A program's host, producer, reporter, photographer, or editor may submit entries. Refer to individual category guidelines for additional information.

## **Which category should I enter?**

- View the category descriptions below and enter the category you believe best fits the work.
- The Broadcast Media Subcommittee reserves the right to reassign any entry to a more appropriate category.

## **How many categories may I enter?**

A program may only be submitted to one category.

## **Can my entry be disqualified?**

The committee reserves the right to remove, combine, or separate categories; re-assign categories as appropriate; and may disqualify entries due to ineligibility, poor quality, lack of alignment with the Foundation's core values, conflict(s) of interest, or other ethical violations.

## **Who receives the award?**

- For all categories, the award is given to the program as a whole.
- One medallion is given for each award. The medallion is inscribed with only the award category.
- When completing the entry form, be thoughtful about identifying the contributor who will be listed as the primary award representative. The primary award representative should be a key member of the creative or production team who had the most impact on the creation of the work.
- Up to five additional contributors may be listed on the entry form. A certificate is given to each contributor.
- For Emerging Voice and Broadcast Media Hall of Fame, the award may go to an individual, a team, or an entity or production company as decided by the Subcommittee. One medallion is given for each award.
- Additional certificates may be ordered after the awards ceremony. No additional medallions will be given.

# 2025 JAMES BEARD AWARDS

## Impact Statement

The James Beard Awards® honor those who are creating exceptional food, food media content and better food systems while demonstrating a commitment to equity, community, sustainability, and a culture where all can thrive.

The application process requires a short statement, **written (150-300 words) or recorded (audio or video, 1-2 minutes)** by the contributor(s) (key members of the creative or production team). *We strongly encourage the entrant or key member of the creative or production team to write or record the impact statement, and to write or speak in their own words in highlighting their commitment to the mission.*

The statement should describe the impact of the program, and how the work aligns with the Foundation's **values**: equity, transparency, respect, integrity, and community. This is a chance to share what this work means to you and the community in your own words.

Please write or speak in the first-person, be specific, and use clear, pertinent examples when possible.

The statement will be reviewed for content and not for language fluency, video quality, or production value. It does not need to be long. It is not a writing or video contest.

More information is available on the entry form.

## Submission Guidelines

- Links must be for one entry and not loop into unrelated content.
- Entry content must not contain external advertising.
- Entry content must fit the time limits described below. If it does not, your entry may be disqualified.
- Links, usernames, and passwords submitted with entries must be valid through June 30, 2025.

## Entry Fee

There is a non-refundable fee of \$85 per entry. The James Beard Foundation is committed to making the application process accessible for all. You may request a waiver if the entry fee presents hardship. Your application will not be penalized if you select this option.

## Categories

### Audio Reporting

This award recognizes excellence in reporting and narratives about food and/or food issues in radio or podcasts. This work is issue or deadline-driven, investigative, topical, or timely in nature.

- Enter a single piece as one entry. The single piece (audio file only) should be up to 60 minutes in length.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry’s content, originality, execution, and impact.

### Audio Programming

This award recognizes excellence in a food- or beverage-related radio or podcast program.

- Enter one complete episode (audio file only) up to 60 minutes in length.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry’s content, originality, execution, and impact.

### Commercial Media

This award recognizes excellence in food- or beverage-related media including video production, audio programming, or other media that is clearly developed and marketed with prominent visual branding, is sponsored or commercially funded, and/or contains paid advertising. It may be broadcast, streamed, accessed online, or through an app.

- The video should be entered in its entirety if it is a singular program or production. If the program is a series, enter the episode in its entirety that best represents the series.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry’s content, originality, execution, and impact.

## Competition Visual Media

This category recognizes creativity and innovation in competitive cooking shows. Entries can be professional chef competitions, home cook challenges, or programs focusing on specific culinary disciplines (baking, grilling, etc.).

- Enter the episode in its entirety that best represents the series.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category includes the entry’s content, originality, execution, and impact.

## Documentary Visual Media

This award recognizes excellence in a food- or beverage-related documentary that is at least 15 minutes long.

- The documentary should be entered in its entirety.
- More than one entry per filmmaker/production company may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category includes the entry’s content, originality, execution, and impact.

## Docuseries Visual Media

This award recognizes excellence in a food- or beverage-related docuseries.

- The production must include at least 3 episodes, each of which is longer than 10 minutes.
- Enter the episode in its entirety that best represents the series.
- Judging criteria for this category includes the entry’s content, originality, execution, and impact.

# 2025 JAMES BEARD AWARDS

## **Instructional Visual Media**

This award recognizes excellence in a food- or beverage-related video production with instruction and/or education as its primary intent, whether broadcast, streamed, accessed online, or through an app.

- Enter the episode in its entirety that best represents the series.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry’s content, originality, execution, and impact.

## **Lifestyle Visual Media**

This category honors excellence in food-centric talk shows and lifestyle programs that explore food or beverage alongside broader societal and cultural themes. Entries can range from interview-based shows featuring chefs and food personalities to those that delve into food history, science, and culture.

- Enter a single piece as one entry. The single piece (video file only) should be up to 60 minutes in length.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry’s content, originality, execution, and impact.

## **Social Media Account**

This award recognizes excellence in a food- or beverage-related social media account or platform.

- Enter up to 5 posts from the same platform
- More than one entry may be submitted, provided they are for different accounts. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry’s content, originality, execution, and impact.

# 2025 JAMES BEARD AWARDS

## **Travel Visual Media**

This category celebrates excellence in food- or beverage-focused travel shows. Entries should showcase the unique culinary culture and traditions of a specific region or country, highlighting the connection between people, food, regions, and communities.

- Enter a single piece as one entry. The single piece (video file only) should be up to 60 minutes in length.
- More than one entry may be submitted, provided they are for different programs. Each entry requires a separate entry fee and application.
- Judging criteria for this category include the entry’s content, originality, execution, and impact.

## **Emerging Voice**

The Broadcast Media Subcommittee selects the honoree for this category. No entries are accepted for this category. This award recognizes excellence in a body of work that could include food or beverage-related video, audio, or social media production whether broadcast, streamed, accessed online or through an app, produced by a new voice in the medium. A new voice is an individual that is early in their career or has not been recognized by an awards program or other formal recognition instrument.

## **Broadcast Media Hall of Fame Award**

The Broadcast Media Subcommittee selects the honoree for this category. No entries are accepted for this category. The James Beard Foundation’s Broadcast Media Hall of Fame Award recognizes a visionary individual who has revolutionized the way food is presented and discussed on television, radio, or streaming platforms. This person embodies the Foundation’s core values of Good Food for Good®. They use their platform to not only entertain but also educate and inspire viewers about the vast world of food.