flexera™

Save time with automated data normalization and enrichment
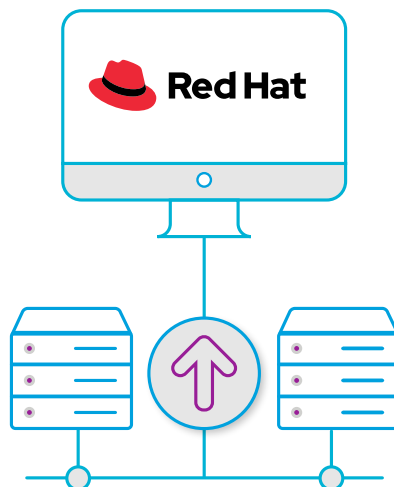
» AT A GLANCE

Snow Data Intelligence Service (DIS) is one of the largest software recognition databases in the world. It leverages machine learning to automatically recognize, normalize and augment software application usage data into actionable insights so our customers can reduce risk and optimize spend.

This service automates what could be a tedious manual job of reconciling and enriching data from multiple sources. Our application database contains over 750,000 applications (including 25,000 paid and free SaaS applications), and enriches this data with EOL/EOS dates, application type, SKU, manufacturer and more. This level of intelligence, combined with application usage data, enables IT and software asset management professionals to quickly assess optimization opportunities, perform application rationalization and remove risk of EOL/EOS applications in their environment.

» NOW YOU CAN

- Eliminate manual steps to reconcile and clean your IT asset data

- Trust your CMDB is up to date and accurate with normalized and enriched data

- Find and minimize costs and risks related to application redundancies with application categorization enrichment

- More easily identify technical debt with EOL/EOS reporting

- Use clean data for IT lifecycle automation, analytics and AI models

Name:	Red Hat Enterprise Linux 7 Server
Manufacturer:	Red Hat
Version:	7
Edition:	Server
Types:	Application server software and operating system software
Application family:	Enterprise Linux
Bundle:	Yes
PII Information:	No
Release Date:	2019-05-07
End of Support:	2029-05-31
End of Extended Support:	2031-05-31
End of Life:	Not announced
SKU:	Yes
Upgrade to:	Red Hat Enterprise Linux 8 Server
Downgrade to:	Red Hat Enterprise Linux 6 Server

Data Intelligence Service by the numbers

Our software catalog/database grows significantly on a monthly, weekly and even daily basis. The service also provides continued license intelligence updates to ensure compliance with new vendor licensing rules.

- ☑ More than **750,000** applications
- ☑ **25,000** SaaS applications
- ☑ More than **95,000** unique manufacturers
- ☑ Almost **2 million** SKUs
- ☑ More than **40,000** PII risk applications

Benefits

Eliminate dirty data in your CMDB

Automatically update your CMDB daily with clean, normalized IT asset data.

Save time reconciling data

Free yourself from manual data collection and automate IT asset inventory, normalization and enrichment processes.

Save more and mitigate risk

With accurate data, organizations will have confidence in defending against audits, identifying risky assets and reducing costs.

The Snow DIS provides complete data normalization and enrichment, enabling you to identify the following fields accurately:

- License requirements and license metrics
- Manufacturer
- Application name, edition and version
- Bundled applications
- SKU, version and edition

- Cloud applications and subscriptions
- URL
- Upgrade/Downgrade options
- UNSPC
- PII
- Release date

- Family
- End-of-life date
- End of support and extended support date
- Open source
- Operating system
- Malware

> "We used spreadsheets to update licenses and SCCM to collect discovery data which was very administrative-heavy. Now, using the combination of Snow Inventory and Data Intelligence Services, with the output of cleansed and normalized information, we can have a proper understanding of what IT assets we have across the two forces' networks. We can map licenses to the installed software and we can now detect usage for all products."

Lee Brown
SAM Consultant, Thames Valley and Hampshire Police Forces

About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning hybrid IT asset management and FinOps solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk and identify opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data. Learn more at **flexera.com**

» NEXT STEPS

See how you can automatically transform your IT asset data

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