

# Digitization with Android Enterprise:

A game-changer for your frontline



Frontline workers are the cornerstone of a successful organization. They can make or break the customer experience and without them business would grind to a halt. But, despite their importance, they simply don't get the same technological support as their knowledge worker counterparts. In fact, only 35% of deskless workers said they received additional technology to complete their jobs during the global pandemic.<sup>1</sup>

## A well-enabled frontline creates a series of serious business advantages.

Mobile technology is a catalyst. When your frontline workers have the right tools, they are equipped to transform your business in a multitude of ways. Accelerating digitization gives employees the ability to improve the customer experience, positively impact brand loyalty, and improve overall operations—all while saving your company money. Your frontline will also be happier, less frustrated by technology, and less likely to come up with their own workarounds using unmanaged apps that could open your organization up to a security breach. Digitizing your frontline is not only good for your people, it is good for your business too.

**80%**

**of the global  
workforce is  
deskless<sup>2</sup>**

## Empower your workforce with a smart investment.

Android Enterprise is built to give frontline workers the technology they need to do their best work while transforming customer experiences and building operational efficiencies. You can expect:



### Flexible hardware that meets every business need

- From smartphones to tablets to purpose built, dedicated devices Android offers the widest range of hardware for every job
- Budget-friendly price points for organizations of all sizes
- Device customization options to meet frontline needs



### A secure and easy-to-manage platform

- Hardened-built in security that has been tested and certified at scale
- Comprehensive and advanced management solutions for every use case, from locked down to open use
- The ability to securely deploy and manage any app—whether it's custom or publicly available



### The extensibility to digitize new workflows

- An open development platform enables faster, easier and deeper technology integrations
- A variety of out of the box solutions from the developers you know and trust
- Expansive development tools to support any frontline workflow



### Improved employee productivity

- Easy access to data using familiar, intuitive UX
- Native support for tools you use and rely on
- Separation of data from work and personal apps—for privacy and to support digital well being

## Get everyone up and running in minutes.

With zero-touch enrollment, you can simply ship new Android devices right to your distributed workforce. It not only saves your IT team time, it ensures your employees are able to be productive and secure right away.

### A return-on-investment that speaks for itself:

Forrester's [Total Economic Impact of Android Enterprise report](#) found that, on average, Android Enterprise generates:

**161% ROI** for companies

Business benefits totaling **~\$1,855 per user**

**30%** decrease in help desk calls

**50%** reduction in time spent managing devices

**75%** acceleration in security audit processes

**69%** increases in the number of applications end users have access to

### Get started today

Discover how Android Enterprise can help you securely empower your frontline at [android.com/enterprise](https://android.com/enterprise)