

MEDIA & COMMUNICATION 2023

WE DO NOT HAVE
★ WIFI ★
Talk to each other
Pretend it's 1995

Photo by Kym Ellis on Unsplash



PETER LANG
INTERNATIONAL ACADEMIC PUBLISHERS

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Riza Öztürk · Ela Sibel Bayrak Meydanoglu · Dilek Zamantılı
Nayır · Müge Klein (eds.)

Digital Challenges and Strategies in a Post-Pandemic World

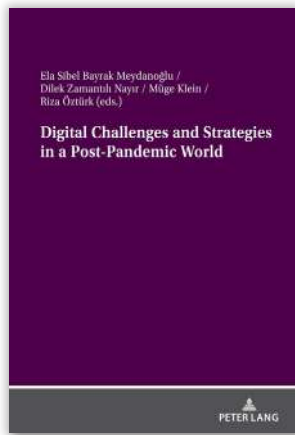
Berlin, 2022. 312 pp., 27 fig. b/w, 46 tables.

pb. • ISBN 978-3-631-86406-7

CHF 81.– / €^D 70.15 / €^A 72.10 / € 65.55 / £ 54.– / US-\$ 79.85

eBook (SUL) • ISBN 978-3-631-88140-8

CHF 81.– / €^D 70.15 / €^A 72.10 / € 65.55 / £ 54.– / US-\$ 79.85



The Covid-19 pandemic has not only affected the health and life of people around the world but also many areas such as the economy, the way of doing business, working life, the education sector, the urban life, and consumer consumption habits. Digital technologies and solutions also played an important role in the changes brought about by the pandemic. Digitization has brought its own challenges in this context. Being aware of this issue, Turkish-German University (TGU) hosted a conference on “Digital Challenges and Strategies in a Post-Pandemic World” in cooperation with

Bielefeld University of Applied Sciences in Istanbul. The conference offered a platform for academicians as well as practitioners to discuss the current issues related to new digital applications, the impact of digitization, digital challenges, and necessary measures, as well as strategies to overcome these challenges in a post-pandemic world. The academic papers presented in the conference constitute the chapters of this book.

Linda Rinke

Professionelle Investor Relations-Kommunikation

Anforderungen an börsennotierte KMU in Deutschland

Berlin, 2023. 324 S., 6 farb. Abb., 14 s/w Abb., 10 Tab.

geb. • ISBN 978-3-631-88491-1

CHF 72.– / €^D 61.95 / €^A 63.70 / € 57.90 / £ 48.– / US-\$ 69.95

eBook (SUL) • ISBN 978-3-631-87172-0

CHF 72.– / €^D 61.95 / €^A 63.70 / € 57.90 / £ 48.– / US-\$ 69.95



Das Forschungsziel der Arbeit ist die theoretische und empirische Analyse von Investor Relations-Kommunikation bei börsennotierten KMU mit einem Fokus auf die Untersuchung der unterschiedlichen Bezugsgruppen, ihrer Bedürfnisse in Bezug auf IR sowie ihrer Ansprache durch professionelle verpflichtende und freiwillige Kommunikationsmaßnahmen.

Róbert Štefko · Zuzana Birknerová

Neuromarketing Attributes in the Context of Determinants of Business Behavior and Neurolinguistic Programming

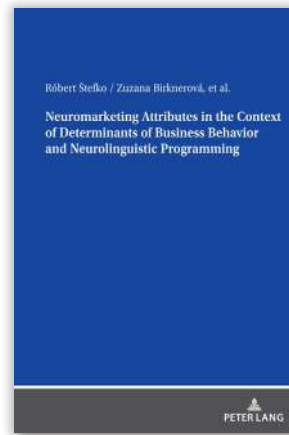
Berlin, 2023. 170 pp., 2 fig. col., 4 fig. b/w, 12 tables.

pb. • ISBN 978-3-631-89786-7

CHF 47.– / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.– / US-\$ 45.95

eBook (SUL) • ISBN 978-3-631-89787-4

CHF 47.– / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.– / US-\$ 45.95



The book focuses on the conceptualization of sensory marketing and neurolinguistic programming as potential tools for implementing neuromarketing, as well as the evaluation of its feedback in relation to factors influencing business behavior. The primary objective of the book is to clarify specific aspects of neuromarketing and neurolinguistic programming in the context of business behavior and to compare how subjectively businesspeople and customers perceive these aspects. It is dedicated to experts in the field of scientific research who engage in the study of neuromarketing

and neurolinguistic programming in various contexts, especially in connection with sensory marketing in business behavior. Possibilities of using the presented methodologies, as well as theoretical and methodological knowledge, can be found in the preference of people for work, also in the education, coaching, and training of salespeople, employees, and people in general.

Ralph Löckener

Verrechnungspreise für die Nutzung von geistigem Eigentum im Business-to-Business Markt am Beispiel der Automobilzulieferindustrie

Berlin, 2023. 382 S., 30 s/w Abb., 56 Tab.

geb. • ISBN 978-3-631-89205-3

CHF 81.– / €^D 69.95 / €^A 71.90 / € 65.40 / £ 54.– / US-\$ 78.95

eBook (SUL) • ISBN 978-3-631-89206-0

CHF 81.– / €^D 69.95 / €^A 71.90 / € 65.40 / £ 54.– / US-\$ 78.95



Das Werk setzt sich mit der Festlegung von Verrechnungspreisen für geistiges Eigentum bei Unternehmen mit Geschäftsbeziehungen zu verbundenen Unternehmen im Ausland auseinander. Dabei wird die Lizenzierung von Produkt- und Prozessinnovationen sowie Marken an Konzernunternehmen des Business-to-Business Marktes untersucht.

Eva Berger

Ceguera contextual

La tecnología digital y la siguiente etapa de la evolución humana

New York, 2023. XIV, 150 p.

Understanding Media Ecology. Tomo 13

en rústica • ISBN 978-1-4331-9933-2

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-9934-9

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



¿Las personas con autismo nos permiten vislumbrar nuestra futura condición humana? ¿Podríamos estar impulsando nuestra propia evolución con nuestra tecnología y, de hecho, estar asistiendo al inicio de la siguiente etapa de la evolución humana? La tesis central de este libro es que, desde que hemos delegado la capacidad de leer los contextos en tecnologías como las redes sociales, la localización y los sensores, nos hemos vuelto ciegos al contexto. Dado que la

ceguera al contexto -o caetextia en latín- es uno de los síntomas más dominantes del comportamiento autista en los niveles más altos del espectro, es posible que las personas con esa condición nos den un vistazo a nuestra propia evolución en el corto plazo. Podríamos estar asistiendo al inicio de la siguiente etapa de la evolución humana: el Homo caetextus. Con inundaciones e incendios cada vez más frecuentes y veranos insoportablemente calurosos, la huella humana en nuestro planeta debería ser evidente para todos, pero no lo es porque estamos ciegos al contexto. Ahora podemos ver y sentir el calentamiento global. Estamos siendo testigos de la evolución en tiempo real y dando a luz a nuestras especies sucesoras. Nuestros bisnietos pueden resultar una especie muy distinta a la nuestra. Este libro es imprescindible para todos los cursos de comunicación y estudios de los medios de comunicación que se ocupan de tecnologías digitales, los medios de comunicación, la cultura y la sociedad. También resultará esclarecedor para un público lector general preocupado por la polarización de la esfera pública, las dificultades para sostener la gobernanza democrática, las conspiraciones desenfadadas y fenómenos como la cultura de la cancelación y la necesidad de avisos de contenidos sensibles y espacios seguros.

EVA BERGER es profesora de Comunicación y Estudios de Medios en COMAS en Israel. Es secretaria del Instituto de Semántica General. Es coautora de *The Communication Panacea: Pediatrics and General Semantics*. Tiene un doctorado en Ecología de los Medios de la Universidad de Nueva York (NYU).

David W. Bulla • Gregory A. Borchard

Journalism in the Civil War Era (Second Edition)

New York, 2023. XXVI, 436 pp., 32 ill.

Mediating American History. Vol. 8

hb. • ISBN 978-1-4331-9793-2

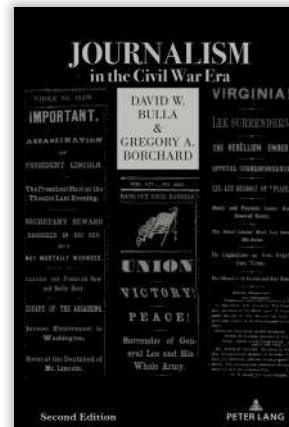
CHF 144.– / €^D 124.95 / €^A 128.30 / € 116.70 / £ 94.– / US-\$ 139.95

pb. • ISBN 978-1-4331-8721-6

CHF 65.– / €^D 56.95 / €^A 57.70 / € 52.50 / £ 42.– / US-\$ 62.95

eBook (SUL) • ISBN 978-1-4331-8722-3

CHF 65.– / €^D 56.95 / €^A 57.70 / € 52.50 / £ 42.– / US-\$ 62.95



Journalism in the Civil War Era presents the historical context of Civil War journalism—placing the press of the era within the entire nineteenth century. It gives a broad account of journalism in the Civil War, reflecting on the political, military, legal, and journalistic issues involved in this era. It is written with chapters that examine these various facets of the journalism of the period, but they are connected by the theme of the development of the wartime press, with an emphasis on the professional, political, social, economic, legal, and military factors that affected it.

It provides an in-depth look at:

- The political press in the 1850s and 1860s, and how it played a major role in the nation's understanding of the conflict;
- Technology's role in carrying information in a timely fashion;
- The development of journalism as a profession;
- The international context of Civil War journalism;
- The leadership journalists displayed, including Horace Greeley and his New York *Tribune* bully pulpit;
- The nature of journalism during the war;
- The way freedom of the press was advanced by polarizing political extremes.

The work is historical, written in an engaging style, and meant to encourage readers to explore and analyze the value of freedom of the press during that very time when it most comes under fire—wartime.

“David W. Bulla and Gregory A. Borchard explore ties between journalism and politics and between New York and the Midwest (then known as the West) before the Civil War. Newspapers shared an increasing emphasis on information over opinion. Facts often tended to fit the editors' agendas with winners overplaying their triumphs and losers becoming more restrained. Major newspapers, particularly the New York *Herald* with the largest investment in correspondents, placed news on the front page and interpretation inside, even while publisher James Gordon Bennett initially blamed Lincoln for the war. Major dailies increasingly reported news from the front and smaller papers relied more on opinion and local angles.”

—William E. Huntzicker, Minneapolis writer and author of *The Popular Press 1833-1865*

“Bulla and Borchard have produced what has been long needed in the study of U.S. Civil War journalism: a social and cultural history of the American press that goes beyond anecdotal accounts of war news. They explore the nature of the Civil War-era press itself in all its strengths and weaknesses, ranging from political and economic grandstanding and over-the-top verbal grandiloquence to the sheer bravery and determination of a number of editors, publishers, and journalists who viewed their tasks as interpreters and informers of the day's news. Using a mix of carefully selected case studies as well as an extensive study of

newspapers both large and small, this highly readable work places the Civil War press squarely where it belongs—as a part of the larger social and cultural experience of mid-nineteenth century America.”

—Mary M. Cronin, Department of Journalism, New Mexico State University

“The study of Civil War journalism has traditionally been treated as a facet of the history of war correspondence, but war reporting does not exist in a vacuum, as David Bulla and Gregory Borchard skillfully show readers in their latest edition of *Journalism in the Civil War Era*. This new edition freshens the book’s original version by expanding on their insightful examination of the way the American Civil War ushered in the greater reliance on the information model of journalism, which would exist side-by-side with the existing partisan model. Few scholars have attempted the sort of holistic study that examines not only the nature of Civil War journalism but, more significantly, the symbiotic relationship between the press and its culture. Bulla and Borchard have done the hard work of digging out the necessary evidence to paint a full-color portrait of journalism during America’s bloodiest conflict.”

—Debbie van Tuyll, Professor Emerita, Department of Communications, Augusta University

Janet M. Cramer · Carlнита P. Greene ·
Lynn M. Walters (eds.)

Food as Communication / Communication as Food

New York, 2023. XXII, 466 pp.

hb. • ISBN 978-1-63667-514-5

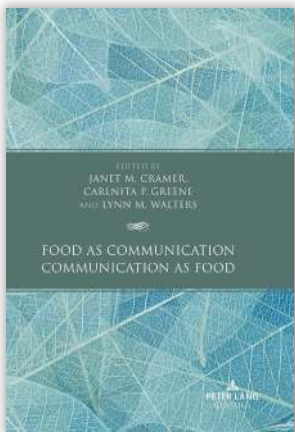
CHF 164.– / €^D 142.95 / €^A 146.60 / € 133.30 / £ 107.– / US-\$ 159.95

pb. • ISBN 978-1-63667-381-3

CHF 57.– / €^D 49.95 / €^A 50.60 / € 46.– / £ 37.– / US-\$ 55.95

eBook (SUL) • ISBN 978-1-63667-382-0

CHF 57.– / €^D 49.95 / €^A 50.60 / € 46.– / £ 37.– / US-\$ 55.95



From high-tech kitchen gadgets and magazines to the Food Network, the last few decades have seen a huge rise in food-focused consumption, media, and culture. The discourses surrounding food range from media coverage of school lunchrooms and hunger issues, to news stories about urban gardening or buying organic products at the local farmers market. Food is no longer viewed merely as a means of survival. International and comprehensive in approach, this volume is the first book-length study of food from a communication perspective.

Scholars examine and explore this

emerging field to provide definitive and foundational examples of how food operates as a system of communication, and how communication theory and practices can be understood by considering food in this way. In doing so, the book serves to inspire future dialogues on the subject due to its vast array of ideas about food and its relationship to our communication practices.

Henry A. Giroux

Zombie Politics and Culture in the Age of Casino Capitalism

Second Edition

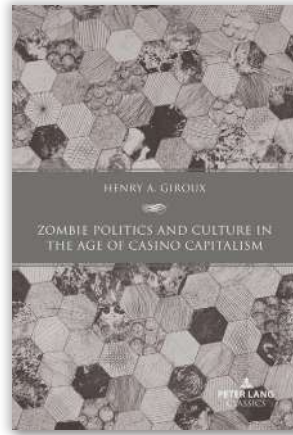
New York, 2023. XXIV, 206 pp.

pb. • ISBN 978-1-63667-439-1

CHF 32.– / €^D 27.95 / €^A 28.– / € 25.50 / £ 21.– / US-\$ 30.95

eBook (SUL) • ISBN 978-1-63667-445-2

CHF 32.– / €^D 27.95 / €^A 28.40 / € 25.80 / £ 21.– / US-\$ 30.95



In the second edition of *Zombie Politics and Culture in the Age of Casino Capitalism*, Henry A. Giroux uses the metaphor of the zombie to highlight how America has embraced a machinery of social and civil death that chills any vestige of a robust democracy. He charts the various ways in which the political, corporate, and intellectual zombies that rule America embrace death-dealing institutions such as a bloated military, the punishing state, a form of predatory capitalism, and an authoritarian, death-driven set of policies that sanction torture, targeted assassinations, and a permanent war

psychology. The author argues that government and corporate paranoia runs deep in America. While maintaining a massive security state, the ruling forces promote the internalization of their ideology, modes of governance, and policies by either seducing citizens with the decadent pleasures of a celebrity-loving consumer culture or by beating them into submission. Giroux calls for a systemic alternative to zombie capitalism through a political and pedagogical imperative to address and inform a new cultural vision, mode of individual subjectivity, and understanding of critical agency. As part of a larger effort to build a broad-based social movement, he argues for a new political language capable of placing education at the center of politics. Connecting the language of critique to the discourse of educated hope he calls for the reclaiming of public spaces and institutions where formative cultures can flourish that nourish the radical imagination, and the ongoing search for justice, equality, and the promise of a democracy to come.

Peter Lang
Classics

Peter Lang
Classics

Andre E. Johnson • Kimberly P. Johnson • Wallis C. Baxter III (eds.)

Preaching During a Pandemic

The Rhetoric of the Black Preaching Tradition, Volume I

New York, 2023. X, 96 pp.

Studies in Communication, Culture, Race, and Religion. Vol. 1

hb. • ISBN 978-1-4331-8617-2

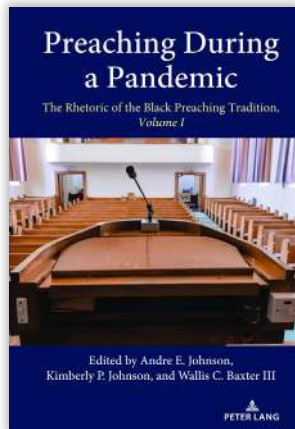
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-8635-6

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8618-9

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



Preaching During a Pandemic: The Rhetoric of the Black Preaching Tradition is a two-volume collection of sermons from those who preach within the Black preaching tradition during the COVID-19 pandemic.

By publishing these sermons, the editors address questions such as: what were those who preached in the Black preaching tradition sharing with their congregants? How were they incorporating and infusing COVID-19 in their sermons? What shape did the prophetic and priestly sermon take when preaching during a pandemic? Were specific

models or types of sermons—womanist, prophetic/liberation, narrative, contemplative, celebrative, expository, thematic, induction, deductive—more frequently employed during a crisis?

Across the two volumes, the editors collate 29 sermons and provide detailed introductions to each book examining the context and themes of the texts in an illuminating and accessible manner. It will make fascinating reading for students and scholars of Communication and Religious Studies.

Andre E. Johnson • Kimberly P. Johnson • Wallis C. Baxter III (eds.)

Preaching During a Pandemic

The Rhetoric of the Black Preaching Tradition, Volume II

New York, 2023. X, 106 pp.

Studies in Communication, Culture, Race, and Religion. Vol. 2

hb. • ISBN 978-1-4331-8752-0

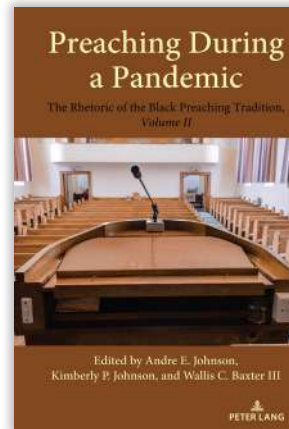
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-8753-7

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8754-4

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



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Nebiye Konuk Kandemir (ed.)

Interdisciplinary ethics: Approaches

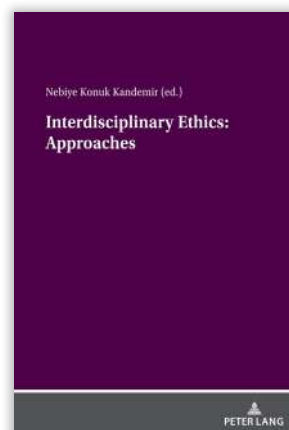
Berlin, 2023. 188 pp., 1 table.

pb. • ISBN 978-3-631-88507-9

CHF 47.– / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.– / US-\$ 45.95

eBook (SUL) • ISBN 978-3-631-90240-0

CHF 47.– / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.– / US-\$ 45.95



Ethics/morality/professional ethics is a subject that can be discussed in many aspects in the field of health sciences and social sciences. Every social event that takes place in social life is also the subject of ethics. Ethics can be dealt with in every field from education to economy, from old age to media. In this book, experts from different fields of social sciences and health sciences have revealed their relations with the main theme of ethics. In terms of social sciences, education, economy, academic studies for disadvantaged groups, old age and ethics are dis-

cussed. In terms of health sciences, health problems in nursing, psychiatry, cancer and obesity were discussed ethically. The increasing importance of the interdisciplinary approach in all fields of science is valid in the main topic of ethics. For this purpose, it is aimed to reach the richness provided by the intersection sets of different perspectives.

Dorothee Meer · Martin Luginbühl (Hrsg.)

Parainteraktion in den Medien

Linguistische Studien zu Formen medialer Pseudo-Interaktion

Bern, 2022. 230 S., 64 farb. Abb., 2 s/w Abb., 3 Tab.

Sprache in Kommunikation und Medien. Bd. 16

br. • ISBN 978-3-0343-4494-4

CHF 66.– / €^D 56.95 / €^A 58.60 / € 53.30 / £ 44.– / US-\$ 64.95

eBook (SUL) • ISBN 978-3-0343-4549-1

CHF 66.– / €^D 56.95 / €^A 58.60 / € 53.30 / £ 44.– / US-\$ 64.95



Parainteraktion beschreibt den Versuch von Medienfiguren, Einwegkommunikation durch verschiedene semiotische Verfahren scheinbar zu überwinden. Dies reicht von der direkten Ansprache über kameravermittelten Blickkontakt und Gesteneinsatz bis hin zu einer spezifischen Nutzung des Raums und von Geräuschen, Musik sowie Bild- bzw. Filmgestaltung. Der Sammelband zeigt, wie Parainteraktion in der multimodalen Prozessierung textueller Praktiken genutzt wird und vereinigt Analysen verschiedener Medien und Textsorten: gedruckte Anzeigen und Werbung auf Instagram, Geselligkeit in Fernseh-Kochshows, eine Werbekampagne in Zusammenarbeit mit einer Castingshow, vermitteltes Körpergefühl in einem YouTube-Yoga-Tutorial, Sprechausdruck in YouTube-, 'Educational'- (Lernvideos) und mobile Livevideostreams.

selligkeit in Fernseh-Kochshows, eine Werbekampagne in Zusammenarbeit mit einer Castingshow, vermitteltes Körpergefühl in einem YouTube-Yoga-Tutorial, Sprechausdruck in YouTube-, 'Educational'- (Lernvideos) und mobile Livevideostreams.

Debra L. Merskin

Media, Minorities, and Meaning

A Critical Introduction

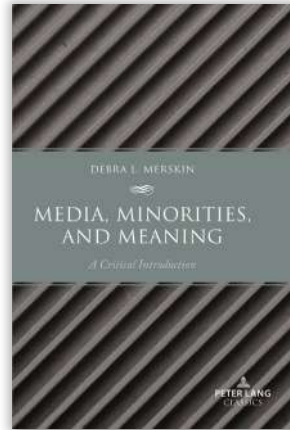
New York, 2023. XXII, 450 pp., 22 b/w ill., 11 tables.

hb. • ISBN 978-1-63667-515-2

CHF 187.– / €^D 162.95 / €^A 167.10 / € 151.90 / £ 122.– / US-\$ 182.95

eBook (SUL) • ISBN 978-1-63667-443-8

CHF 64.– / €^D 55.95 / €^A 56.80 / € 51.70 / £ 42.– / US-\$ 61.95



This book is an examination of how American mass media, including advertising, presents Otherness – anyone or anything constructed as different from an established norm – in terms of gender, race, sex, disabilities, and other markers of difference. Using a mythological lens, the book looks below the surface of media content to explore the psychological, social, and economic underpinnings of a system of beliefs that result in prejudice, discrimination, and oppression. Designed to raise awareness of the foundations of historically-based inequities in the American social, cultural, and economic milieu, the author shows how inequalities are maintained, at least in part, by mass media, popular culture, and advertising representations of Otherness. The book aims to increase awareness of stereotyping in the media, and expose how the construction of people as Others contributes to their marginalization. Written in an accessible and engaging style, with student-friendly discussion questions and resources, this book is suitable for upper-level undergraduate and postgraduate courses.

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Sascha Michel

Mediatisierungslinguistik

Theorie und Fallanalysen zur Kommunikation von Politiker*innen am Beispiel von Twitter

Berlinb., 34 Tab.

Wissen – Kompetenz – Text. Bd. 17

geb. • ISBN 978-3-631-87905-4

CHF 145.– / €^D 125.95 / €^A 128.50 / € 116.90 / £ 95.– / US-\$ 140.95

eBook (SUL) • ISBN 978-3-631-87906-1

CHF 145.– / €^D 124.95 / €^A 128.60 / € 116.90 / £ 96.– / US-\$ 140.95



Öffentlich-politische Kommunikation findet zunehmend über Soziale Netzwerke wie Twitter, Facebook, Instagram etc. statt. Dieses Buch schlägt – mit einem Fokus auf dem Dispositiv *Twitter* – einen mediatisierungslinguistischen Zugang vor, der die drei medienkulturell relevanten Ebenen *Kommunikator*, *Kommunikat* und *Aneignung* integrativ untersucht. Der Autor zeigt auf, dass mediatisierte politische Kommunikation holistisch zu analysieren ist: Die Identitäts- und Imagebildung von Politiker*innen basiert auf selbstgewählten multi-

modalen Rollen(-mustern), und sie wird auch interaktiv mit weiteren Akteur*innen wie Bürger*innen und Journalist*innen ausgehandelt.

Ulrika Olausson

The Ethics of Sustainable Communication

Overcoming the World of Opposites

New York, 2023. XVIII, 112 pp., 1 table.

Global Crises and the Media. Vol. 28

hb. • ISBN 978-1-4331-9732-1

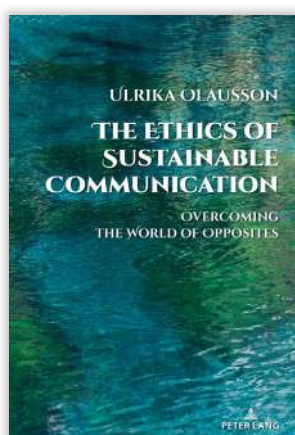
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-9729-1

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-9730-7

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



A well-functioning communication is a prerequisite for achieving sustainability. But how could this be accomplished in a world plagued by grave sustainability crises, where polarization proliferates and adds to a profound experience of fear and separation? To answer this critical question, an integrated ethical system that acknowledges all life as one is needed. *The Ethics of Sustainable Communication* elegantly interweaves theoretical and empirical knowledge from the social sciences with wisdom traditions from various parts of the world. This includes the world's great religions,

the knowledge of indigenous peoples, and the transcendent understanding of reality that artists of diverse kinds have always expressed. On this solid ground, the book argues for the necessity of a significant shift in human consciousness to achieve lasting sustainability. The book develops a communication ethics that aims at facilitating a genuine experience of the interconnectedness of all life through the expansion of trust. In a pioneering, intelligent, and eye-opening argument, including practical examples and advice, it demonstrates how the experience of separation in fact is a delusion. Our systems of thought and language have simply fettered us in a world of opposites – duality. The ethics helps us to overcome this illusory world, and when duality is dissolved, deep sustainability – caring for people, the Earth, and every lifeform – comes as an entirely effortless result.

Gopalan Ravindran

Spatialities, Materialities and Communication in South India

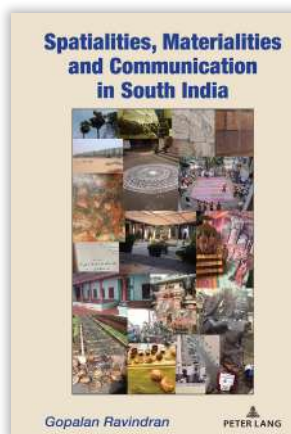
New York, 2023. XII, 324 pp., 11 b/w ill.

hb. • ISBN 978-1-4331-9230-2

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-9231-9

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95



The spatial and material dimensions of communication have changed dramatically over the past three millennia in South India. The historical and contemporary trajectories of these changes are revealed, explored, documented, critiqued and examined in this work. This book is comprehensive in its engagements with three locations—spatiality, materiality and communication, in the contexts of Tamil Nadu, South India. The book takes a multidisciplinary approach to communication and media studies. It leverages the multifaceted knowledge seeking spirit of the ancient philoso-

phers of Tamil Nadu for understanding the contexts of spatialities, materialities and communication. Across four sections on historical trajectories, everyday lives, public communication and media materialities, its 20 chapters on diverse topics offer unique engagements of the spatial journeys of people, rulers, philosophers, men, women, as well as their material objects, occupations and media during the past three millennia in South India, with a focus on Tamil Nadu.

Zekiye Tamer Gencer (ed.)

Ethics in Communication

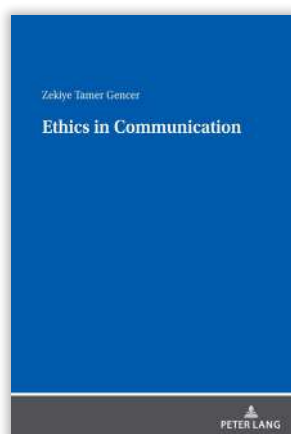
Berlin, 2022. 170 pp., 33 fig. b/w, 47 tables.

pb. • ISBN 978-3-631-88508-6

CHF 47.– / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.– / US-\$ 45.95

eBook (SUL) • ISBN 978-3-631-89145-2

CHF 47.– / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.– / US-\$ 45.95



Communication, which is a multidisciplinary discipline, covers many branches such as politics, economy, psychology, media, health and education, as well as dealing with multi-faceted human relations. Communication, which is shaped on social and individual legal and ethical foundations, takes its ethical foundations from the society. In the communication process, in which information, feelings and thoughts are transferred between individual and social groups by means of communication tools such as words, images, body movements, writing, it is very important that both the content and the forms of access comply with ethical principles. Unethical practices experienced in this process damage social trust and create a negative environment for the parties with whom they communicate. For this reason, the issue of ethics in the field of communication is dis-

For this reason, the issue of ethics in the field of communication is dis-

cussed in this book. Ethical themes, written by academics from all fields of communication, are subjects that should be read and known in terms of creating social trust.

Michael Waltman · John Haas

The Communication of Hate

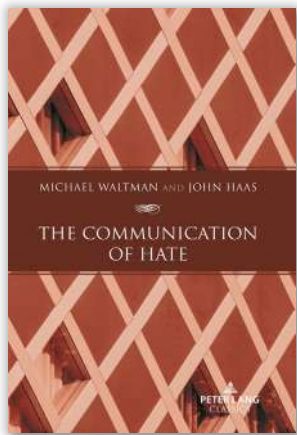
New York, 2023. VIII, 202 pp.

hb. • ISBN 978-1-63667-437-7

CHF 113.– / €^D 97.95 / €^A 100.20 / € 91.10 / £ 73.– / US-\$ 109.95

eBook (SUL) • ISBN 978-1-63667-435-3

CHF 113.– / €^D 98.95 / €^A 100.80 / € 91.70 / £ 74.– / US-\$ 109.95



This book sets out to explore how hate comes alive in language and actions by examining the nature and persuasive functions of hate in American society. Hate speech may be used for many purposes and have different intended consequences. It may be directed to intimidate an out-group, or to influence the behavior of in-group members. But how does this language function? What does it accomplish? The answers to these questions are addressed by an examination of the communicative messages produced by those with hateful minds. Beginning with an examination of the organized

hate movement, the book provides a critique of racist discourse used to recruit and socialize new members, construct enemies, promote valued identities, and encourage ethnviolence. The book also examines the strategic manipulation of hatred in our everyday lives by politicians, political operatives, and media personalities. Providing a comprehensive overview of hate speech, the book ends by describing the desirable features of an anti-hate discourse that promotes respect for social differences.

The book was awarded the 2011 NCA Franklyn S. Haiman Award for Distinguished Scholarship in Freedom of Expression.

Peter Lang
Classics

Susan Wiesinger · Ralph Beliveau

Digital Literacy

A Primer on Media, Identity, and the Evolution of Technology, Second Edition

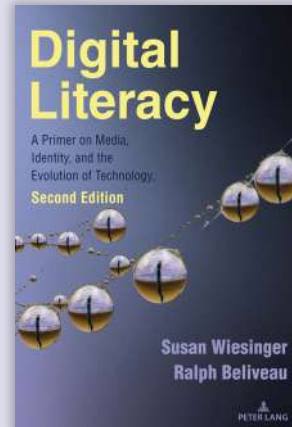
New York, 2023. X, 240 pp., 19 b/w ill.

pb. • ISBN 978-1-63667-100-0

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-63667-101-7

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



The second edition of *Digital Literacy* provides a highly focused exploration of key critical concepts in understanding digital media in a clear, engaging, and accessible way for an introductory audience.

This updated edition explores a variety of approaches to digital literacy, including prescient work by media theorists, the historical influences of legacy media, the contemporary transformations of the digital environment, and the way our

communication ecology is constructed. The book argues for an understanding of the changes in traditional media, the rise of Big Tech, and the challenges these pose to privacy and to democratic ideals.

Important themes explored in chapters across the book include digital identity, the internet as infrastructure, the web as a collaborative tool, and domestic and global digital divides. The new edition also explores digital literacy and the pandemic, as well as the growing body of research around the effects and impact of the digital technologies we use every day. Also included are useful Applied Skills Appendices outlining core areas of digital practice.

The text is an ideal resource for students and scholars of mass communication, media literacy, digital information literacy, and digital technology courses, as well as for all those wanting to know more about the deep on-going impact of communication technologies on our lives.

SUSAN WIESINGER is Professor of Journalism and Public Relations at California State University, Chico. She holds a Ph.D. from Purdue University.

RALPH BELIVEAU is Professor in The Gaylord College of Journalism and Mass Communication at The University of Oklahoma. He holds a Ph.D. from the University of Iowa and a bachelor's degree from Northwestern University.

Kevin B. Wright · Lynne M. Webb (eds.)

Computer-Mediated Communication in Personal Relationships

Peter Lang
Classics

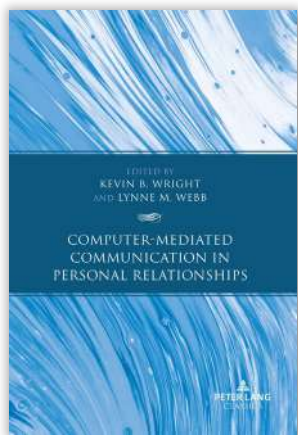
New York, 2023. XVIII, 412 pp., 1 b/w ill., 4 tables.

pb. • ISBN 978-1-63667-430-8

CHF 50.– / €^D 42.95 / €^A 44.20 / € 40.20 / £ 33.– / US-\$ 48.95

eBook (SUL) • ISBN 978-1-63667-431-5

CHF 51.– / €^D 43.95 / €^A 44.90 / € 40.80 / £ 33.– / US-\$ 48.95



This is the first collection of readings on computer-mediated communication focusing exclusively on interpersonal interactions. Examining messages exchanged via email, Twitter, Facebook, websites, and blogs, the authors analyze communication issues of ongoing importance in relationships including deception, disclosure, identity, influence, perception, privacy, sexual fidelity, and social support. The book examines subjects that attract intense student interest – including online performance of gender, online dating, and using computer-mediated communication to

achieve family/work life balance – and will inspire further research and course development in the area of computer-mediated communication in personal relationships. Because it provides a synthesis of ideas at the nexus of interpersonal communication theory and computer-mediated communication theory, the book can serve as a textbook for advanced undergraduate as well as graduate courses.

Simon Bacon (ed.)

The Undead in the 21st Century

A Companion

Oxford, 2022. XVI, 324, 6 pp., 52 fig. col., 6 fig. b/w.

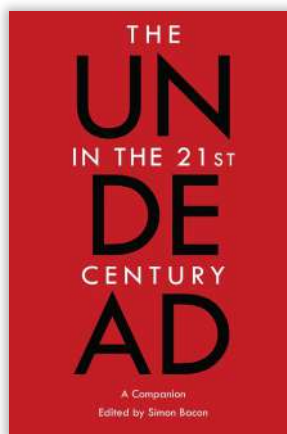
Genre Fiction and Film Companions. Vol. 10

pb. • ISBN 978-1-78997-736-3

CHF 39.– / €^D 33.95 / €^A 34.– / € 30.90 / £ 25.– / US-\$ 37.95

eBook (SUL) • ISBN 978-1-78997-729-5

CHF 39.– / €^D 33.95 / €^A 34.– / € 30.90 / £ 25.– / US-\$ 37.95



Who are the Undead?

The twenty-first century is truly the age of the undead. They are no longer just vampires or zombies, but every kind of monster that can be imagined. More so, they not only live in the alien terrain of our imaginations or nightmares but are embedded into the very nature of our existence in the never-ending catastrophe of the 2000s. Featuring leading scholars such as David Punter, Roger Luckhurst, Jeffrey Andrew Weinstock and Lorna Piatti-Farnell amongst many others, the 30 original essays in *The Undead in the 21st Century: A Companion* describe

and explain how the various fears and anxieties we have around such things as contagion, the environment, geopolitics and even ageing give form to the multifarious undead that plague our existence and seem bent on our destruction. However, as shall be argued here, if we can recognise and understand the undead they might not be the end of humanity as we know it, but possibly a way to exist beyond it.

“Beyond the narrow application to the pop-cultural zombie, Simon Bacon’s editorial definition of the concept of being «undead» generates discussions in each chapter that creatively engage with the full agenda of critical debates in studies of horror and the gothic. With each chapter, the book unpacks the dense implications of its key concept, as it explores what it means to be undead, to determine who is and who isn’t, and how this matters. The book earns its rewards as a «Companion» in the true sense of the term since it is sure to accompany many curious and critical journeys through undead twenty-first-century culture.”

—Professor Steffen Hantke, Sogang University, Seoul, author of *Monsters in the Machine: Science Fiction Film and the Militarization of America after World War II*

Adria Y. Goldman · Joanna L. Jenkins · Andre Nicholson ·
LaRonda Sanders-Senu (eds.)

insecure, Awkward, and #Winning

Intersectionality of Race, Gender, and Sexuality in the Works
of Issa Rae

New York, 2023. X, 294 pp.

Cultural Media Studies. Vol. 4

hb. • ISBN 978-1-4331-7667-8

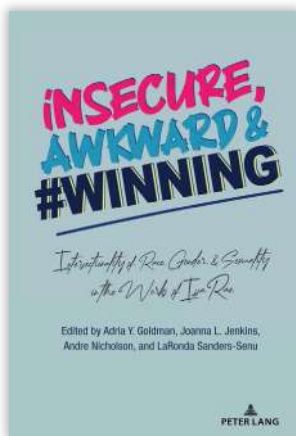
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-7668-5

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-7669-2

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



Insecure, Awkward, and #Winning: Intersectionality of Race, Gender, and Sexuality in the Works of Issa Rae is the first project dedicated exclusively to Issa Rae and her works. Her work offers a fertile space where contemporary issues intersect, encouraging audiences to discuss meaning and impact within their own lives, society, and cultural identities. The text offers analysis informed by Critical Media Studies, Cultural Studies, Critical Race Theory, and Intersectionality research. The book features a collection of provocative contributions from scholars from multiple disciplines—including

literary, history, and communication. The project offers varying perspectives on Rae, *insecure*, her memoir, *The Misadventures of Awkward Black Girl*, and the relevance of her work to American culture. Throughout the book are dispersed brief reflections from veteran scholars, content creators, and industry professionals on the significance of Rae and her work. These pieces speak to the impact of Rae's cultural productions. The book contains five thematic sections that include a total of twelve chapters. Those chapters address a range of topics including Black sexuality, humor, gentrification, race in the workplace, White allies, and Blackness in digital spaces. The goal is to reach audiences both popular and scholarly. The authors hope this project sparks the interest of fans and those new to Rae's work. Among others, this book could be used in the following courses: Representation in the Media; Comparative Race and Ethnic Studies (in the Media); Research Seminar in Black Studies; Womanism, Black Feminist/Queer Theories; and The African American Storytellers.

Richie Neil Hao

(Trans)national Tsina/oys

Hybrid Performances of Chinese and Filipina/o Identities

New York, 2023. XIV, 138 pp.

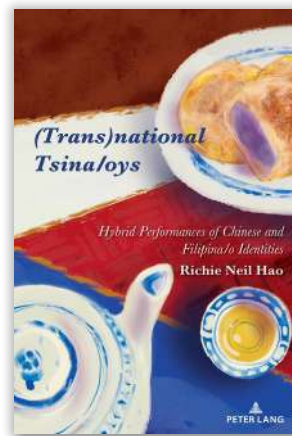
Critical Intercultural Communication Studies. Vol. 30

pb. • ISBN 978-1-4331-8662-2

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8663-9

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



The Chinese in the Philippines constitute one of the many Chinese communities globally. Although many Chinese have maintained their cultural traditions, most of them are Filipina/o citizens and have always considered the Philippines home. Embodying “Tsina/o” (Chinese) and “Pina/oy” (Filipina/o) identities, Tsina/oys must learn how to negotiate their hybridity through cultural and linguistic practices in everyday life. Using a multimethodological approach to ethnography (critical ethnographic interview, autoethnography, and cyberethnography), *(Trans)national Tsina/oys: Hybrid Performances of Chinese and Filipina/o Identities* examines Tsina/oy identity as intersectional performance of ethnicity, nationality, and class in physical and online environments. The book draws from critical intercultural and performance studies to analyze what makes “Tsina/oy” a complex identity and what it could mean for the future in and beyond the Philippines. The book is well-suited for undergraduate and graduate students and academics who study international and intercultural communication, qualitative research methods, and performance studies. It is also of great interest to scholars in anthropology, Asian American studies, cultural studies, ethnic studies, geography, liberal studies, sociology, among other disciplines.

Hybrid Performances of Chinese and Filipina/o Identities examines Tsina/oy identity as intersectional performance of ethnicity, nationality, and class in physical and online environments. The book draws from critical intercultural and performance studies to analyze what makes “Tsina/oy” a complex identity and what it could mean for the future in and beyond the Philippines. The book is well-suited for undergraduate and graduate students and academics who study international and intercultural communication, qualitative research methods, and performance studies. It is also of great interest to scholars in anthropology, Asian American studies, cultural studies, ethnic studies, geography, liberal studies, sociology, among other disciplines.

“This book is a travelogue to places and spaces of knowing the self in culture; crossing borders to different but familiar locations, and (re)discovering the socializing practices that shape culture and identity. Hao introduces us to complex ways of revisiting notions of intersectionality not just through the complex meeting places of oppressions in social contexts, but through the importance of a *diasporic transnational hybridity*. He eschews the notion of hybridity as just a mixture of discrete cultures, but the complex co-informing aspects of ethnicity, nationality, class, and the politics of place that shape a sense of self in relation to common origins and the performative variations of identity that are held in contradistinction to those shared roots. Using diverse and interlocking ethnographic and qualitative methodologies, *(Trans)national Tsina/oys: Hybrid Performances of Chinese and Filipina/o Identities* asks the reader to engage at the intersections, the hyphens, and the parenthetical constructions of hybridity that make the subjects of the study, including himself, both/and always searching for homeplace in communities of recognized co-informing identities that are at once the same and not the same.”

—Bryant Keith Alexander, Ph.D., Dean and Professor, College of Communication and Fine Arts, Loyola Marymount University

(Trans)national Tsina/oys: Hybrid Performances of Chinese and Filipina/o Identities stands as an exemplar of critical intercultural communication studies and the deep-level insights that it provides as a field to uncover the intricately woven layers of cultural identity, performativity, belonging, and the cultural politics that constitute ‘home.’ Dr. Hao’s book also highlights the key role that critical intercultural communi-

cation studies plays in unpacking the complex of diasporas in terms of (but not limited to) their identity dynamics, the power effects in claiming/remembering/clarifying one's identity in relation to a 'home' (of memory, of place, of relational cultural space), and the thorny assemblage of meaning around 'belonging.'"

—Rona Tamiko Halualani, Ph.D., Professor of Intercultural Communication, Department of Communication Studies, San Jose State University

Marko Teodorski • Simon Bacon (eds.)

The Deep

A Companion

Oxford, 2023. XII, 348 pp., 45 fig. col., 12 fig. b/w.

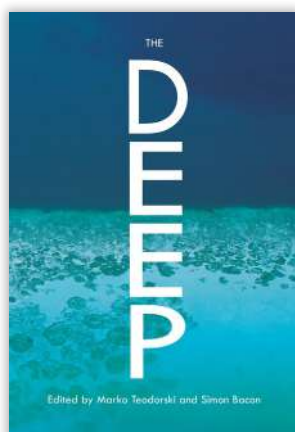
Genre Fiction and Film Companions. Vol. 11

pb. • ISBN 978-1-80079-257-9

CHF 39.– / €^D 33.95 / €^A 34.– / € 30.90 / £ 25.– / US-\$ 37.95

eBook (SUL) • ISBN 978-1-80079-258-6

CHF 39.– / €^D 33.95 / €^A 34.– / € 30.90 / £ 25.– / US-\$ 37.95



What's in the Deep? This companion explores the myths and legends of merfolk and sea monsters to navigate our transcultural pasts and environmental presents and explain our endless fascination with the sea. More than any other time in human history, our relationship to the oceans and the creatures of the Deep has come into focus, not just as an environment to be explored, exploited and, more recently, poisoned, but as a source of both our deepest anxieties and possible futures. In 31 original essays by experts in their respective fields, the Deep is brought to life, from representations of mythological sea creatures to present-day visions of the blue environment.

As our place in the world and our effects upon it become increasingly contentious, *The Deep* offers ways in which we might re-experience and realign ourselves to the watery world that covers the majority of the earth's surface and become part of a shared, more ecological, future.

Sarah Casey • Juliet Watson

Hashtag Feminisms

Australian Media Feminists, Activism, and Digital Campaigns

Oxford, 2023. X, 270 pp.

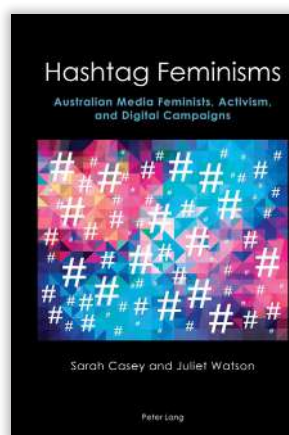
Australian Studies: Interdisciplinary Perspectives. Vol. 6

hb. • ISBN 978-1-906165-75-8

CHF 85.– / €^D 72.65 / €^A 74.70 / € 67.90 / £ 55.– / US-\$ 82.95

eBook (SUL) • ISBN 978-1-78707-091-2

CHF 90.– / €^D 80.95 / €^A 81.50 / € 67.90 / £ 55.– / US-\$ 82.95



Broad-scale feminist consciousness continues to gain ground globally, as witnessed by the Women's March, #MeToo, and #EnoughIsEnough in Australia. Aided by hashtag activism and media feminists, feminist campaigns have highlighted the need for change in cultural attitudes to issues such as gender-based violence. This book focuses on feminist campaigning in the Australian context over the last decade, contending the increased velocity of feminist discourse in the Australian mediascape represents a critical opportunity for larger scale, feminist-led mass awareness campaigns.

The authors ask: what is it about hashtag activism and celebrity feminisms that may be most useful to (some) Australian feminists, and what are the challenges and potential risks of these forms of activism? Does such activism have substantive political or material effects? Or is this type of activism just echo chamber activism, which does little to address structural inequalities and, if so, might anything be salvaged?

"This fantastic book investigates the proliferation, power and changing nature of online feminist activism. The book critically focuses on the challenges and risks of online feminist activism, as well as the capacity of activist campaigns to achieve real, transformative change. Casey and Watson argue that although feminists should harness the power of hashtag and celebrity feminism, there are tensions, inequalities and power imbalances within feminism which must be navigated. This book is a must-read, especially for activists, academics, victim-survivors and policymakers. It makes an important contribution to contemporary debates about the role of feminist digital activism across three key areas: raising public awareness of gender-based violence, contributing to cultural change, including changing norms, attitudes and behaviours, and shaping understandings of how gender, race, sexuality and other markers of difference intersect to shape experience. The book is a timely reminder that feminist activism is an important piece of the puzzle to preventing gender-based violence."

—Professor Nicola Henry, RMIT University

"*Hashtag Feminisms* is powerful. It is potent. It is engaging. This book offers momentum and transformation. It provides a pathway to our future, through courage, reflection, kindness and compassion."

—Professor Tara Brabazon, Professor of Cultural Studies (Flinders University) / Professor of Higher Education (Massey University)

Ayşegül Akaydın Aydın • Nur Emine Koc (eds.)

Women Studies

Berlin, 2022. 302 pp., 42 fig. b/w, 24 tables.

pb. • ISBN 978-3-631-86436-4

CHF 70.– / €^D 59.95 / €^A 61.60 / € 56.10 / £ 46.– / US-\$ 67.95

eBook (SUL) • ISBN 978-3-631-88687-8

CHF 70.– / €^D 59.95 / €^A 61.70 / € 56.10 / £ 46.– / US-\$ 67.95

Coming soon

The aim of our book is to gather and draw attention on the women-themed works from all around the world and to make emphasis on how 'women' are embroidered within especially communication, cultural and literary studies; further more, with our book, we try to put an end to generalised gender-based works and to give different point of view to intersectionality and discrimination against women.

Anne Bessette • Juliette Bessette • Françoise Dalex • Vanessa Ferey • Françoise Mardrus (éds.)

À la recherche du musée

Réflexions croisées en Histoire de l'art, Muséologie et Sociologie

Bruxelles, 2023. 250 p., 14 ill. n/b.

ICCA – Industries culturelles, création, numérique. ICCA – Cultural industries, artistic creation, digital technology. Vol. 12

br. • ISBN 978-2-87574-721-1

CHF 41.– / €^D 35.95 / €^A 36.– / € 32.80 / £ 27.– / US-\$ 39.95

eBook (SUL) • ISBN 978-2-87574-722-8

CHF 41.– / €^D 34.95 / €^A 36.10 / € 32.80 / £ 27.– / US-\$ 39.95



Quelles perspectives la rencontre de la muséologie, de l'histoire de l'art et de la sociologie nous livre-t-elle sur les problématiques de recherche en cours au musée ? À partir de trois thématiques — la collection, la gouvernance et les archives —, des personnalités issues de la recherche, de la conservation, des archives, de l'analyse économique ou de l'administration livrent dans cet ouvrage leurs analyses et témoignages, nourris par des années d'expériences et de pratiques partagées. Réunies autour d'un lieu qui les rassemble, le Louvre, leurs échanges font apparaître des outils

nouveaux pour s'interroger sur les définitions individuelles, communautaires, historiques, sociétales ou encore politiques des musées.

Pilar Lacasa

Adolescentes y fans

Prácticas, discursos, comunidades

New York, 2023. XVI, 272 p., 11 blanco/negro, 9 tabla/s.

en rústica • ISBN 978-1-4331-9825-0

CHF 50.- / €^D 42.95 / €^A 44.- / € 40.- / £ 32.- / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-9823-6

CHF 50.- / €^D 42.95 / €^A 44.- / € 40.- / £ 32.- / US-\$ 47.95



Las pantallas y las redes han transformado los lenguajes juveniles, las relaciones interpersonales y la participación en comunidades. Internet ha cambiado sus prácticas, que a menudo son diferentes a las que hace algunos años se apoyaban en instrumentos analógicos. No se conforman con consumir, sino que son intérpretes y creadores de contenidos. Viven la cultura del remix y reconstruyen narrativas transmedia, interactuando con las industrias culturales. Necesitan crear de forma pública o privada a partir de los mensajes que reciben y comparten.

Este libro profundiza en estos temas,

a través de diferentes casos de estudio, que han surgido a partir de la presencia de la autora en comunidades de adolescentes que se consideran fans. Se exploran comunidades relacionadas con Harry Potter, One Direction, Fortnite, Warhammer y algunos programas de televisión. A través de estos casos se muestra cómo la tecnología digital ha cambiado la forma de ser o de sentirse fan y también las prácticas de los investigadores que los observan buscando comprender que significa ser fan entre la gente joven.

Kami J. Anderson

The Color of Language

Centering the Student of Color in World Language Acquisition

New York, 2023. XIV, 102 pp.

Studies in Communication, Culture, Race, and Religion. Vol. 3

hb. • ISBN 978-1-4331-9498-6

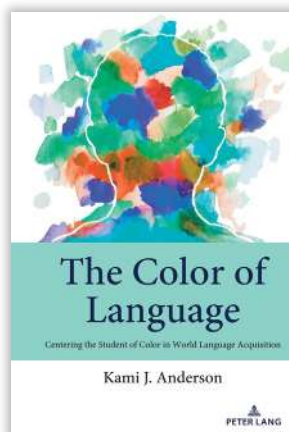
CHF 118.- / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.- / US-\$ 114.95

pb. • ISBN 978-1-4331-9500-6

CHF 42.- / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.- / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-9501-3

CHF 42.- / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.- / US-\$ 40.95



The Color of Language helps to shed new light on the intersectionality of language, race and identity by offering readers a unique multi-perspective approach to the proscription of identity when language and culture have a direct impact on the understanding of race and ethnicity. Using the lens of Afrocentricity, Womanist pedagogy and Foster et al.'s Heuristic for Thinking about Culturally Responsive Teaching (HiTCrIT) as an important pedagogical tool, Kami Anderson discusses raciolinguistics and its implications as a tool for language activism for Black students in the foreign

language classroom, demonstrating how supremacist notions of language have often hindered the success of Black students in this area. Engaging in Afrocentric language activism to challenge hegemonic notions, *The Color of Language* explores the inclusion of Afrolatino culture as a means of offering new pedagogical solutions that can foster language equity for African American students in the foreign language classroom today.

Caroline Archer-Parré · James Mussell (eds.)

Letterpress Printing

Past, Present, Future

Oxford, 2023. XXIV, 276 pp., 34 fig. b/w, 4 tables.

Printing History and Culture. Vol. 4

pb. • ISBN 978-1-80079-421-4

CHF 67.– / €^D 56.95 / €^A 58.40 / € 53.10 / £ 43.– / US-\$ 64.95

eBook (SUL) • ISBN 978-1-80079-929-5

CHF 67.– / €^D 56.95 / €^A 58.40 / € 53.10 / £ 43.– / US-\$ 64.95



Letterpress Printing: Past, Present, Future brings together scholars, curators, collectors and printers to assess the current state of letterpress printing. It acknowledges the decline of letterpress as a commercial printing technique and considers the risks this poses for letterpress's future. However, in describing the many uses to which letterpress is put and the diverse communities of printers who still work with it, the book celebrates the tenacity of letterpress as a process which continues to thrive despite such challenges. *Letterpress Printing* examines the continuing life of letterpress and

applauds its revival through describing the circumstances in which it flourishes and the many ways it is now used. By setting this revival in the context of its ostensible decline, the book sets out the ways in which current practice draws upon and preserves the history of printing while taking it in new and unexpected directions.

Ahmet Atay · Diana Trebing (eds.)

Mentoring in Intercultural and International Contexts

New York, 2023. VIII, 234 pp.

hb. • ISBN 978-1-4331-7058-4

CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-9886-1

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-7059-1

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



Academia can be a lonely place, especially for those people who are members of marginalized communities. Although at its core institutions of higher education are supposed to be places for knowledge production, exchange and transformation, they can also be the source of anxiety, confusion, and hurt. Effective mentoring helps to provide guidance and support and can ease the transition to and success in higher education.

In this book the authors conceptualize mentoring in the context of critical communication pedagogy and intercultural communication pedagogy. Each chapter employs a critical and cultural lens to mentoring and offers discussions about how our

cultural identities or intercultural communication experiences impact our mentoring. It is separated into two major sections. The chapters in “Mentoring and International Experiences” analyze unique situations that international students face in higher education and how effective mentoring can guide these students through academic and life challenges. The second section, “Mentoring and Cultural Contexts,” focuses on diverse cultural settings within the higher educational system in the United States and on historically marginalized students and/or faculty.

This edited book will be helpful for various audiences. First, it provides guidance for graduate students, faculty and staff members who are asked to mentor others of diverse backgrounds. Second, it also helps diverse students and faculty to better understand the role of mentoring. And third, it gives ideas on what to do in successful international/intercultural mentor-mentee relationships.

“*Mentoring in Intercultural and International Contexts* provides compelling examples of critical mentoring partnerships and programs that successfully assist vulnerable students to navigate systemic disadvantages within the academy. This book is vital reading for anyone who wants a better understanding of mentorship in complex and contradictory environments.”

—Alberto González, Bowling Green State University

Brenda Ayres · Sarah Maier (eds.)

Neo-Disneyism

Inclusivity in the Twenty-First Century of Disney's Magic Kingdom

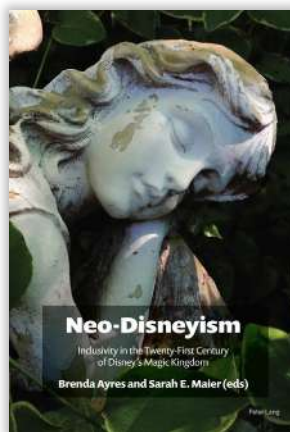
Oxford, 2022. XVIII, 350 pp., 27 fig. col., 2 tables.

pb. • ISBN 978-1-80079-799-4

CHF 39.– / €^D 33.95 / €^A 34.– / € 30.90 / £ 25.– / US-\$ 37.95

eBook (SUL) • ISBN 978-1-80079-800-7

CHF 39.– / €^D 33.95 / €^A 34.– / € 30.90 / £ 25.– / US-\$ 37.95



In 2003 Brenda Ayres published *The Emperor's Old Groove: Decolonizing Disney's Magic Kingdom* with Peter Lang. The contributors to its collection of essays argued that although the Disney Company had been making attempts to represent multicultural diversity, it persisted in inculcating insidious racial, cultural, and gender stereotypes. Nearly twenty years have passed since that analysis, and current scholars—many of them young and non-Western—are assessing more recent Disney films and finding them to be more inclusive, tolerant, and affirmative than previous works from

the magic kingdom. The appraisal of Disney entertainment in the twenty-first century is the focus of the thirteen chapters by scholarly contributors from around the globe, finding it to be more inclusive, tolerant, and affirmative of multiple cultures, ethnicities, nationalities, and gender as well as the differently abled and mentally challenged. The analysis also suggests what Disney might yet do to promote peace, harmony, and wellbeing in a world that desperately needs to learn how to get along with others.

“The Disney Corporation has recently found itself embroiled in the so-called ‘Don’t Say Gay’ legislation debates in Florida. Disney, as both filmmaker and global conglomerate, remains a powerful force in representations of diversity in American culture. The essays in *Neo-Disneyism*

include examinations of films such as *Return to Neverland*, *Luca*, and *Encanto*, and Disney's own reinterpretations of its classics in its live-action remakes, as well as examining the theme parks. This groundbreaking book offers new perspectives in Disney scholarship as well as bringing a critical eye to the most pressing issues of identity in our current time."

—Professor Johnson Cheu, Michigan State University

"This collection is a needed reassessment of Disney media adaptations in the last twenty years. The essays consider examples of inclusivity and the gaps needing transformation, underscoring the potential for an iconic American symbol of commercial success to advance social justice, gender equity, and racial/ethnic inclusivity, encouraging difficult conversations."

—Professor Pushpa Parekh, Spelman College

Andrew C. Billings · Scott Parrott

Head Game

Mental Health in Sports Media

New York, 2023. X, 210 pp.

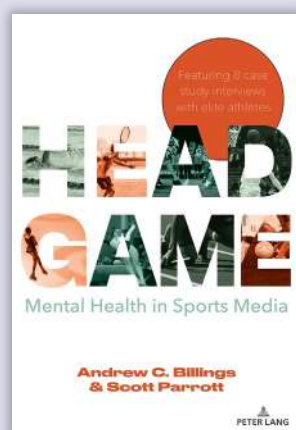
Communication, Sport, and Society. Vol. 9

pb. • ISBN 978-1-4331-9109-1

CHF 28.– / €^D 24.95 / €^A 24.80 / € 22.50 / £ 18.– / US-\$ 27.95

eBook (SUL) • ISBN 978-1-4331-9110-7

CHF 29.– / €^D 24.95 / €^A 25.70 / € 23.30 / £ 19.– / US-\$ 27.95



We are witnessing a sea change regarding mental health in sports media, led in part by professional athletes such as Michael Phelps, Kevin Love, Naomi Osaka, and Simone Biles, who are sharing their own experiences with mental illness, bucking stereotypes in which people experiencing mental health issues are condemned to unfulfilling lives. From quarterbacks to pitchers, power forwards to Olympic swimmers, athletes are increasingly using the mass

media—including social media—to share their experiences with depression, anxiety, and other disorders.

Head Game: Mental Health in Sports Media uses interviews with key athletes, leading journalists and sportscasters, and organizational and league leaders to show how media has been used—and could be used in the future—to advance greater understanding of mental health. Professional athletes describe their own experiences with mental illness, including the challenges and opportunities they encountered in the locker room, field of play, and mass media. The athletes, who represent a spectrum of professional sports, describe their decisions to disclose as well as their recommendations for current and future generations of athletes.

Head Game highlights the crucial importance of such disclosures in challenging the context of professional sport where athletes are trained to be “tough” from a young age and any mental illness could translate into reduced playing time and even harassment.

Head Game represents the first book of its kind to tackle one of today's most pressing public health crises, one that has been forced into the shadows for far too long, through the lens of sport. Billings and Parrott explore the key media moments in this movement, the storytellers who shaped them, the institutional response from leagues and teams, and the first-hand accounts of elite athletes who have struggled to bring mental health awareness to the forefront—all of which has come to shape how we talk about mental health today. This timely, well-researched and expansive volume offers a powerful compilation of perspectives from prominent athletes like Olympians Michael Phelps and Gracie Gold, to the NFL's Brandon Bostick, to the NHL's Corey Hirsch. In combating the silence, stigma, stereotypes and prejudice that have often plagued discussions of mental health, *Head Game* tracks the modern movement for mental health advocacy within the world of sport and beyond. I highly recommend this book to anyone teaching courses in communication, sport and society, as students will undoubtedly find the material engaging and relatable, as well as to any reader interested in mental health portrayals in the media. I suspect everyone who reads *Head Game* will find a story within it that they can connect to."

—Leigh Moscovitz, Professor in the School of Journalism and Mass Communications, University of South Carolina

"For too long the discourse of 'mental toughness' has dominated sports culture, from the way we coach and train athletes to how athletes are covered in the media. Through interviews with elite/professional athletes who have publicly disclosed mental health issues, the sports journalists who cover their stories, and sports organizations' own efforts to address mental health, *Head Game* dissects how dangerous this discourse has been, and creates much-needed awareness on an issue that has been stigmatized in our culture. *Head Game* humanizes athletes, reminding readers that gold medals, championships, million-dollar salaries, corporate endorsements, or super star celebrity do not immunize athletes against mental health struggles. Sadly, what is at stake is a matter of life or death. *Head Game* is required reading for all athletes, coaches, journalists, sports fans, or anyone who cares about the mental health and well-being of athletes."

—Cheryl Cooky, Professor of American Studies and Women's, Gender, and Sexuality Studies, Purdue University

ANDREW C. BILLINGS (Ph.D., Indiana University, 1999) is the Ronald Reagan Chair of Broadcasting in the Department of Journalism & Creative Media at the University of Alabama. He has published over 230 journal articles and book chapters along with 23 book projects, the majority of which pertain to issues of media content and effects.

SCOTT PARROTT (Ph.D., University of North Carolina, 2013) is an associate professor in the Department of Journalism & Creative Media at the University of Alabama. His research examines media and mental health.

Kenon A. Brown · Joshua Dickhaus · Mia Long Anderson

The United States of Sport

Media Framing and Influence of the Intersection of Sports and American Culture

New York, 2022. X, 244 pp.

Communication, Sport, and Society. Vol. 8

hb. • ISBN 978-1-4331-8174-0

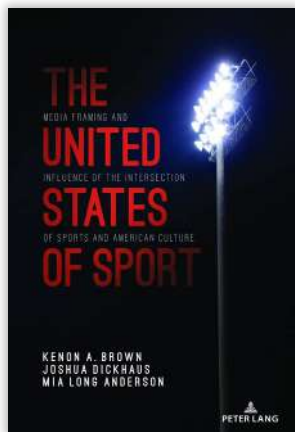
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-8173-3

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8175-7

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



Whether it's the Roosevelt administration's impact on the formation of the NCAA, the protest of the Vietnam War by Muhammad Ali, or the rise of rap and hip-hop in the 90s and its penetration of the NBA's image, American culture and politics have intersected regularly with sports. The impact of American politics and culture on the sports industry, and vice versa, is evident throughout the halls of history and, in particular, the 20th and 21st centuries mark an interesting period of time to explore this relationship. One avenue to be considered during this time is the amplification and

growth of mass media and its role in framing these intersections of American pop culture, politics and the sports industry. Many of the values that Americans hold dear to their identity, such as activism and protest, capitalism, freedom of expression, and competition, are permeated through the history of collegiate and professional sports in the United States, and the media has played a role in shaping those opinions and values among Americans through its various outlets. *The United States of Sport* looks at how media outlets portrayed several of these intersections in politics, culture and sports, with each chapter highlighting a moment or phenomenon in American history and its direct or indirect impact on some aspect of the sports industry through the eyes of newspapers, magazines, television, radio and online news outlets.

Ross F. Collins

Children, War and Propaganda, Revised Edition

New York, 2023. X, 326 pp., 10 b/w ill.

hb. • ISBN 978-1-4331-9677-5

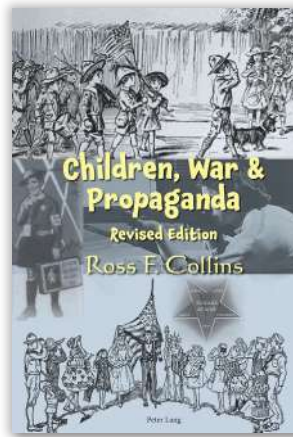
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-9680-5

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-9678-2

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



A troubling development of the brutal century recently passed has been the growing use of children for war. World War I became the first “total war” of modern times. To engage in war on immense scale authorities believed everyone must participate. That included children. Relentless campaigns of propaganda in both world wars focused special attention on kids. The immense scope of total war grew to dominate children's lives, their daily existence militarized by a world preoccupied by conflict. But we have often ignored wartime contributions of children. What were they expected to

do? How were they persuaded to do it? How did it contribute to the war? In what ways did it affect their lives? What did they think about that? This history attempts to respond by examining activities of home-front children in the United States during both world wars. This revised edition considers recent research to extend the discussion of children's experiences in war. It includes an examination of comic books, considers fitness standards, and discusses Boy Scouts and other groups for children. It also moves the work beyond the United States to consider activities of children in twenty-first century wars, as observers and, tragically, as participants. This fully referenced text is of interest to students of war and childhood. But, it is also written for a general audience interested in how children respond to war. Many Americans experienced war as children, and many others have parents who did. This book is also for them.

Roselyn Du

Algorithmic Audience in the Age of Artificial Intelligence

Tailored Communication, Information Cocoons, Algorithmic Literacy, and News Literacy

New York, 2023. XII, 164 pp., 33 b/w ill, 47 tables.

AEJMC - Peter Lang Scholar sourcing Series. Vol. 8

hb. • ISBN 978-1-4331-7358-5

CHF 118.- / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.- / US-\$ 114.95

pb. • ISBN 978-1-4331-7359-2

CHF 42.- / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.- / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-7360-8

CHF 42.- / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.- / US-\$ 40.95



Algorithmic Audience in the Age of Artificial Intelligence employs a mix-methods approach to examine and interpret the algorithmic news consumption phenomenon from several inter-related perspectives, including tailored communication, customization, gatekeeping, agenda-resisting, algorithmic literacy, and news literacy. Potential implications for an empowered or rather (information-) cocooned public are explored. The research aims to illuminate the renewed relationship between media and audience and the effects on users of algorithmic processes.

The aim of the book is multifaceted: (1) to describe the phenomenon of AI-based news recommendation; (2) to explore the user experience of consuming recommended news; (3) to analyze the effects that algorithmic news consumption has on the audiences; (4) to raise awareness of the impact of algorithmic news consumption; (5) to inform the public, technocrats, and policy makers of the effects of algorithmic news consumption; and (6) to guide debate on ethical decision-making and possible policy change. Through an empirical investigation process, this volume examines algorithmic news consumption from a user perspective and dissects the complex effects caused by such consumption.

This book is suitable to be a primary text for undergraduate-level courses relating to media literacy issues and graduate-level courses with a particular focus on audience analysis in the age of artificial intelligence. It can also serve as a supplemental text for core courses in media/communication studies, such as Introduction to Communication, Current Issues in Communication, Communication Theory, and Communication Ethics.

“This comprehensive work uses original research to both focus and expand our understanding about the ways that the growing consumption of algorithmic news will impact both the news media business and participatory democracy. It provides sharp new insights at a critical moment in the evolution of journalism.”

—Ryan Thornburg, Associate Professor of Journalism, School of Journalism and Media, University of North Carolina at Chapel Hill

“Roselyn Du’s book is a roadmap to understanding how the audience of today’s news are grappling with tailored communication, information cocoons, algorithmic literacy, and news literacy. This book is timely, insightful, and methodologically rigorous. This is a must read for students and scholars interested in algorithms and journalism.”

—Kerk F Kee, Associate Professor of Media & Communication, Texas Tech University

“Guided by key theoretical considerations, this timely text details comprehensive empirical investigation of the effects of algorithmic news recommendations on news appreciation, news literacy, and public agenda priorities. Findings suggest that algorithmic news consumption may not be as dangerous as presumed and warned. A significant contribution of this work is support for the theoretical development of a renewed conception of the active audience and the redefinition of agenda-setting. A compelling case is made for the importance of research on algorithms and artificial intelligence for understanding the future of journalism and civic society.”

—Cynthia King, Professor of Communication, California State University, Fullerton

Yuval Gozansky (ed.)

Histories of Children’s Television Around the World

New York, 2023. X, 290 pp., 29 b/w ill., 3 tables.

Mediated Youth. Vol. 35

hb. • ISBN 978-1-4331-9672-0

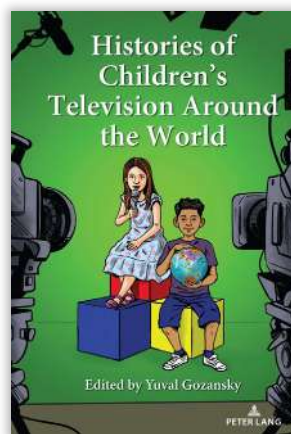
CHF 129.- / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.- / US-\$ 124.95

pb. • ISBN 978-1-4331-9902-8

CHF 50.- / €^D 42.95 / €^A 44.- / € 40.- / £ 32.- / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-9893-9

CHF 50.- / €^D 42.95 / €^A 44.- / € 40.- / £ 32.- / US-\$ 47.95



This book puts together, for the first time, valuable updated information that looks at children’s television from its early days up to the current digital age, with its vast digital media offerings and availability. It offers new insights about a central children’s media culture and focuses on non-Anglo-American television histories. Thus, readers interested in understanding past to present, local and global processes in children’s television, would be able to find it in one book. Scholars, students, and professionals working in the field of children, as well as everyone concerned with children’s

culture will find a great diversity of knowledge about the cultural, social, political, and economic contexts of programs with which they and their children have grown up.

This edited book is based on a collective effort of researchers and professionals dedicated to compiling the stories of children’s television around the world. With 12 national chapters, the book includes historical accounts of children’s television from the following countries: Australia, Brazil, Canada, China, Ecuador, Germany, India, Israel, Italy, Kenya, Netherlands, and the United States. It provides an exploration of each individual country, revealing striking similarities and differences which are discussed in depth in the final chapter.

Looking at the global field through local eyes—its main texts and active players (broadcasters, producers, and creators, as well as regulators and policy makers), their ideologies, financial prospects, and perceptions of childhood—offers a macro-level evaluation of an entire cultural field. This is a valuable picture, as it also provides a contextualized perspective for reflection in any micro-analysis of specific programs.

Steve Hallock

Black Lives Matter and the Press

How Major U.S. Newspapers Covered Police Brutality Against African Americans, from Rodney King to George Floyd

New York, 2023. XIV, 302 pp.

pb. • ISBN 978-1-4331-9684-3

CHF 50.– / €^D 42.95 / €^A 44.– / £ 40.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-9685-0

CHF 50.– / €^D 42.95 / €^A 44.– / £ 40.– / US-\$ 47.95



Do African American lives matter to the nation's press? And if they do, how does the press demonstrate this? These are the driving questions of this book, for which the author employed content analysis of eight U.S. newspapers with national or statewide readership to explore their coverage of the Black Lives Matter movement. More specifically the research examines how these newspapers covered police beatings and slayings of unarmed African Americans, beginning

with the brutal beating of Rodney King by Los Angeles police in 1991, through the killings of these citizens after that, taking in victims that include the 1995 beating and ensuing death of Jonny Gammage at the hands of police in suburban Pittsburgh, Pennsylvania, the 2014 slaying of Michael Brown in Ferguson, Missouri, and ending with the 2020 slaying of George Floyd in Minneapolis, Minnesota. These narratives took in far more than the fatal incidents. They included local and national protests, some of them violent; political fallout from presidents and senators to governors and mayors; funeral services that drew local and national civil-rights leaders and religious figures; and neighborhoods impacted and residents' lives upended – all reported in varying degrees of depth and focus by the local and national newspapers.

STEVE HALLOCK is a professor of journalism at Point Park University in Pittsburgh, Pennsylvania. A longtime daily newspaper reporter, columnist and editor for nearly three decades, he earned a Ph.D. in journalism from Ohio University in 2005 and embarked on a second career in academia. His most recent books are a two-volume analysis of newspaper coverage of the Civil Rights Movement, *A History of the American Civil Rights Movement Through Newspaper Coverage: The Race Agenda*, Volumes 1 and 2, published in 2018 and 2020 by Peter Lang. He has published three other academic books analyzing journalistic histories and reportage. He also has published research papers in media journals and numerous op-ed commentaries in newspapers that include *The New York Times*, *Philadelphia Inquirer*, *Pittsburgh Post-Gazette* and *The Denver Post*. He and his wife, Joanne, live in Mt. Lebanon, Pennsylvania.

Kevin A. Johnson · Jennifer J. Asenas (eds.)

Religious Freedom v. Equal Protection

Clashing American Rights

New York, 2022. VIII, 422 pp., 6 b/w ill.

Frontiers in Political Communication. Vol. 47

pb. • ISBN 978-1-4331-6773-7

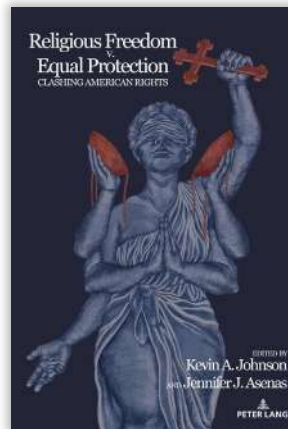
CHF 65.– / €^D 56.95 / €^A 57.70 / £ 52.50 / US-\$ 62.95

hb. • ISBN 978-1-4331-6769-0

CHF 144.– / €^D 124.95 / €^A 128.30 / £ 116.70 / US-\$ 139.95

eBook (SUL) • ISBN 978-1-4331-6770-6

CHF 65.– / €^D 56.95 / €^A 57.70 / £ 52.50 / US-\$ 62.95



This book examines significant clashes in First and Fourteenth Amendment issues in America. Any course in America that studies constitutional issues may benefit from focusing on a variety of issues raised in this book, including child torture and access to mandatory reporters, placing children into adoptive homes, prayer in public schools, religious tax exemptions, roadside memorials, military draft exemptions, access to contraceptive and family planning services, regulation of broadcast media, business exercises of religious freedom, issues in immigration detention, tribal sovereignty,

and issues of political correctness and conspiracy theories. Whether you are studying these particular issues, reading the book in a legal studies course, or teaching a course in the First and/or Fourteenth Amendments, this book offers a way to dig into some of the most pressing issues in clashes between the rights as they are defined and negotiated in contemporary American life. The stakes are high as we navigate these clashes in doing the tough labor of democracy, both now and into the future.

Joann Keyton (ed.)

Culture 2.0

The Intersection of National and Organizational Culture

New York, 2023. XVIII, 278 pp., 3 b/w ill., 7 tables.

hb. • ISBN 978-1-4331-7756-9

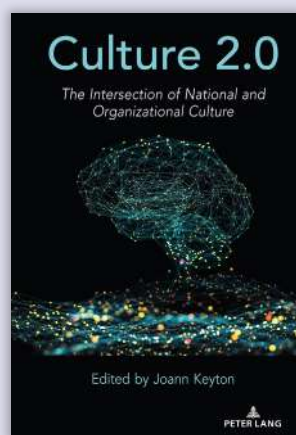
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-7760-6

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-7757-6

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



This edited volume brings new ideas to the study of national culture and organizational culture as it explores their naturally existing intersections. However, these intersections can be difficult to identify and study, as national culture changes generationally whereas organizational culture can change relatively quickly based on leadership change, product innovation, and new uses of technology. Too frequently, the study of culture is discipline specific

with little consideration given to how culture is examined in other disciplines. To reconsider both national culture and organizational culture, and their interdependencies, 18 scholars from 16 institutions, 13 states, and 4 disciplines were invited to a workshop funded by the U.S. Army Research Institute. This book evolved from two days of discussions and reflections. This book reflects and integrates the contributions of over 1,000 academics across the social science and management disciplines as they reconsider cultural definitions, theories, and methodologies; explore the purposes, functions, and influences of culture; and reveal the influences of communication, language, leadership, and technology on cultural change. This is an ideal text for advanced undergraduate and graduate coursework, and those interested in cultural influences more generally.

JOANN KEYTON (Ph.D., Ohio State University) is Distinguished Professor Emerita of Communication, North Carolina State University, USA. Her research examines organizational culture, collaborative processes, and team meetings. She was co-editor of *Small Group Research* (2008-2021) and a founder of the Interdisciplinary Network for Group Research.

Flora Khoo (ed.)

Examining Terrorism, Extremism and Radicalization Through a Peace Communication Perspective

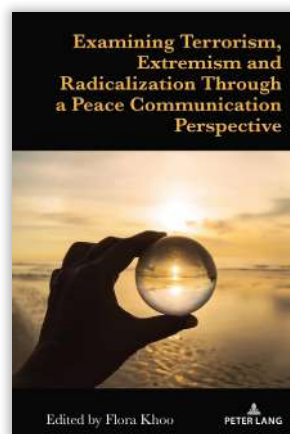
New York, 2023. X, 310 pp., 14 b/w ill., 22 tables.

hb. • ISBN 978-1-4331-9143-5

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-9144-2

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95



This edited collection expands the applicability of peace journalism research beyond war to present readers with new and unique perspectives on terrorism and radicalization. Flora Khoo curates an expansive range of global case studies on diverse instances of terrorism, extremism and radicalization. Chapters examine news portrayal of war and peace in national and international conflicts, TV and film portrayal of war and peace in the entertainment world, as well as global terrorism, domestic extremism and radical movements. Essays are drawn from global range of locations including

Kenya, London, Paris and Orlando, and a variety of organizations including ISIS, Al-Shabaab, Antifa and Army of God to deepen our understanding of peace and war journalism and related issues in new and diverse ways.

“Examining Terrorism, Extremism and Radicalization Through a Peace Communication Perspective is a scholarly foundation for those of us who want to enjoy learning about the breadth and depth of peace journalism. This book will arouse interest and generate a complex view of timely case studies spanning four different continents. Readers will enjoy a fresh perspective of peace journalism and its implications and applications in the world today.”

—Shahira S. Fahmy, Professor of Communication, The American University in Cairo; Associate Editor, *Journal of Communication*; Author, *Media, Terrorism & Society: Perspectives and Trends in the Digital Age*

“This edited volume offers a timely and compelling reexamination of international conflicts and terrorism through the lens of peace journalism. It expands our understanding of peace journalism through an interdisciplinary approach that is not only theoretical in scope and depth, but also highly applied.”

—Seow Ting Lee, Professor of Strategic and Health Communication, University of Colorado Boulder

Guillermo López García (ed.)

Ecología de la desinformación y su impacto en el espacio público

New York, 2023. X, 208 pp., 17 b/w ill, 2 tables.

Frontiers in Political Communication. Tomo 49

enc. • ISBN 978-1-4331-8621-9

CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

en rústica • ISBN 978-1-4331-8634-9

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8622-6

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



Pocos conceptos han adquirido un carácter más polisémico y omnipresente en los últimos tiempos, en una esfera que excede los estudios de comunicación, que el de desinformación. La desinformación se ha convertido en un compañero de viaje aparentemente inevitable de la comunicación en sí, y con ello ha interferido en todo tipo de procesos políticos, económicos y sociales. Este libro se propone analizar cómo afecta la desinformación, en sus diversas acepciones, a la configuración y el funcionamiento del ecosistema comunicativo. El objetivo es desarrollar una reflexión teórica

que permita ofrecer una visión panorámica de los principales cambios que ha experimentado el sector y que propician un incremento y/o diversificación de la desinformación. El lector interesado en el análisis de la desinformación encontrará aquí un conjunto de reflexiones teóricas que entendemos valiosas, como conjunto y también consideradas aisladamente. Se trata de análisis que parten de una revisión crítica de la literatura, fundamentalmente ubicada en el ámbito específico de la comunicación política, pero con ramificaciones en campos conexos, como la historia de la comunicación o la estructura de los medios de comunicación y las industrias culturales. Dichos análisis, además, a menudo conllevan propuestas metodológicas específicas para abordar el estudio de la desinformación en planos hasta ahora poco explorados.

Richard McCulloch · William Proctor (eds.)

The Scandinavian Invasion

Nordic Noir and Beyond

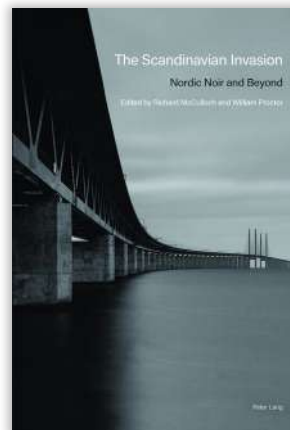
Oxford, 2023. X, 340 pp., 6 fig. col.

hb. • ISBN 978-1-78874-049-4

CHF 77.– / €^D 66.95 / €^A 67.90 / € 61.80 / £ 50.– / US-\$ 75.95

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You might think you know what Nordic Noir is. Brutal crimes. Harsh landscapes. Brilliant but socially dysfunctional protagonists. Stylish knitwear. Yet, as a generic category and cultural phenomenon, Nordic Noir has always been far more complex. The story of its success owes as much to adaptation and evolution as it does to geographical migration or cosmopolitan curiosity.

But how did this happen? What was it about the genre that struck such a chord with international audiences and readers? How did it build on previous trends and influences? And how has the category changed in order to survive in a cutthroat commercial landscape? Has it become less «Nordic»? Less «noir»? Has its proverbial moment in the sun passed?

Featuring twelve original chapters and an editorial introduction, *The Scandinavian Invasion* brings together leading media and literature scholars from the UK, Denmark and Australia to critically examine how the phenomenon took shape and what we can learn from it. By exploring the cultural, aesthetic and industrial forces that propelled Nordic Noir across borders, the book provides a kaleidoscopic look at a disruptive cultural phenomenon in transition.

Nordic Noir is dead. Long live Nordic Noir!

«*The Scandinavian Invasion* offers an important and timely interrogation of Nordic Noir. Putting the concept under a microscope in a series of diverse chapters, it reveals that Nordic Noir is still teeming with vigorous life as it has emerged, proliferated and travelled across borders, becoming in the process a cultural phenomenon that has had significant implications for global television in the new millennium.»

—Sue Turnbull, University of Wollongong

Scott Parrott

Media & Mental Health

Using Mass Media to Reduce the Stigma of Mental Illness

New York, 2023. VIII, 168 pp.

Health Communication. Vol. 17

hb. • ISBN 978-1-4331-8808-4

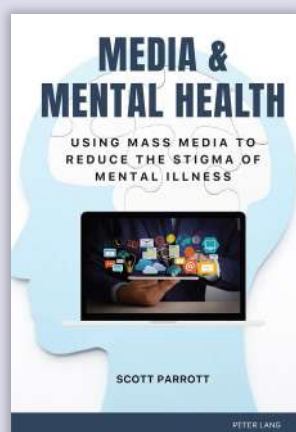
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The mass media are an important source of information about mental health, yet television shows, news stories, social media posts, and other media fare often perpetuate stereotypes and misunderstandings about mental illness. For 70 years, scholars in media studies, psychology, sociology, and other fields have investigated media representations of mental illness and how exposure to media content informs people's beliefs, attitudes, and behaviors related to mental health.

Despite the attention, little progress has been made in changing these messages and mitigating negative outcomes.

Enter *Media & Mental Health*. This book flips the issue on its head, examining the question: Can the problem be a solution? Informed by budding lines of research from media studies, psychology, and other fields, this book discusses ways in which television, music, movies, news, social media, and other mass media fare may challenge the stigmatization of mental illness. It contains insight that is valuable for both academic and lay audiences, including “best practices” for mental health professionals, activists, and organizations to help reduce stereotypes, prejudice, and discrimination and to improve public understanding of this oft-misunderstood part of the human experience.

SCOTT PARROTT is an associate professor in the Department of Journalism and Creative Media at the University of Alabama. His research examines media stereotypes, focusing on the stigmatization of mental illness.

David E. Sumner • Samir A. Husni (eds.)

The Magazine Century

American Magazines Since 1900, Second Edition

New York, 2023. XII, 284 pp., 23 tables

Mediating American History. Vol. 20

pb. • ISBN 978-1-4331-8767-4

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-8768-1

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



The second edition of *The Magazine Century: American Magazines Since 1900* offers the freshest and most up-to-date history of American magazines through 2020. It includes chapters telling the stories of new magazine launches in each decade since 1900. These chapters offer a behind-the-scenes look at America's best-known magazines and publishers and how they got started. It also includes this key information not included in the first edition:

- Updated circulation data for major magazines
- Major magazine closings and new launches
- Ownership changes at major publishing companies
- Histories of several magazines not in the 1st edition
- The internet's effect on magazine publishing
- Biographies of colorful and controversial editors
- New details about the history of Black-owned magazines
- The pandemic's effect on magazine publishing
- Recent interviews with magazine editors and publishers
- The surprising rebound of print magazines

DAVID E. SUMNER is professor emeritus of journalism at Ball State University, Muncie, Indiana, where he was head of the magazine journalism program for 25 years. He has written seven books including the best-selling textbook, *Feature and Magazine Writing: Action, Angle and Anecdotes* (3rd ed.). He received a PhD from the University of Tennessee.

SAMIR “MR. MAGAZINE™” HUSNI is an internationally recognized expert on new magazine launches. He is the founder and director of the Magazine Media Center and president and CEO of Magazine Consulting & Research, Inc. a firm specializing in new magazine media launches and repositioning of established magazines. He received a PhD from the University of Missouri.

Tuna Tetik · Deniz Gürgeen Atalay · Nilay Ulusoy (eds.)

Turkish Cinema and Television Industry in the Digital Streaming Era

Berlin, 2022. 218 pp.

pb. • ISBN 978-3-631-87910-8

CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

eBook (SUL) • ISBN 978-3-631-88953-4

CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.– / US-\$ 56.95



Turkish Cinema and Television Industry in the Digital Streaming Era addresses three main comprehensions: aesthetic transformation in the Turkish Cinema and television industry, new authors and changing filmmaking ways in the Turkish Cinema's SVOD age, and Turkish originals on national and international SVODs. The book is a collection of contemporary studies and research to explore the current scene in the Turkish Cinema and television industry's ways of production, features of the contents, and structures of the SVOD catalogs. Featuring

coverage of a broad range of topics and studies, including production and post-production, independent and arthouse filmmaking, immersive sound, local narratives, digital watching experiences, quality tv, digital auteurism, and participatory culture, the collection of chapters is designed in a specific structure for academics, researchers, scholars, students, and media professionals.

Tuna Tetik · Hasan Kemal Süher · Ömer Vatanartıran (eds.)

Digitalization of the Industry in a Brand New Normal

Media and Art

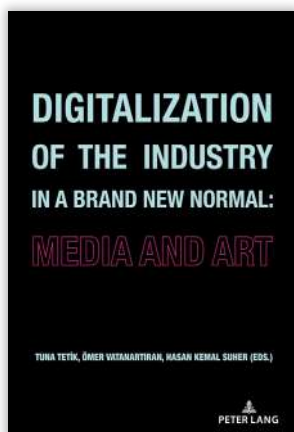
Berlin, 2022. 216 pp., 3 fig. col., 6 fig. b/w, 6 tables.

pb. • ISBN 978-3-631-88849-0

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Approaches "the brand new normal" as the digitalization itself. The collection of research and studies explores and questions contemporary novelties in media and art related to the transformative effects of the digitalization. Featuring a broad range of topics, covering creative industries, video-on-demand services and film industry, representation of reality television in quality television, adaptations from theater to digital platforms, transformation of gender representations in digital, VR (Virtual Reality), digital festivals, player experience and engagement in video games, NFT (Non-Fungible Token), social

media and crisis communication, digital self-presentation, digitalization of theater stage, new music trends in digital era, and audience development in classical music, this book is designed for scholars, researchers, intellectuals, media professionals, and artists.

Debra Reddin van Tuyl · Mary M. Cronin (eds.)

The Midwestern Press in the Crucible of the American Civil War

New York, 2023. VIII, 306 pp., 11 tables.

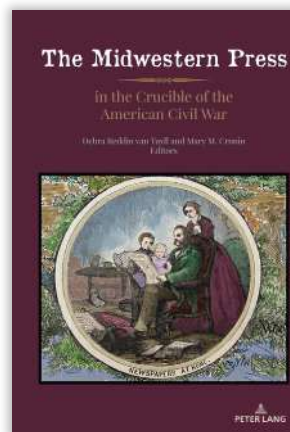
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eBook (SUL) • ISBN 978-1-4331-7604-3

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95



The Midwestern press is probably the best example of the "typical" American press of the Civil War era. Its denizens were not the huge metropolitan dailies of New York and Philadelphia, nor were they the struggling weeklies of the western territories. They did not feel the hard hand of war as the Southern press did in its struggles to obtain enough paper and ink to continue printing. Instead, Midwestern publishers and editors mostly continued on, business as usual, with some disruptions as staff members joined up to fight the war for the Union, or were

drafted. Democratic newspapers experienced the most war-related trauma as neither political nor military leaders understood the concept of the loyal opposition and sought to shut down non-Republican newspapers or those that supported peace efforts. Debra Reddin van Tuyl and Mary M. Cronin explore the history of the Midwestern press as it examines the political, social, and economic roles of the press. This work will be useful as a supplemental text in undergraduate or graduate journalism history classes and can be used in history classes that deal with the Civil War or the nineteenth century.

Mark Ward Sr. (ed.)

God Talk

The Problem of Divine-Human Communication

New York, 2023. XXII, 192 pp., 1 table.

hb. • ISBN 978-1-4331-9618-8

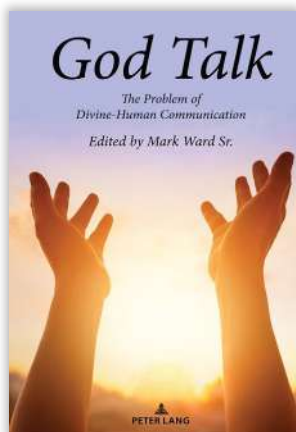
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God Talk: The Problem of Divine-Human Communication is a landmark publication, the first book to address the problem from the perspective of communication studies. In ten thought-provoking essays, communication scholars confront the “God Problem” by describing diverse approaches they have used in field research to study groups that claim to hear God while also balancing respect for informants’ claims with their own personal beliefs.

“The intelligence of this exceptional book is a perfect ten. The theoretical

depth of every chapter reflects research brilliance. The authors’ clarity with ideas, ancient and contemporary, is knowledge production at its substantive best.”

—Clifford G. Christians, *Research Professor of Communications Emeritus, University of Illinois*

“Whether your interests include communication theory, rhetorical criticism, ethnography, or theology, regardless of your faith tradition—or absence of a faith tradition—it is a stimulating read. I highly recommend it.”

—Steven A. Beebe, *Regents’ and University Distinguished Professor Emeritus, Texas State University; Past President, National Communication Association*

“As a religious communication scholar who also identifies as a theist-scholar, I found every chapter empowering, as they encourage the field to reconsider its positionality towards an area of scholarship that attempts to “measure the immeasurable.” This book is a must!”

—Tina M. Harris, *Professor, Endowed Chair of Race, Media, and Cultural Literacy, Louisiana State University*

“*God Talk: The Problem of Divine-Human Communication* is a timely contribution to religious communication and communication studies. The authors examine the absence of God in communication theory and in engagement with others. I highly recommend this relevant work.”

—Ronald C. Arnett, *Professor Emeritus, Duquesne University*

“A much-needed contribution to the growing body of research at the intersection of communication and religion, this scholarly volume gathers work from established and emerging scholars to address a long-standing issue in the field of religious communication: the conundrum of divine-human communication.”

—Janie M. H. Fritz, *Duquesne University; Executive Director, Religious Communication Association*

James H. Wittebols

Information and News Literacy Pedagogy

A Learner-Centered Lifespan Approach

New York, 2023. X, 144 pp., 1 table.

Lifespan Communication. Children, Families, and Aging. Vol. 12

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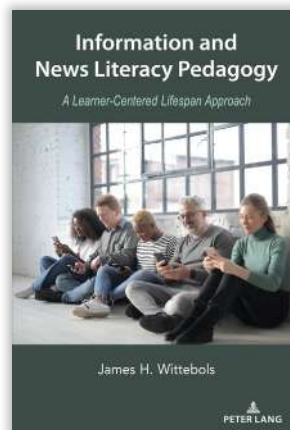
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Living in a post-truth world during an era of information wars, making sense of events is increasingly challenging for everyone. The fact that today’s politics has found many retreating to ideologically “safe” spaces online where their world view is not contested makes the need for news and information literacy more significant. A contemporary world where disinformation and propaganda lead to a distrust of news sources calls for a new way to approach information and news literacy. Digital technology has seemingly made information and news easier to access, but it has also made sorting quality from nonsense a challenge.

This book presents a different approach to news and information literacy which uses a flipped classroom method to create a student-centered learning experience. The course is guided by the educational philosophy of Paulo Freire and draws on theory and research from psychology, education and news and information literacy. The course begins with an exercise which reveals the role confirmation bias plays in how students judge the adequacy of news and information they retrieve through online search. The course engenders greater confidence in mastering the pitfalls of the Internet as students emerge empowered with self-knowledge as well as a better understanding of the Internet.

The book is relevant for news, information and media literacy teachers, especially at the secondary and collegiate levels, curriculum specialists, continuing and adult education specialists and anyone who wants to better understand how we process news and information in the digital age.

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Roselyn Du

Algorithmic Audience in the Age of Artificial Intelligence

Tailored Communication, Information Cocoons, Algorithmic Literacy, and News Literacy

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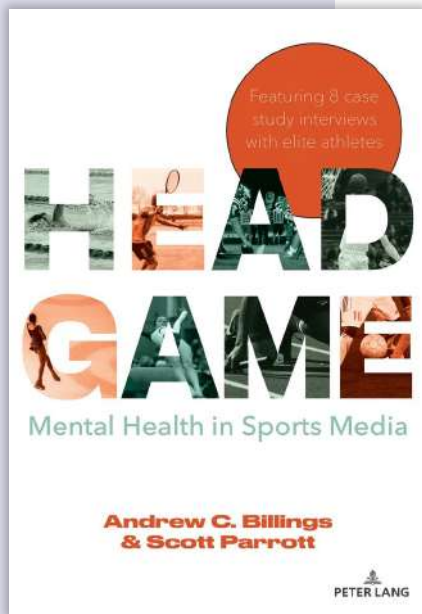
Breaking Through the Ethical and Leadership Challenges

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Karen Miller Russell

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AT&T and the Politics of Public Relations, 1876-1941



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Communication, Sport, and Society

Edited by Lawrence A. Wenner, Andrew C. Billings and Marie Hardin

Communication, Sport, and Society features works that are anchored in and engage with the disciplinary traditions of communication and media studies while showcasing the rapidly-growing field of communication and sport. Foremost, this series considers communication broadly in relation to sport; reliant on burgeoning media studies engagement in the area, and going beyond it to understand interpersonal, group, organizational, and rhetorical dynamics at play in an increasingly digitized and social communication environment. Moreover, this series aims to understand the social and cultural ramifications of sport through the broadly defined communication discipline, providing a place for scholars to study and discuss sport within specific subareas of communication, such as journalism, media studies, speech communication, public relations, advertising, politics, and information sciences. Timely and topical, Communication, Sport, and Society will appeal to students and researchers who are intrigued by this emerging field and its prevalence in modern culture.

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Andrew C. Billings • Scott Parrott

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Cheryl Cooky • Dunja Antunovic

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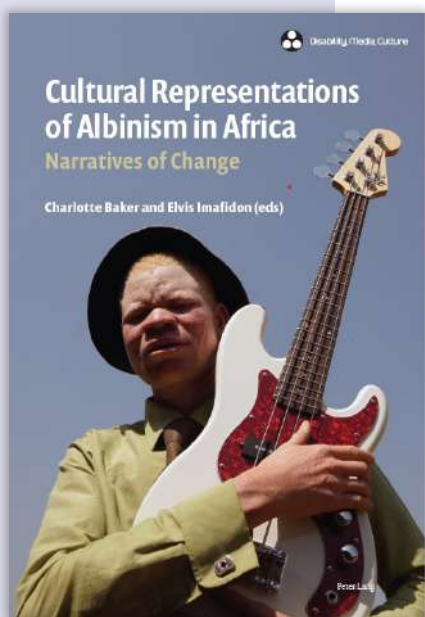
Feminism, Media, and Women's Sports

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Jeffrey W. Kassing • Lindsey J. Meân

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Identity, Representation, and Performing Fandom in Football/Soccer



ISSN: 2633-0849

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Oxford, 2022. XVI, 246 pp., 5 fig. col.,
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Disability, Media, Culture

Edited by Alison Wilde

Globally today, television, film and the internet comprise the principal sources of cultural consumption and engagement. Despite this, these areas have not featured strongly in the cultural study of disability. This book series will provide the first specific outlet for international scholars of disability to present their work on these topics.

The series will build a body of work that brings together critical analysis of disability and impairments in media and culture. The series expands the work currently undertaken in literary studies on disability by using media and cultural theory to understand the place of disability and impairment in a range of media and cultural forms.

The series encourages the development of work on disabled people in the media, within the media industries and in the wider cultural sphere. Whilst film and television analysis will be central to this series, we also encourage work on disability in other media, including journalism, radio, the internet and gaming.

We welcome proposals from media studies: narrative constructions of disability; technical aspects of media production; disability, the economy and society; the impact of social media and gaming on disabled identities; and the role of architecture and image. Cultural studies are also encouraged: the uses of disabled and chronically ill bodies, 'cripping culture', corporeal projections in culture, intersectional identities, advertising, and the uses of cultural theory in furthering understandings of ableism and disablism.

All proposals and manuscripts will be rigorously peer reviewed. The language of publication is English, although we welcome submissions from around the world and on topics that may take as their focus non-English media. We welcome new proposals for monographs and edited collections.

Volume 2

Charlotte Baker • Elvis Imafidon (eds.)

Cultural Representations of Albinism in Africa

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Alison Wilde

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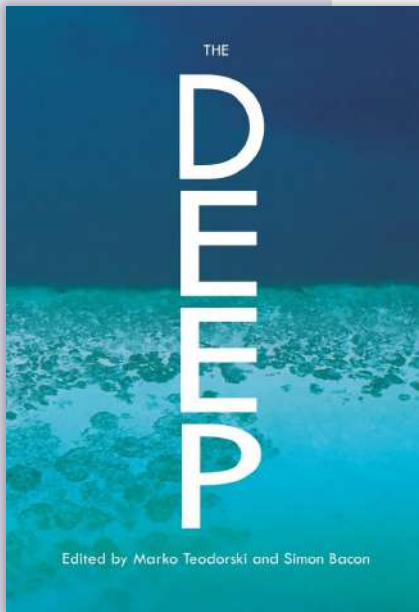
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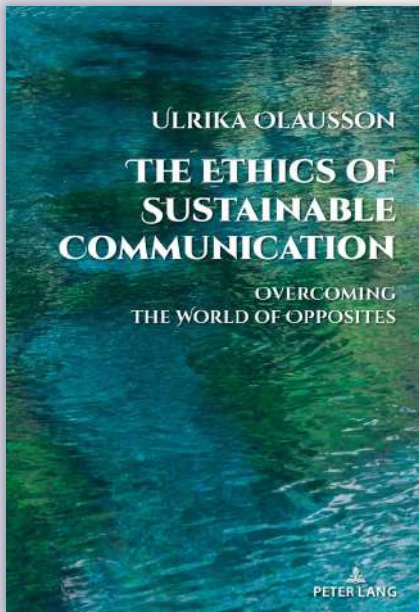
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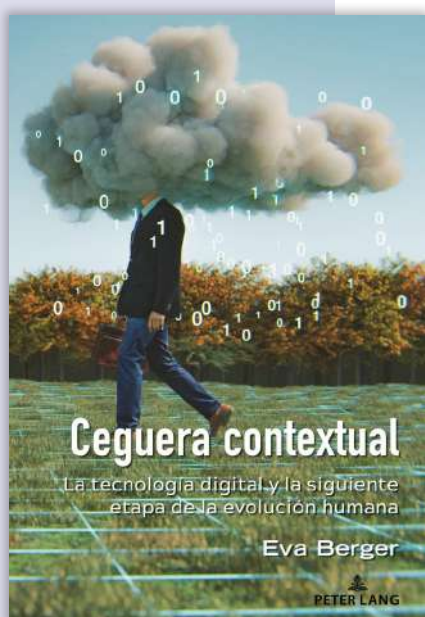
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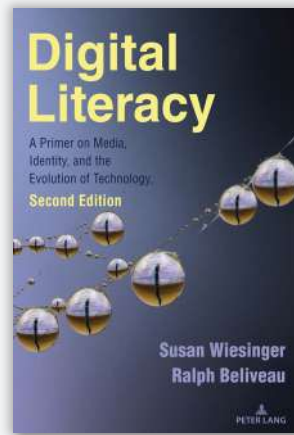
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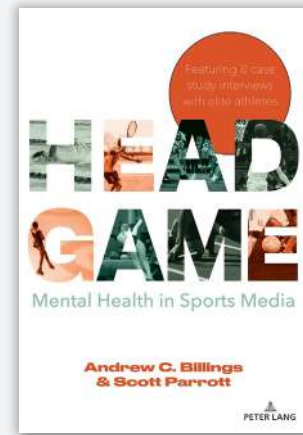
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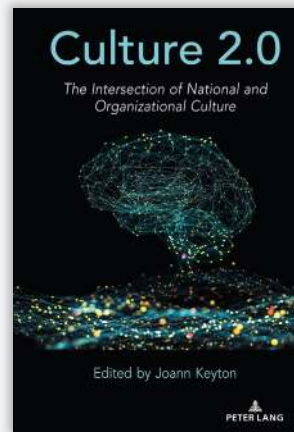
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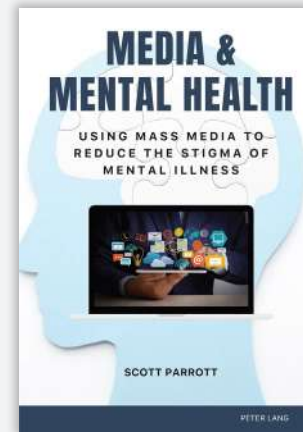
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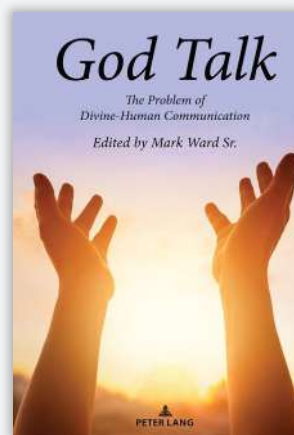
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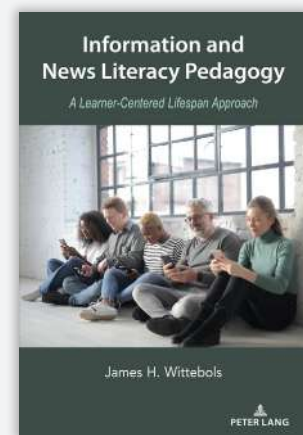
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