

Background music means any licensed music use at a location which is primarily intended to be passively listened to as opposed to being the main focus and is not featured music

Educational purpose means the sole purpose of using in connection with a particular course of instruction or course of study and/or research of the University, including the necessary administration and assessment of that course, but not including commercial or promotional activities and commercial research.

Featured music means music (recorded or otherwise) used at a location that is given prominence as a feature of the location, including, but not limited to, live artist performances, DJs, karaoke nights, events and venues using a large PA system, music is interactive or thematic or as part of an exhibition or display

In context means musical works or sound recordings that are captured during the process of making and audiovisual recording at the same time which the video footage is captured

Non-commercial purpose

A non-commercial purpose includes uses of content that are made for the purpose of teaching, for use by staff and students or that are for the purpose of wider community engagement. This is counter to a commercial purpose that would include advertising and promotion. For example, showcasing student work to illustrate that your University has a world-class performing arts unit would be considered non-commercial in nature. Creating an advertisement that showcases that student work and has a tagline 'come and study with us, we are taking enrolments now' would be considered commercial and would not be covered by the agreement.

Synchronisation means the process of combining a musical work and/or sound recording with video or still imagery to create and audiovisual recording. A synchronisation can occur either In Context or Post Production.

- a. Music that is captured **In Context** means that you are making a video recording of something and you are capturing music in the recording while you are capturing the video footage. This is called an 'In Context Synchronisation'.
- b. Music that is added to video footage after the footage has been captured is called a 'Post-Production Synchronisation'.

Under the agreement, there are different rules for making videos that contain music depending on whether the music has been captured In Context or added in Post-Production.

- a. If you capture **live music In Context** you can share the video on the University Website or University Social Media Channels.
- b. If you add your own recording of live music to video footage in Post-Production (i.e. your own recording of a live performer, not a commercial recording) then you can share that video on the University Website or University Social Media Channels.
- c. If you capture [ARIA](#) Sound Recordings (as recorded music) In Context, then you can share the video on the University Website.
- d. If you add a commercial sound recording to video footage Post-Production and want to share it on the University Social Media Channels or University website, then that use is not covered by the agreement and you need additional permissions.

University activity means a non-commercial activity undertaken by the University on affiliated institution, either solely or jointly facilitated the students and their research collaborators, on or off campus, for the purpose of teaching, learning, research, extracurricular activities, community engagement and other activities required by the University to provide services to its staff, students and members of the University community

University business means a business on entity that is 100% owned by the University on affiliated institution a University business may be operated under the ABN of either the University or a University owned entity and may be located on or off campus and provides facilities to staff and students (e.g. health centres, galleries, exhibition spaces, café's, canteens, retail spaces).

University community means staff, students and a long line of the University and its affiliated institutions

University events means any event that is organised and authorised by the University and must be for a University Purpose such as teaching, student or staff engagement, or community engagement. A University event can be held on or off campus and it can be open to the public or to the University Community only. Excluded are events that are promoted or managed by a third party.

University purposes means purposes which the University or its affiliated institutions undertaken as part of its usual business, for example providing educational services, encouraging or undertaking in-house research innovation and engaging with the University, affiliated institutions and University community commercial activities, commercial research, advertising, promotion of the University, promotion of any third-party business, organisation, product or service, or recruitment campaigns are not considered University purposes under this agreement but the promotion of student work and in-house research is a University purpose

University social media channels means official pages of social media platforms (including educational platforms) that are in the University's name and managed by the University (only authorised University staff should be able to upload content to or monitor a University social media channel).

University space

A University Space is one where a business conducted at premises is owned or leased by the University or by an entity that is ultimately 100% owned by the University. These spaces include:

- a. retail spaces, dining areas,
- b. student breakout areas,
- c. administrative services areas,
- d. atriums,
- e. libraries,
- f. health centres or exhibition spaces.

****The University gyms cannot rely on the Tertiary Music Licence to play music due to their being open to the public**.**

University website means any website within the University's primary online domain that ends with.edu.au or edu