

Journey to the countryside and nature of Japan

Green Tourism

–Enjoy Japanese rural areas–

Introducing the recommended areas

“Green Tourism” is a trip to feel local nature, culture, and life by interacting with local residents in forestry and fisheries. Visitors can enjoy green tourism in every region of Japan. We host the experience programs to feel nature, culture, and life in Japan at near distance from the big cities. Foreign visitors may continually participate in the programs as a day trip during a short stay in Japan. They may also leisurely stay at farm houses and inns, and experience forestry and fisheries in Japan by interacting with local residents.

The experience programs in the day trip plan are, for example, enjoying local dishes in the region, picking vegetables and fruits, and learning traditional culture in the region. In the stay plan, visitors enjoy local dishes with local residents and join festival in the region during staying overnight at farm houses and inns.

The regions listed in this booklet are available for accepting visitors from overseas. There also have the regions with good reputation in hosting educational tour from overseas. So, please enjoy forestry and fisheries in Japan by interacting with local residents.

Green Tourism

Journey to the countryside and nature of Japan

Green tourism —Introducing the recommended areas—



Iiyama City Nagano
長野県
飯山市



Noto town Ishikawa
石川県
能登町(春蘭の里)



Aomori
青森県全域

Iki City Nagasaki
長崎県
壱岐市



Minakami town Gunma
群馬県
みなかみ町



広島
Hiroshima

大阪
Osaka

名古屋
Nagoya

東京
Tokyo

Minamiboso city Chiba
千葉県
南房総市

Takachihogo Miyazaki
宮崎県
高千穂郷



Izumi city Kagoshima
鹿児島県
出水市



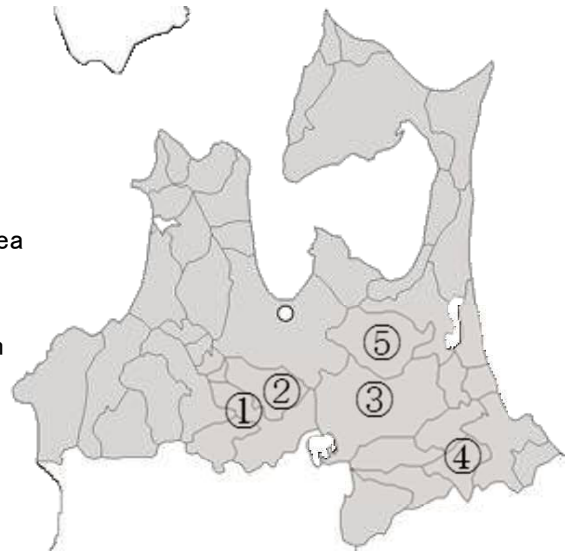
Tanabe city Wakayama
和歌山県
田辺市



<Introduction>

Located at the northernmost tip of Honshu in Japan, Aomori prefecture is surrounded by sea and blessed with rich nature of Towada-Hachimandaira National Park and the World National Heritage Site of Shirakami mountain range. It is also fascinating area of special historic relics Sannai Maruyama which is Japan's greatest remains of Jomon colony and worldly famous fire festival of Neputa. Additionally, we produce delicious food like apple known as quality of a world top level, Chinese yam, and scallop shell.

Let's enjoy the experience of agriculture and farm house in Aomori prefecture with nature of each season, history and traditional culture, and natural people at farm house.



■ Access (Airport/Train)

【Airport】

Taxi from Aomori Airport (30-40 minutes)⇒①Hirakawa, ②Kuroishi

【Shinkansen】

Taxi from Shichinohetowada Station, Shinkansen (10-30 minutes)⇒③Towada, ⑤Shichinohe-cho,

Taxi from Hachinohe Station, Shinkansen (20 minutes) ⇒④Nanbu-cho

■ Sightseeing Spots, Nature, Culture, Food(Local Dishes), Souvenirs



Cherry in Hirosaki Castle Park (Spring)



Aomori Nebuta Festival (Summer)



Oirase Mountain Stream (Autumn)



Silver Frost on Hakkoda Mountain



Japan Champion of Apple Production



Safe and Tasty Scallop

■ Green Tourism Program

< Hosting Organizations >

Name	Area	Farm Houses	Acceptable persons
① NPO法人尾上蔵保存利活用促進会 (NPO Onoekura Hozonrikatsuyou Sokushinkai)	Hirakawa	83	400
② NPO法人くろいし・ふるさと・りんご村 (NPO Kuroishi Frusato Ringomura)	Kuroishi	13	120
③ 十和田農業体験連絡協議会 (Towada Nogyotaiken Renrakukyogikai)	Towada	26	80
④ 達者村ホームステイ連絡協議会 (Tassha-mura Homestay Renrakukyogikai)	Nanbu-cho	38	190
⑤ 七戸町かだれ田舎体験協議会 (Shichinohe-machi Kadare Ianakataiken Kyogikai)	Shichinohe-cho	24	120

Seasonal Agricultural Experience and Cultural Experience

- 【Spring】 Apple Flower Picking, Rice Planting, Vegetable Harvest, Seedling
 【Summer】 Garlic Harvest, Vegetable Harvest, Fruit Harvest
 【Autumn】 Apple Harvest, Grape Harvest, Rice Reaping, Vegetable Harvest
 【Winter】 Planting in Plastic Greenhouse, Japanese Culture Experiences of Kimonoo Wearing and Tea Ceremony



Apple Harvest



Rice Planting



Cultural Experience



Life Experience

【Price of Lodging Model Program】

Price: 8,400~9,900 yen (Including 3 meals and agriculture experience)

Available Languages: Chinese (Mandarin, Taiwanese), Korean, Thai, Vietnamese, Malay, English

Capacity: Acceptance of 3-4 persons per 1 farm house, and about 30 persons in total per 1 group are available

Notes of Lodging: Bring your own pajamas and toothbrush

Language Support System (Supporter 1 Person: 5,000 yen per 1 day plus room rates)

Japanese skilled foreign student stays together at a farm house and helps conversation as a language supporter by the visitor's request. Use of this language supporter enable to deepen close ties with farmers and well understand their life and culture of Japan.

【Inquiry】

Available languages: Japanese, English

Contact: Aomori Chuo Gakuin University **Representatives:** Kaori Noro

TEL: 017-728-0131 **E-MAIL:** international@aomoricgu.ac.jp

ADDRESS: 12 Kanda Yokouchi Aomori 030-0312 Japan **WEB:** <http://www.greentourism-aomori.jp/>

■ Green Tourism Program

Experience	Time	Seasons	Price (1 person)	Capacity
○ Rice Planting	2 hours and above	Mid May-Early June	2,000 yen	4-300 persons
○ Fruit Picking (Apple and others)	30 minutes and above	Late September-Late November	500 yen and above	1-300 persons
○ Crafting Experiences (Straw Work, Bamboo Work, Ceramics, Mask Making)	1 hours and above	All Year	1,000 yen and above	1-300 persons
Buckwheat Noodle Making	1 hours	All Year	1,000 yen	3-100 persons
○ Rafting	3 hours and above	Late April-Late October	6,000 yen and above	1-300 persons
○ Canoeing	3 hours and above	Late April-Mid November	6,000 yen and above	1-100 persons

■ Experiences and Images



【Notes】

- We willingly accept educational tour from overseas.
- We provide original optional tour to answer the purpose of group tour.

【Inquiry】

Available Language: Japanese (English is available by e-mail only)

Contact: **みなかみ町教育旅行協議会** (Minakami-cho Kyoiku Ryokou Kyougikai)

TEL: 0278-62-3450 **E-MAIL:** taiken@enjoy-minakami.jp

ADDRESS: 1744-1 Tukiyono Minakami-machi Tone-gun Gunma 379-1313 Japan

WEB: <http://www.enjoy-minakami.jp/taiken/>

<Introduction>

Iiyama, located at the northernmost part of Nagano prefecture where the Japan's longest river of Chikuma streams, is the home remains original landscape of "our own spiritual home." This is one of the greatest snowy place that has flourished as the castle town; a number of temples is referred to as "Little Kyoto in Snowy Country."

Clear snowmelt and distinctive climate in four seasons nurture agricultural products of rice and mushroom with good reputation in taste.

We have been hosting agricultural experience program at farm inns for group tour in agriculture industry and educational tour from overseas. Agricultural experience at each inn enables to treat the visitors with detailed corresponding. Spending the time with local residents is also pleasure moment.

It will take about two hours to conveniently come from Tokyo Station without transfer by opening of Hokuriku Shinkansen in spring of 2015.



■ Access (Airport/Highway)

[Airport] Narita International Airport→Nagano Shinkansen via JR Tokyo Station→JR Nagano Station
Iiyama Line→JR Iiyama Station About 4 hours
Toyama Airport→Toyama Interchange→Toyotaiyama Interchange→Route 117→Iiyama About 2 hours

[Highway] Nerima Interchange→Fujioka Junction→Koushoku Junction→Toyotaiyama Interchange→
Route 117→Iiyama About 3 hours

■ Sightseeing Spots in Neighboring Area



Nanohana Park and Chikuma River



Teramachi with Autumn Leaves



Kamakura-no-Sato

<Model Plan(Lodging at Farm House and Japanese Culture Experience)> (in 14:00/out 13:00)

◆Itinerary Check-in-village Ceremony→Handmade Washi Making(Postcard Making)/Metal Carving Experience
(Bookmarker Making)→Zen Sitting Meditation→Dinner→Time with Local Resident→Bathing
→Bed Time→Breakfast→Sasazushi Making/Buckwheat Noodle Making→Lunch by Sasazushi
and Buckwheat Noodle→Checking-out-village Ceremony

◆Price (Iiyama Net) : 13,500 yen

(Including: 1 night 3 Meals, Handmade Washi Making, Metal Carving Experience, Zen Sitting Meditation,
Sasazushi Making, Buckwheat Noodle Making)

◆Acceptable Lodging Facility: Farm House Inns

◆Acceptable Persons: 50 Persons

*Vegetable Harvest is also possible to add before breakfast from July to September



■ **Model Plan (Lodging at Cottage and Outdoor Experience Plan)** (in 14:00 / out 10:00)

◆ **Itinerary** Checking-in-village Ceremony→Plants Dyeing Experience→Vegetable Picking→
Barbeque Dinner by Picked Vegetables and Homegrown Miyuki Pork→Night
Hiking→Bathing→
Bed Time→Breakfast→Free Time→Check-out-village Ceremony

◆ **Price (Iiyama Net)** : 11,500 yen

(Including: 1 night 2 meals, Plants Dyeing Experience, Vegetable Picking, Night Hiking)

◆ **Acceptable Lodging Facility**: Cottage (1 building 4-7 persons)、10 Buildings (Maximum 50 persons)

◆ **Acceptable Season**: July-September



■ **Details of Typical Experience Programs (Iiyama Net)**

Experience	Time	Seasons	Price (1 person)	Capacity
Pounding Rice Cake	1 hour	All Year	800 yen	10-40 persons
Metal Carving (Bookmarker Making)	1 hour	All Year	1,700 yen	10-30 persons
Canoeing at Lake	2 hours	May-November	4,000 yen	10-30 persons
Baumkuchen Making	3 hours	All Year	1,500 yen	10-40 persons
Snow Carrot Juice & Ice Cream Making	2 hours	April-Mid May	1,500 yen	10-30 persons

【 **Educational Tour** 】

Acceptance of educational tour from overseas is available (Excluding group tour)

Acceptable Persons: Up to 100 persons

【 **Reservation Procedures** 】 *Use by agent (land operator) is excluded

Application Deadline: One month prior to the starting date

Cancellation Charge: Based on our company's condition

Clearing Off: The day of cancellation, cash only

【 **Inquiry** 】

Available Language : English

Contact: 一般社団法人信州いいやま観光局

(General Incorporated Association Shinshu Iiyama Tourist Bureau)

Representative: Tomoe Ukita **TEL**: 0269-62-3133 **E-MAIL**: info@iiyama-ouendan.net

ADDRESS: Iiyama City Hall 1110-1 Iiyama Iiyama-city Nagano 389 2253 Japan

WEB: <http://www.iiyama-ouendan.net>

<Introduction>

Green Stock Take over water and green after years
You may find what you looking for

We have obtained following reputations: the area which is engaging the revitalization; the place that the visitors, even only one customer in a day, enjoy area's foodstuff with handmade chopsticks, Wajima lacquer ware, and table wares with sitting around the irori fire at 30 farm guest houses and 10 rooms of renewed close-down-school facility; the fascinating area with black roof tile and white wall; Shunran-no-sato which emphasizes the green tourism; and the location that Japan's original landscape still remains. We also welcomed 11 groups of customers including China in 2010 as the destination of educational travel.

交通アクセス



■ Access (Airport/Expressway)

- 【Airport】 Noto Airport→15 minutes by taxi
- 【Expressway】 20 minutes from the last stop of Noto Driveway (Noto Airport Interchange)

■ Peripheral Sightseeing Spots



Wajima Morning Market



Shiroyone Rice Terraces



Chirihama Nagisa Driveway

■ Model Program (Model Stay Plan) Lodging (in/out)

- ① General: Arrival→Arrangement with customers is available, Experiences, Meal (Sit around Irori Fire)
 Charge experience fee for 5,000 yen up to 5 persons, later charge 1,000 yen per additional person.
 Charge 200 yen per 100 gram of wild plants, vegetables, mushrooms.
- ② School Trip: Check-in-village Ceremony→Available upon request by each school.



【Price of Lodging Model Program (Purchase Price: Including Handling Charge)】

Individual, General Customer: 1 person	13,650 yen
(Price included:) 2 persons	11,550 yen
3 persons and over	9,450 yen
Educational Tour: 1 person	9,500 yen (Including experience fee)

Available Languages: Japanese, Chinese, Taiwanese

Capacity: 1 unit (5~10 people) per 1 farm house at 30 houses in the area, or 10 rooms for 50 people at renewed facility of closed school

Notes of Lodging: Bath gown, toothbrush, towel are available

■ Model Program (Model Stay Plan)

Day Trip (in 10:00/out 2:00): Arrangement with customers is possible. Length of stay 4 hours

- ① Arrival 10:00 Table Ware Making→Agriculture Experience (Meal) Departure 2:00
3,000 yen including material cost

Day Trip (in 10:00/out 2:00): Arrangement with customers is possible. Length of stay 4 hours

- ② Arrival 10:00 Mushroom Hunting→Meal Departure 2:00
3,000 yen including material cost



【Price of Day Trip Model Program (Code Price)】

【Price of Day Trip Model Program (Purchase Price)】 ① 3,000 yen (including experience fee and light meal)

Available Languages: Japanese, Chinese, Taiwanese

Capacity: Up to 200 persons

Notes: By Appointment only

【Typical Activity Menu and Price (Code Price)】

Experience	Time	Seasons	Price (1 person)	Capacity
Rice Planting	All Day	May-Early June	1,000 yen (5 persons and over)	200 people
Rice Reaping	All Day	September-Early October	1,000 yen (5 persons and over)	200 people
River Swimming	Half Day	July-August	1,000 yen (5 persons and over)	200 people
Mushroom Hunting	Half Day	October-December	1,000 yen (5 persons and over) 200 yen per 100 gram of harvest	200 people
Mushroom Carrying (Festival)	All Day	All Year	1,000 yen (5 persons and over)	200 people

【Reservation Procedure】 *Use by agent (land operator) is excluded

Application Deadline: Individual tour: At least 3 days before stay Group tour: At least 2 months before stay

Cancellation Charge: ~7 days in advance: Free, 7~3 days in advance: 50% of tour rate

3~same day and no show: 100% of tour rate

Clearing off: Cash only

【Educational Tour】

Educational tour from overseas is available upon request.

Capacity: 200 persons

【Inquiry】

Available Language: Japanese, Chinese, Taiwanese

Contact: 春蘭の里 実行委員会事務局 (Shunran-no-sato Executive Committee Bureau)

Representative: Kiichiro Tada 汪 銘皓

TEL: 0768-76-0021 **FAX:** 0768-76-1214

E-MAIL: shunran@shunran.nifo

ADDRESS: 16-9 Miyachi Housugun NotochoIshikawa 927-0322

WEB: www.shunran.info