

# BOOST YOUR COMPETITIVE EDGE

Boost productivity, shorten turnaround times, and lower costs with the top prepress automation software.

KODAK PRINERGY Workflow drives growth with powerful automation that controls cost, quality, and business risk. It supports offset, flexo, digital, and gravure, is compatible with most third-party software, and connects to a wide range of digital devices to drive profitability.



## DRIVE COST OUT

Enhance productivity by automating core functions from job submission to print output, reducing manual touchpoints, and identifying costly errors before they occur.



## BUILD QUALITY IN

Achieve best-in-class output with advanced color management, screening, and file refining, ensuring maximum quality and consistency.



## CENTRALIZE AND STREAMLINE OPERATIONS

A unified workflow for digital and conventional printing to cut costs and inefficiencies while ensuring operational excellence.



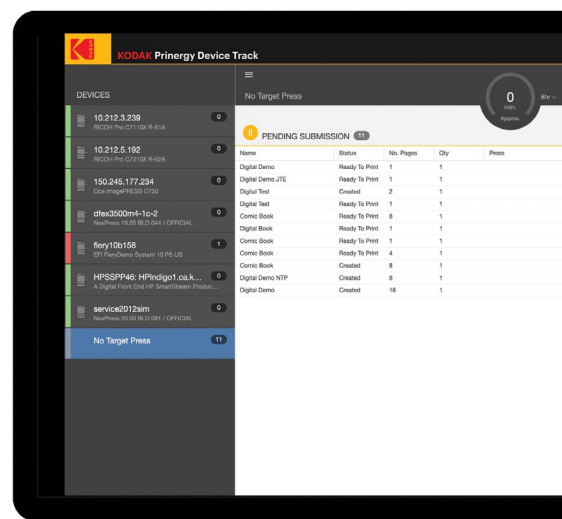
## CREATE A CUSTOM SOLUTION

Optimize productivity with customizable automation rules that address your specific business needs and bottlenecks.



## DRIVE YOUR BUSINESS INTO THE FUTURE

Quickly adapt to changing business requirements by leveraging an open platform with broad connectivity and flexibility to scale.



Digital Track is an HTML, browser-based feature, showing all digital devices connected to PRINERGY, including KODAK CTP devices



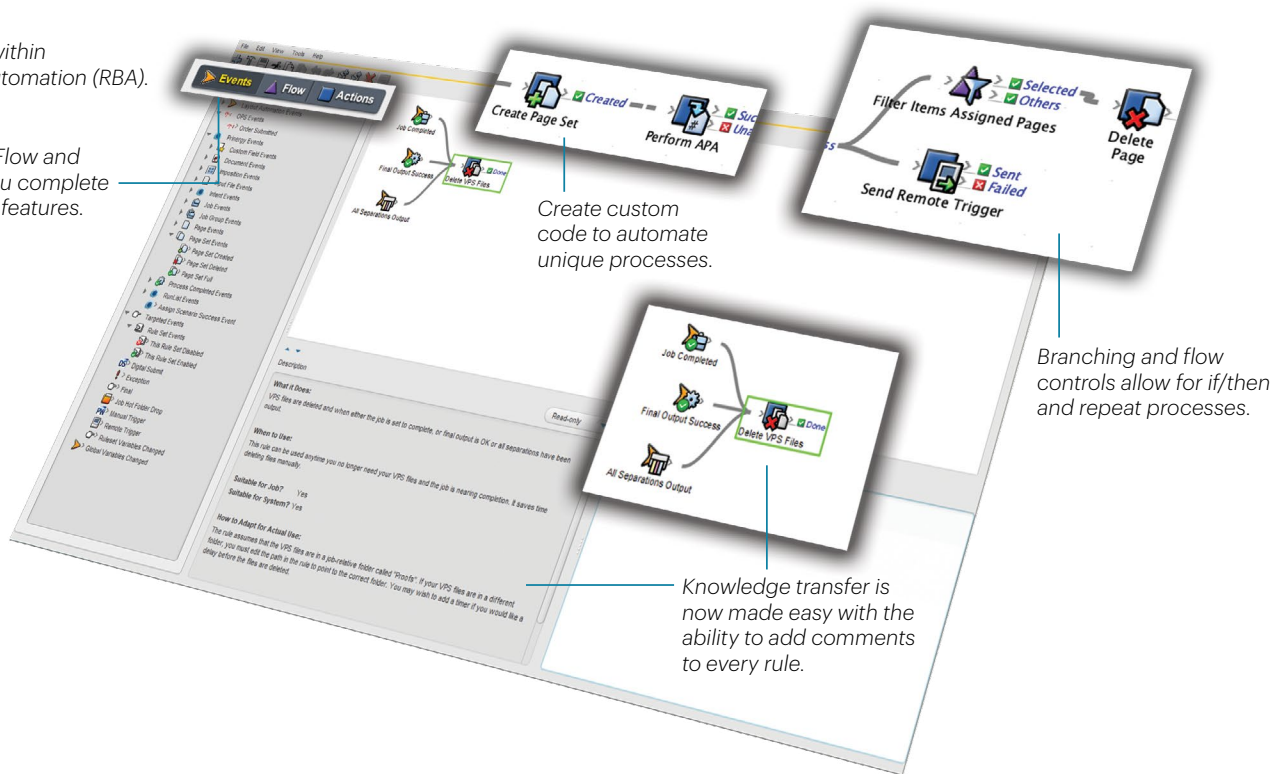


## BOOST THE PROFITABILITY OF YOUR BUSINESS

A key to a profitable print operation is flexible prepress automation that cuts costs, boosts efficiency, and increases utilization without compromising quality.

A sample rule within Rules-Based Automation (RBA).

Preset Events, Flow and Actions give you complete control over all features.



### INCREASE PRODUCTIVITY WITH RULES-BASED AUTOMATION (RBA)

Replace nearly any manual event, business process, or print production step using RBA. Knowledge transfer is now made easy with the ability to add comments to every rule in PRINERGY. A market-proven solution, **RBA has proven to increase productivity by 10-20% and profit margins by 1-2%.**

### IMPROVE PROFITABILITY BY REDUCING GUESSWORK

The Business Link option streamlines data exchange between PRINERGY Workflow and various MIS systems using JDF, enabling automated job setup, better inventory management, and more efficient production processes. Alternatively, PRINERGY Business Solutions offers a comprehensive end-to-end solution, including MIS/ERP, ecommerce, and collaboration tools, to connect, share, and automate across your organization.

### OUTPUT TO ALMOST ANY DIGITAL PRESS

Operational efficiency starts with centrally managed jobs going to a variety of digital presses. The Digital Press Management option supports output to devices from Kodak, Canon, Konica Minolta, Komori, Ricoh, Xerox, HP, and Landa, as well as to KODAK CREO Servers and EFI RIPs. An intuitive interface and drag-and-drop functionality make jobs easy to create, submit, and manage.



## TRANSFORM PACKAGE PRINTING'S COMPLEXITY INTO YOUR ADVANTAGE

Controlling costs while maintaining brand standards for print quality and consistency is especially challenging in today's packaging market which demands shorter runs, versioned content and increasingly complex designs. Kodak's integrated solutions can help.

PRINERGY Workshop allows users to swap artwork within a packaging layout without opening it, making last-minute changes easier.

Changes to ADOBE ILLUSTRATOR or ADOBE ACROBAT artwork can be made from within PRINERGY Connect Workflow.

Intuitive user interface makes it easy to process jobs with repeatability.

File Name	Format	Size
Carton_Blue.p1.pdf	Layered PDF	33.2 MB
Carton_Green.p1.pdf	Layered PDF	33.5 MB
Carton_Orange.p1.pdf	Layered PDF	33.4 MB
Carton_Red.p1.pdf	Layered PDF	16.8 MB

### REDUCE OPERATING COSTS BY AUTOMATING PRESS SHEET LAYOUTS

Automate combination runs with KODAK PRINERGY PANDORA Step-and-Repeat Software to reduce layout time, improve accuracy, and minimize waste. Use Packaging Layout Automation (PLA) to generate complex press sheet layouts automatically, maximizing media usage, driving accuracy, and saving time.

### IMPROVE FLEXO QUALITY WITH UNIQUE SCREENING SOLUTIONS

Innovative screening technologies enhance flexo print quality. KODAK DIGICAP Patterning improves ink transfer and solid ink densities with micro-surface texturization. KODAK Advanced Screening, a hybrid AM/FM technology, addresses highlight and shadow reproduction issues. KODAK HYPERFLEX Imaging Software creates smaller, stable dots for accurate highlights and smoother transitions.

### REPLACE EXPENSIVE SPOT COLORS WITH PROCESS INKS

Transform a library of spot colors into easy-to-manage digital libraries of 4-, 5-, 6-, or 7-color process recipes based on a print condition with KODAK PRINERGY SPOTLESS Software.

# A COMMITMENT TO INNOVATION

Kodak is committed to enhancing both performance and security by providing automatic upgrades every 9 months, on average, for customers with a service contract. By using the latest version, you ensure security compliance and gain access to new features.



Feature Comparison	9.5	10.x	11.x
<b>System</b>			
Dongle-less Licensing	✓	✓	✓
Virtualized Operating Environment	✓	✓	✓
KODAK PRINERGY COLORFLOW Software, Workflow Edition	✓	✓	✓
ADOBE ACROBAT DC Support	✓	✓	✓
WINDOWS Server 2016	✓	✓	
WINDOWS Server 2019	✓	✓	✓
WINDOWS Server 2022	✓	✓	✓
<b>Application Features</b>			
Virtual Proofing System	✓	✓	✓
VPS+ Keyboard Shortcuts		✓	✓
Harmony Migration Tool		✓	✓
Ink Optimization	✓	✓	✓
RIP Support	✓	✓	✓
Plate Remaking	✓	✓	✓
Business Link Enhancements	✓	✓	✓
Simplified Plate Curve Builder	✓	✓	✓
Updated PANTONE Color Library*	✓	✓	✓
Digital Job Ticket Editor	✓	✓	✓
Digital Job Ticket Presets	✓	✓	✓
Digital Job Track	✓	✓	✓
Output ICC Color Profile Management in Job Ticket Editor	✓	✓	✓
Advanced Search Functionality	✓	✓	✓
Advanced KODAK MAXTONE SX Screening	✓	✓	✓
DigiCap Custom Plate Patterning	✓	✓	✓
<b>Supporting Applications</b>			
KODAK PREPS Imposition Software	✓	✓	✓
KODAK PRINERGY PANDORA: Step-and-Repeat Software	✓	✓	✓
KODAK PRINERGY COLORFLOW/Pro Software	✓	✓	✓
KODAK PRINERGY INSITE Portals	✓	✓	✓
Direct Connectivity to all PROSPER Presses			✓
Corretto VM			✓

\*v4 and v5 Pantone Libraries can be imported separately

[KODAK.COM/GO/PRINERGY](https://www.kodak.com/go/prinergy)

## Technical Specifications

<b>Operating Systems</b>	Server: WINDOWS 2019; WINDOWS Server 2022*
<b>Virtual Environments</b>	ESX and Hyper-V, PRINERGY Managed Services
<b>Client</b>	Runs on macOS* and WINDOWS client*
<b>Connectivity</b>	<p><i>CTP:</i> All devices from Kodak, including KODAK ACHIEVE, KODAK MAGNUS and KODAK TRENDSETTER Platesetters; virtually all models of commercially-available platesetters from other manufacturers</p> <p><i>Digital Presses:</i> Models from KODAK, CANON, KONICA MINOLTA, KOMORI, RICOH, XEROX, HP and LANDA, as well as CREO Servers and EFI Fiery DFE's</p> <p><i>ADOBE ACROBAT Plug-ins:</i> PDF Production Tools; DotShop Composer</p> <p><i>ADOBE ILLUSTRATOR Tools:</i> KODAK PRINERGY Tools</p> <p><i>Automation &amp; Reporting:</i> Rules-Based Automation (RBA); Packaging Layout Automation (PLA); Business Link</p> <p><i>Cloud Services:</i> KODAK PRINERGY Business Solutions; File Archive and Backup; Decision Analytics; Dynamic Print Planning</p> <p><i>Collaboration Tools:</i> KODAK PRINERGY INSITE Prepress Portal; KODAK PRINERGY INSITE Creative Workflow</p> <p><i>Color Management:</i> KODAK PRINERGY COLORFLOW Pro; Ink Optimization; KODAK PRINERGY SPOTLESS Software</p> <p><i>Digital Printing:</i> Digital Press Management</p> <p><i>Imposition:</i> KODAK PRINERGY PREPS Imposition Software; KODAK PRINERGY PANDORA Step-and-Repeat Software</p> <p><i>Output Options:</i> Layered PDF Versioning; PrintLink Ink Key Setting; Web Growth Compensation; Signature Booklet Proofing; Output Renderer</p> <p><i>AM, FM, and Hybrid Screening Technology:</i> STACCATO, MAXTONE SX and CX, HYPERFLEX NX, and DIGICAP</p> <p><i>System Options:</i> Archive; Hot Standby Software; Job Replication</p>
<b>Optional Add-ons (partial listing)</b>	

\*Please consult Release Notes on [workflowhelp.kodak.com](https://www.kodak.com/workflowhelp.kodak.com) for most up-to-date information.

