



Build networks based on face-to-face interactions



Widely share information on creators



Promote cross-industry business



Improve creators "producing skills"

MEBIC

Osaka Business Development Agency
Creative Network Center Osaka MEBIC

Business Innovation Center Osaka 17F, 1-4-5 Hommachi,
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Opening hours: 10:00-18:00 on weekdays
Closed on Saturdays, Sundays, national holidays, and from Dec. 29 to Jan. 3
Directions: Approx. 5-min. walk from Osaka Metro Sakaisuji-Hommachi Station
(Chuo Line: Exit 1; Sakaisuji Line: Exit 12)

WEB: <https://www.mebic.com/>

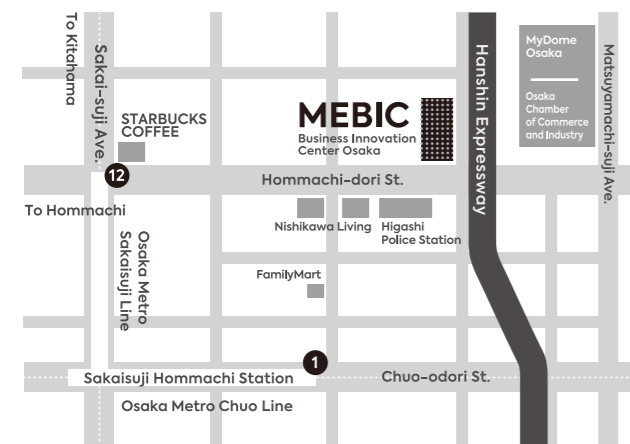


Event notices and other important information are available on our website, social media accounts, and email newsletter.



MEBIC

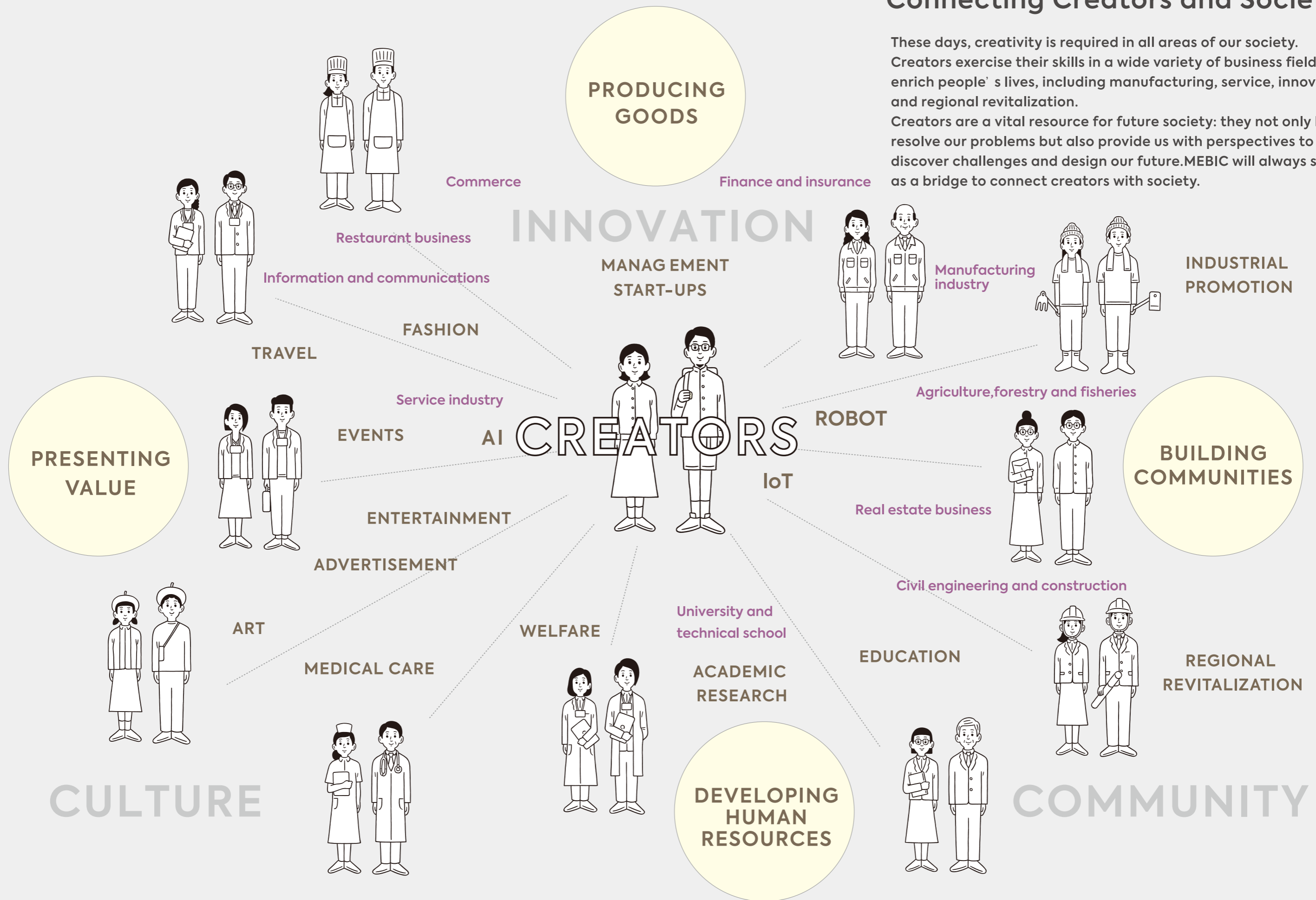
CONNECTING CREATORS AND SOCIETY



Connecting Creators and Society

These days, creativity is required in all areas of our society. Creators exercise their skills in a wide variety of business fields that enrich people's lives, including manufacturing, service, innovation, and regional revitalization.

Creators are a vital resource for future society: they not only help us resolve our problems but also provide us with perspectives to discover challenges and design our future. MEBIC will always serve as a bridge to connect creators with society.





March 2011 to March 2020 Alongside many creators, MEBIC has been involved in a diverse range of activities, such as organizing networking events, exhibitions, study meetings, seminars, and overseas training tours.



May 2003
Opened in the waterworks bureau building in Minami-Ogimachi, Kita-ku, Osaka, as "Ogimachi Incubation Plaza MEBIC Ogimachi" to promote creative industries and support new business starters.

April 2007
Engaged in forming communities for Osaka-based creators to meet and establish networks based on face-to-face interactions; as well as invigorating companies from the creative industries of Osaka.

March 2010
Closed due to deterioration of the waterworks bureau building.

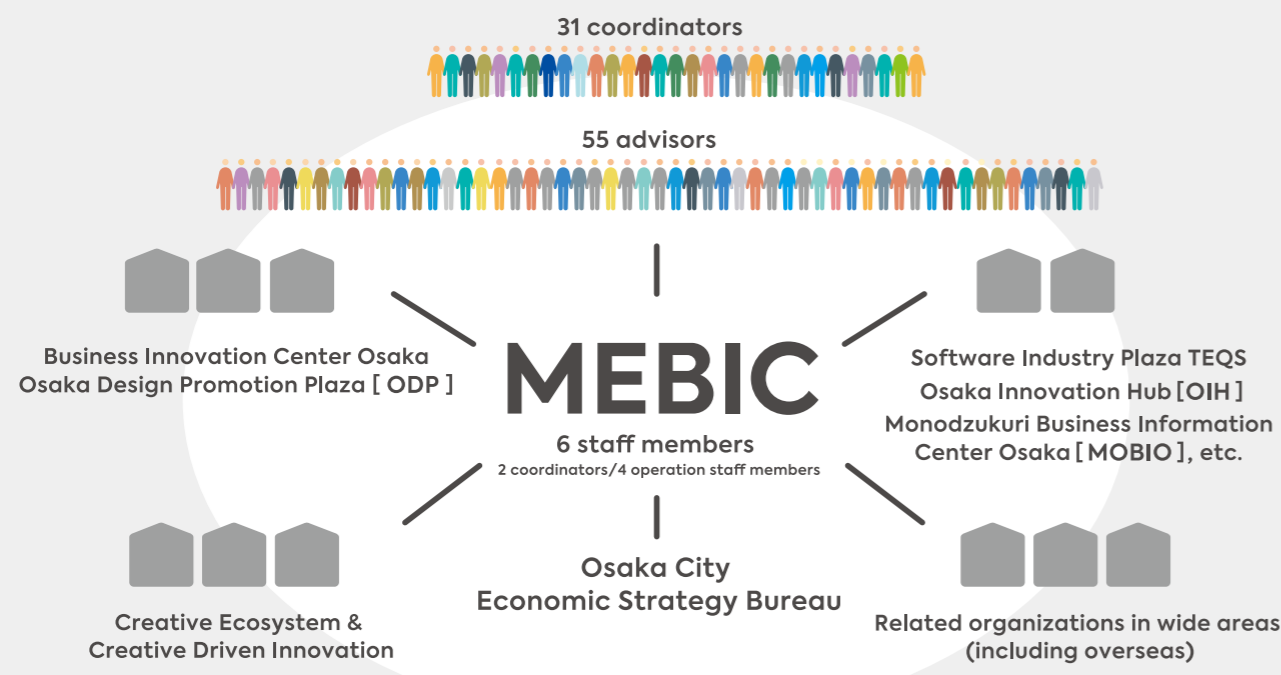
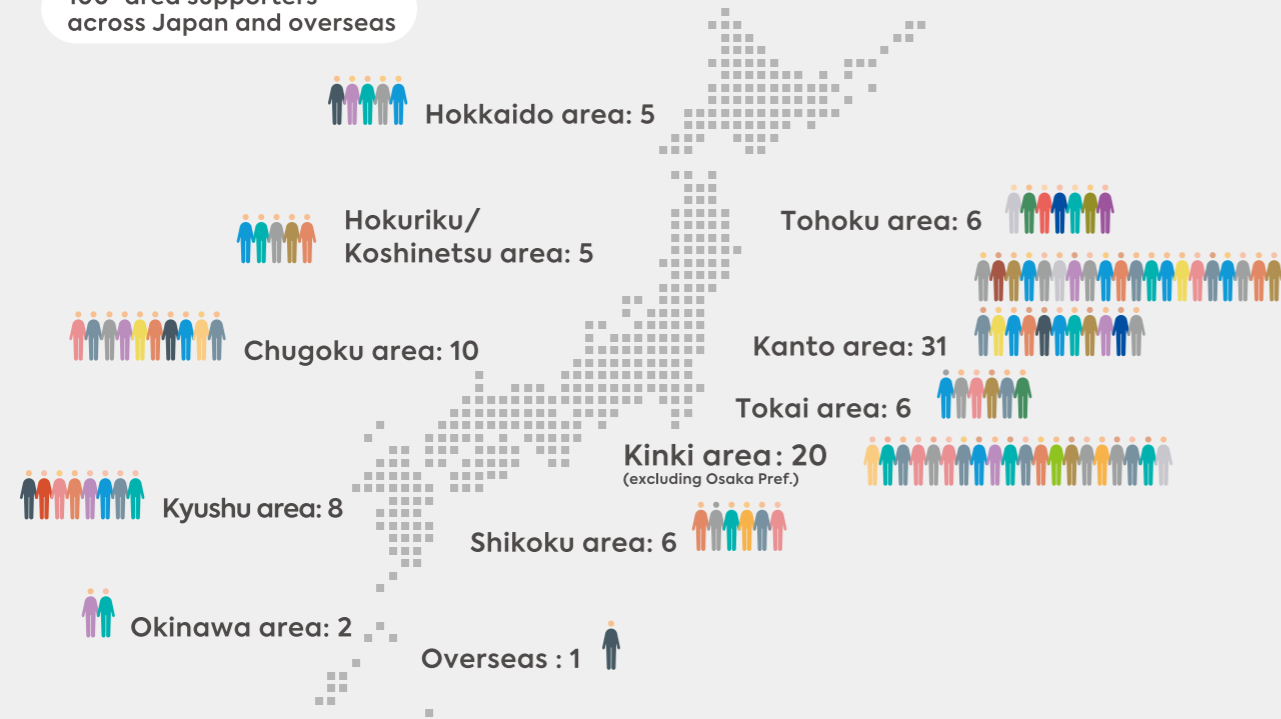
March 2011
Reopened at a new location, KAN-TELE OGIMACHI SQUARE (Ogimachi, Kita-ku), as "Creative Network Center Osaka MEBIC Ogimachi" to support establishment of creator-oriented communities, as well as creator-to-company/ organization communities.

April 2020
Relocated to Business Innovation Center Osaka 17F (Hommachi, Chuo-ku) and started operations as "Creative Network Center Osaka MEBIC."

Supporters' network based on face-to-face interactions

MEBIC works to create relationships based on face-to-face interactions and share information through its wide network of active creators serving as coordinators, related organizations, and support facilities, extending across Japan and overseas. (As of May 2020)

100 "area supporters" across Japan and overseas



Creative Ecosystem & Creative Driven Innovation

System and Method to Connect

MEBIC promotes face-to-face interactions among creators, as well as between creators and companies/organizations in Osaka; and develops an inspirational environment that fosters new businesses and values through competition and collaboration.

- Networking for creators
- Sharing information on creators
- Matching creators and businesses
- Improving creators' "producing skills"

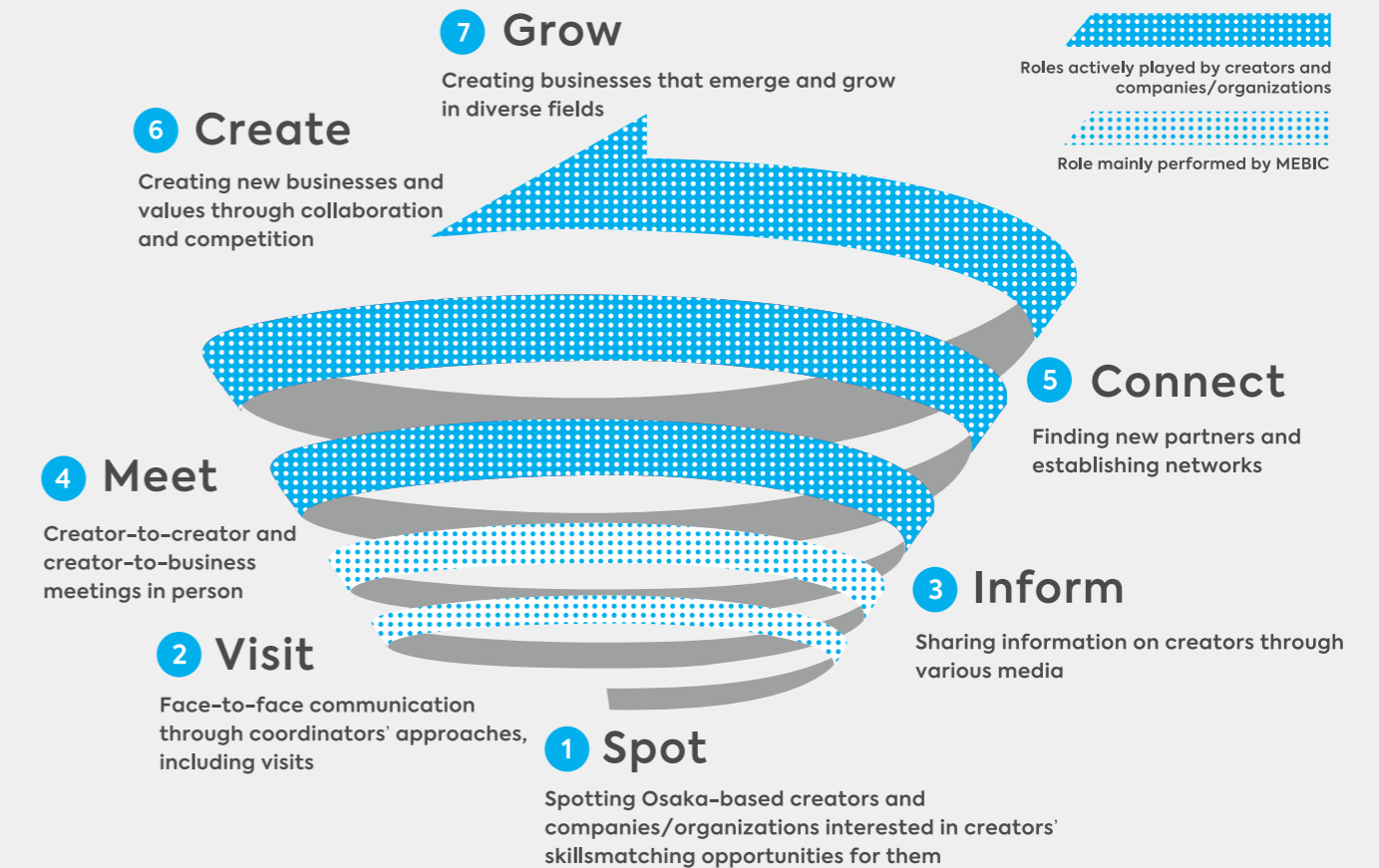
A perfect base for collaboration

A perfect base for collaboration
MEBIC is located on the 17F of the Business Innovation Center Osaka, a support base for SMBs and start-ups in Osaka.
Business knowledge and networks established there over the past 20 years are available for collaborative projects.



Leading to co-creation

MEBIC encourages co-creation of new businesses by providing detailed services for spotting creators and companies/organizations and offering matching opportunities for them.



Programs to Connect

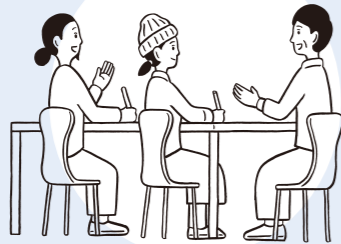
MEBIC offers a wide variety of matching programs that encourage creator-to-creator and creator-to-business collaboration that occurs naturally based on human relationships and shared ideas and value.



Creators
looking for partners



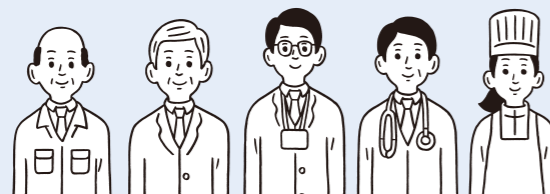
MEBIC



Briefings by MEBIC coordinators

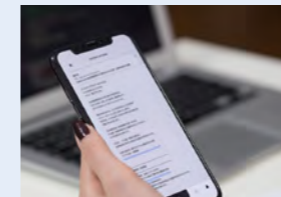


Companies/organizations
looking for creators



CASE 1 Direct introduction

Employed when the client has clear specifications for the creator in mind; or when relevant creators can be easily matched with the contents of the requests.



CASE 2 Mailing list

Employed when clients have urgent requests, and while there are no specific creators in mind, the criteria and conditions of the requests are precise. This also enables a free exchange of information among registered creators via mailing list.



CASE 3 Presentation to recruit creators

Employed when clients do not have specific creators in mind, and would like to search for creators by directly conveying the requirements to many creators in person.



CASE 4 Creative Cluster Meeting (Private)

Employed when clients wish to have in-depth discussions with small groups of creators who have shown interest in the relevant fields.



CASE 5 Events where creators gather

Employed when clients are still in the process of exploring what kind of creators they could collaborate with, and would like to begin by meeting as many creators as possible.



**Onto
Collabo-
ration &
Commission**

New partners work together, supported by MEBIC staff and advisors as needed

Nursing care and welfare
 × Product designer



JointMotion
STANDARD

Integrated design of rehabilitation products

Golf equipment manufacturer
 × Creative director



GOLD LOCKS

Golf brand promotional video

Collaboration for the Future

As many as 3,682 collaborative projects were implemented over 17 years from 2003 to 2019. As a result, many achievements have been made from these collaborations that stretched between creators and companies of various backgrounds and fields. Each and every encounter fostered here will open a new door to introducing new values. *For details, please refer to the collaboration casebook published every year and MEBIC's website.

Community-building facility
 × Creative director
 × Graphic designer
 × Spatial planner
 × Photographer



Promotion of Tondabayashi City

Stationery manufacturer
 × Product designer



MIWAX

Redesigned cutting mats

Shop
 × Spatial designer



Temma Tenjin souvenir shop

Administration (National government)
 × System engineer
 × Front-end engineer
 × Web designer



e-Stat

CMS website

Mold manufacturer
 × Spatial designer



Inense holder featuring mold parts

Japanese paper wholesaler
 × Overseas business development advisor
 × Art director
 × Wrapping expert



Support for participating in an exhibition in Dubai

Paper box manufacturer
 × Copywriter
 × Art director



意思を運ぶ箱。 貼り箱以上。村上紙器工業所

Catchphrase and branding for a local factory

Pet product planning company
 × Product designer
 × Woodworker



Urn for pets

System engineer
 × Creative director



ONZORO'S BIERROSTERY

Digital signage development

Stone shop
 × Web director
 × Plate maker



石材店のページ

Website overturning the image of tombs

Bakery
 × Interior designer
 × Rice shop
 Interior/furniture designer



Bird Bakery

Shop design for a bakery selling brown rice bread

Commercial facility
 × Illustrator
 × Designer



アイコンショップ

Event planning (SNS icon shop)

Disposable chopstick sales company
 × Designer/director



野の松 北海道の松 里山の杉

Package design for domestic chopsticks

Administration (Local government)
 × Art director
 × Landscape director



奈義町

Planning and design for Nagi Town, Okayama Pref.

Large model production company
 × Computer graphics designer



Life-size 3D figure

Medical publisher
 × Manga artist/illustrator



How-to article featuring 4-panel manga introducing safety management

Face-to-Face Network Creation

The current era of co-creation calls for the kind of trust that can leverage the most of each other's potentials, which is why MEBIC provides a variety of opportunities for matching and developing face-to-face-basis relationships.



Coordination

(Consultations with creators and companies/organizations, off-site or at MEBIC's office)

Coordinators visit creators and companies/organizations to explain the purpose of MEBIC's activities, exchange opinions and deepen mutual understanding.

6,888 companies (Consultations with creators and companies/organizations, off-site or at MEBIC's office from Apr. 2006 to Mar. 2020)



Creative Cluster

MEBIC widely shares information on Osaka-based companies and individual creators in fields such as IT (software), design, illustration, writing, editing, advertising, planning, video, photography, publishing, and printing.

1,678 companies listed (Mar. 2020)



Creative Cluster Meeting

A gathering between creators and individuals from differing fields. This small discussion group size of participants enables frank opinions through open communication.

130 events held with **2,064** participants (Apr. 2011 to Mar. 2020)



Mebic Talk-in

This is an opportunity for creator-to-creator and creator-to-business interactions.

49 events held with **3,881** participants (Apr. 2011 to Mar. 2020)

Activities to Connect and Convey

Sharing information on creators

Each creator has different skills and specialized fields. To promote better collaboration, MEBIC shares the latest information on creators.



Website and Social Media

The MEBIC website receives up to 20,000 page views on a monthly basis, offering a lot of great content that includes introduction of creators' offices, detailed interviews with creators and SMBs, and past collaborations cases that MEBIC has supported. Information is also extensively shared on our social media accounts.



Creative Salon

Creators from a variety of distinguished fields are invited as guests, where they offer an in-depth introduction of their latest works and values to a small group of participants.

202 events held with **3,777** participants (Apr. 2011 to Mar. 2020)



Creative Business Forum

MEBIC organizes symposiums and forums on various themes and in all ranges of sizes to share cutting-edge information, demonstrate the creative potential of Osaka, and to offer a place for countless interactions.

67 events held with **6,041** participants (Apr. 2011 to Mar. 2020)



Organizing and participating in exhibitions

MEBIC organizes exhibitions as an opportunity for creators to present themselves and participates in various specialized events as exhibitors.

47 events held with **72,999** participants (Apr. 2011 to Mar. 2020)



Collaboration casebook

MEBIC publishes annual casebooks to introduce collaborative projects supported by MEBIC and widely promotes Osaka's creative potential.



Creating businesses with creators

The skills of creators are required more and more in all areas of society. MEBIC offers opportunities for creators to resolve problems in society (communities, companies, individuals) and create diverse businesses.



Presentation to recruit creators

The presentation event serves as an opportunity for connecting creators looking for partners with companies/organizations wishing to resolve challenges and create new businesses through collaboration with creators.

77 events held with 5,468 participants (Apr. 2011 to Mar. 2020)



“Seeds” presentation

This is an opportunity for creators to present their skills, services, and ideas. The session gathers many “seeds” that will bloom future people-oriented businesses.

25 events held with 1,599 participants (Apr. 2015 to Mar. 2020)



I-LABO: Meeting for creators to study innovation

In order for creators to utilize their own skills and inspire innovation in various fields, MEBIC offers opportunities to deepen their specialized knowledge and understanding of the current situation and challenges and have discussions. This is done by inviting experts in fields such as “health, medical care and welfare” and “RT, AI and IoT” or through field trips.

16 events held with 214 participants (Apr. 2017 to Mar. 2020)

Activities to Match and Improve

Improving creators’ “producing skills”

MEBIC provides learning opportunities for creators to further utilize their creativity widely for producing something new. Here, we are dedicated to nurturing creators who can produce new businesses and values.



Design management seminar

MEBIC organizes practical seminars to improve integrated management skills that help companies/organizations resolve their managerial challenges related to marketing, production, public relations, advertising, sales and service provision.

16 events held with 56 participants (Apr. 2016 to Mar. 2020)



Producing skills improvement seminar

MEBIC organizes practical seminars by experienced lecturers in order to improve creators’ “producing skills” to create new businesses and projects.

169 events held with 4,429 participants (Apr. 2011 to Mar. 2020)



Overseas training tour

MEBIC organizes overseas training tours for creators to learn the essence of the “progettazione” of Italy, which is the origin of design thinking.

4 tours held with 31 participants (Apr. 2015 to Mar. 2020)