

Our Vision

A world in which every child attains the right to survival, protection, development and participation.

Our Mission

To inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives.

Cover photo:
A family receives water and food aid from Save the Children as they face severe water and food shortages due to drought. (Somalia)

Save the Children Japan

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www.savechildren.or.jp

The full Annual Report 2022 (Japanese only) is available on our website.



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**EVERY
LAST CHILD**



Save the Children

Save the Children Japan
Annual Report 2022
Executive Summary



Every child has the right to survival, protection, development and participation. We fight to make children's rights a reality worldwide.

For more than 100 years, we have been working with children.

Save the Children is an international NGO that works to make children's rights to survival, development, protection and participation a reality worldwide. It was established in the UK in 1919 and is currently at work in approximately 120 countries. The UN and the governments of many countries have a high regard for Save the Children as a pioneer of children's rights, and we have achieved breakthroughs in the way the world treats children. Save the Children Japan was established in 1986. We are active in international programs in fields such as health and nutrition and education. When conflicts or natural disasters occur, we provide emergency and humanitarian responses. In Japan, we have actively addressed issues of child poverty and have also conducted various programs in response to large-scale disasters, through these programs, we work to make children's rights a reality.



Eglantyne Jebb, founder of Save the Children

Foreword

Thank you for supporting children in Japan and around the world.

Save the Children has been working for over 100 years to safeguard the rights of children in difficult environments with regards to survival, protection, development, and participation. Save the Children supported over 48 million children in 2022 in approximately 120 countries, including Japan.

In recent years, there have been conflicts and disasters around the world that have seriously affected children and their families, including the crisis in Ukraine and the major earthquakes in Türkiye and Syria. There are also ongoing crises in Syria, Yemen, Afghanistan, and in other countries that are not widely reported in Japan, but continue to affect children both physically and mentally.

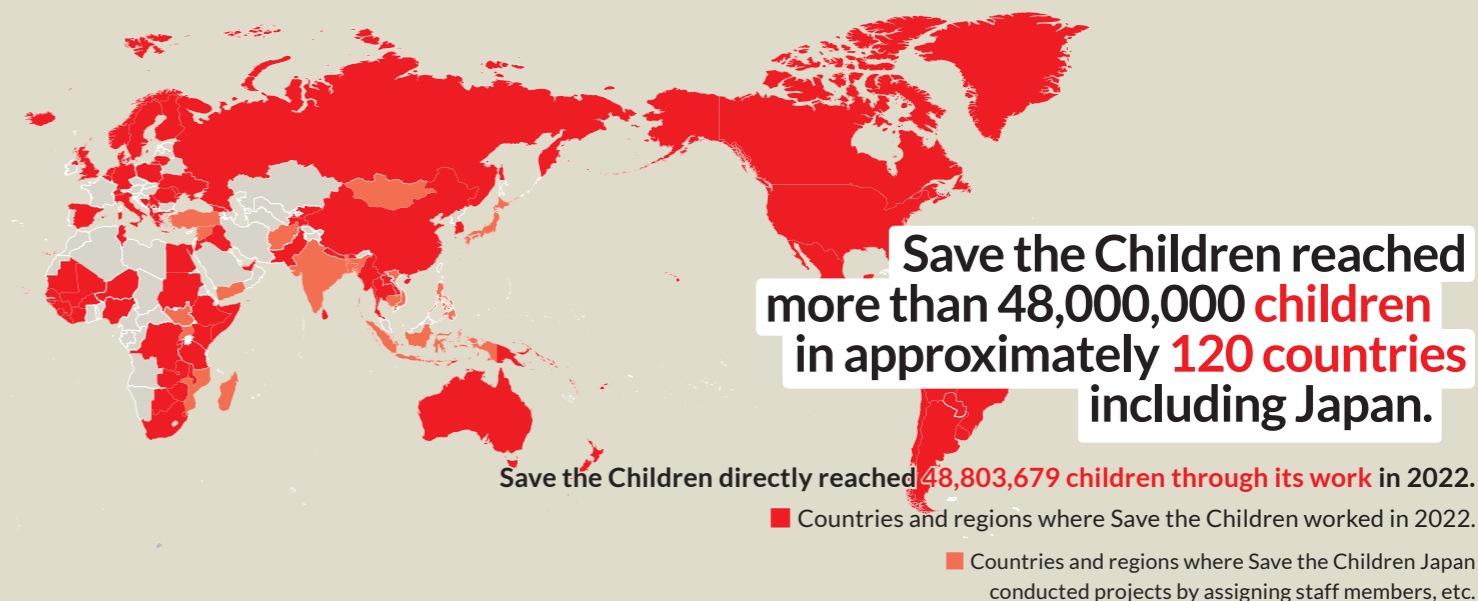
Under such circumstances, we implemented international activities to support education, health and nutrition, disaster prevention, child protection, and other needs, while continuing to assist children living through protracted crises. In addition, we provided emergency and humanitarian assistance to children in Türkiye and Syria, which were affected by major earthquakes.

In Japan, we provided food assistance to families in economic hardship and support for new school enrollment, as well as emergency and reconstruction assistance in areas affected by heavy rains and typhoons. We also worked to bring the voices of children and young people to the preparatory process for the new Children and Families Agencies, which was launched this spring.

We extend our sincere thanks for your ongoing assistance. We could not have sustained our activities in Japan and overseas in 2022 without your support and encouragement. Save the Children strives to attain children's rights, listen to children's voices, and conduct activities for children around the world and in Japan that bring about speedy and lasting changes in the lives of children.

We look forward to your continued partnership in the future.

Junichiro Ida, Chair of the Board
Akiko Takai, Managing Director of the Board, Chief Executive Officer Save the Children Japan



Emergency and Humanitarian Response

For children and local communities affected by natural disasters and humanitarian crises, Save the Children swiftly responds to meet their immediate needs, enabling them to return to and rebuild their lives.

Health and Nutrition

To ensure that all children and their families can access quality health services, Save the Children provides assistance, including healthcare for pregnant women, mothers and newborns; prevention and treatment of infectious diseases and malnutrition; and strengthening of health systems.

Education

In order for all children to receive quality education, Save the Children implements programs that improve learning environments, provide capacity development opportunities for teachers, raise awareness in local communities and promote pre-school education programs.

Child Protection

We promote child protection measures in close collaboration with various stakeholders such as local governments and communities, children, and their caregivers to protect children from violence, abuse, and exploitation, and cultivate environments in which children can grow up safely and securely.

Disaster Risk Reduction (DRR)

Save the Children strengthens DRR structures of local communities so that children can act independently when disasters occur and their voices are reflected in DRR policy and practice. We promote child-centered disaster risk reduction.

Child Poverty

We are working to end child poverty by providing direct support, raising public awareness and engaging in advocacy. Our aim is to ensure that all children have access to the physical possessions, services and opportunities necessary for them to live their lives and develop, so that they can fulfill their potential.

International Programs

Emergency and Humanitarian Response



Save the Children responded to armed conflicts in Ukraine, the protracted conflicts in Syria and Yemen, and humanitarian crises in Afghanistan. Save the Children provided emergency relief supplies for displaced children and their families, as well as child protection, education, and health and nutrition interventions. Save the Children also continued its emergency responses to the COVID-19 pandemic.

Education



Save the Children is committed to ensuring that all children, including children with disabilities, children living in poverty and children from minority populations, have equal access to educational opportunities. In Mongolia, Save the Children has also begun offering learning programs for parents, in cooperation with lifelong learning centers, to help parents of nomadic families learn basic literacy, numeracy and skills to support their children with disabilities.

Health and Nutrition



In Vietnam, with the aim of improving the nutritional status of ethnic minority children, Save the Children improved children's nutritional intake habits and disseminated nutritional care for mothers and children. In Uganda, Save the Children provided agricultural guidance, to improve livelihoods in areas where malnutrition is serious, provided nutritional guidance in cooperation with village health care facilities to secure nutrition through the creation of home vegetable gardens.

Child Protection



In Bangladesh, and Mongolia, Save the Children implemented activities, in collaboration with local administrations and other concerned parties, to strengthen child protection systems and prevent violence and abuse of children. In Mongolia, Save the Children worked to protect girls from violence and exploitation and, in Cambodia, worked to eradicate and prevent violence against children in elementary schools.



In addition to providing assistance in Madagascar, which was affected by a food crisis and cyclone due to drought, Save the Children also offered mental health and psychosocial support for children and their families in Indonesia, which was affected by an earthquake. With the resources of the Inochi Mirai Fund, Save the Children was able to offer speedy assistance to children affected by natural disasters and armed conflicts around the world.



In India, Save the Children worked to create a safe and secure environment, especially in schools, to better protect children from disasters, violence, and other risks that interrupt their continued learning. To address youth disengagement from politics in Mongolia, Save the Children conducted an awareness survey, developed an extracurricular program, and provided a forum for exchanging opinions to encourage young people to participate in elections.

Child Poverty



In Bangladesh, Save the Children implemented a project to support youth in improving their entrepreneurial and employment skills, and in Mongolia, provided entrepreneurship education for youth living in remote herding areas to help them diversify income streams. In addition, Save the Children also provided support to Mongolian local governments to improve their accountability.

Disaster Risk Reduction



In Jakarta, Indonesia, where traffic accidents involving children occur frequently due to heavy traffic, Save the Children worked with schools and local communities to protect children from traffic accidents by holding seminars and educational activities to increase knowledge and awareness of traffic safety. The children also had the opportunity to express their opinions directly to the Ministry of Transportation and the police regarding traffic rules around their schools.

Domestic Programs

Ending Child Poverty



It is believed that one in seven children in Japan currently lives in relative poverty. The ongoing COVID-19 pandemic still has significant financial impact on households with children, exacerbating child poverty. Save the Children has expanded its enrollment benefit nationwide and has launched new programs, such as providing newborn baby care products and opportunities for hands-on experience.

Support for Local NPOs



As the environment surrounding children becomes more diverse and challenging, the role of non-profit organizations (NPOs) that support children's daily lives in the community is becoming increasingly important. However, NPOs face organizational hurdles such as fundraising and human resource recruitment and development. In addition to providing financial support, Save the Children aims to ensure children's rights in their daily lives by strengthening organizational foundations and by providing additional support.

Other Recovery Assistance



August 2022 Heavy Rain Emergency Response

In addition to providing necessary support to afterschool children's clubs and nursery schools that were unable to use their facilities due to flooding, Save the Children distributed emergency relief kits to children which contained hygiene products, a whistle and stationery. Save the Children also provided air purifiers to elementary schools flooded above floor level to prevent health hazards caused by mold and other factors.

Advocacy Policy Advocacy and Social Awareness

For Children Around the World

Save the Children worked with youth in advocacy activities to ensure that children affected by conflict, climate change and other crises can continue to learn in a safe and secure environment. Save the Children also held an official side event for the 8th African Development Conference as part of its efforts to address the growing problem of hunger.

Knowing and Thinking about Children's Rights

In order to develop teaching materials for children to know and learn about their rights, Save the Children has conducted pilot classes for elementary, junior high, and high school students. Save the Children has also conducted a questionnaire survey of in-service teachers, and using these results, is developing teaching materials for children so that they are aware, and can think about, their rights at school.

Domestic Emergency Programs



The food assistance that has been provided since 2020, as emergency support for the spread of the COVID-19 pandemic, was expanded to cover the entire country from 2022, due to the prolonged and increasingly severe economic hardship of households. During the school summer vacation, 3,200 households were provided with food and stationery but, due to a greater than expected number of applications, the number was increased to 5,006 households for the winter vacation.



In order to ensure that support in times of disaster or other emergencies is based on children's rights, training is provided to strengthen the skills of adults in contact with children. Awareness-raising activities are conducted through disaster prevention events to ensure that children themselves know how to act and prepare for disasters and can protect themselves. In addition, Save the Children supports afterschool children's clubs by providing them with training and disaster prevention equipment to strengthen their disaster response capabilities.



Emergency Responses for Typhoon No. 15 in 2022

Save the Children provided picture books, toys, and equipment necessary for childcare activities, mainly to private preschools in Shizuoka Prefecture which were severely damaged and where public support was limited. In addition, Save the Children provided training on "Psychological First Aid for Children" for adults who had contact with children affected by disasters. In cooperation with other organizations, Save the Children also provided child-friendly space where children can play safely and securely.

Toward the Launch of the Agency for Children and Families

In order to bring children's voices to the preparation process of the Children and Families Agency, Save the Children held Children and Youth Caravans at four locations across Japan. Children and policy makers, including politicians, had dialogues on what they expect from the Children and Families Agency with more than 100 children participating. In addition, Save the Children created a special website for the Children and Families Agency and conducted a questionnaire survey of the children.



Save the Children Japan Partnerships

Institutional Partnerships (List in alphabetical order)

Asian Development Bank	UN Democracy Fund
Japan International Cooperation Agency	United Nations Entity for Gender Equality and the Empowerment of Women
Japan Platform	United States Agency for International Development
Ministry of Foreign Affairs of Japan	World Bank
Rikkyo University	

Corporate Partnerships

In 2022, we received support from 772 companies and organizations.

Initiatives for Achieving the Sustainable Development Goals (SDGs)

The Sustainable Development Goals (SDGs) are 17 global goals that aim to fundamentally resolve various issues such as poverty, inequality and disparity, and climate change. As an international NGO that promotes children's rights, Save the Children was also involved in the process of developing these goals, which were unanimously adopted by the United Nations General Assembly in 2015. We are promoting the achievement of SDGs through our advocacy as well as domestic and international programs.



Board Members

As of February 1, 2024

Chair of the Board

IDA, Junichiro (Mr.)
SANYO FOODS Co., Ltd. President
Rikkyo University Visiting Professor

Vice Chair of the Board

NAKASHIMA, Amane (Mr.)
Kewpie Corporation Chairman

MORI, Hiroo (Mr.)

Mori Building Co., Ltd. Executive Vice President

Executive Director

TAKAI, Akiko (Ms.)
Save The Children Japan Secretary General

Board Member

YOKOYAMA, Eiko (Ms.)
Yoshio Yokoyama Architectural Design Management Office Co., Ltd. President

TSUNOZAKI, Etsuko (Ms.)

SEEDS Asia

BANDO, Kumiko (Ms.)

Japanese Red Cross Society

MAEDA, Shin (Mr.)

TOKYO TOWER Co., Ltd. President

MATSUFUJI, Hiroshi (Mr.)

MITSUI & CO.
President of Clinic, Health Management Center & Medical Clinic
Human Resources and General Affairs Division

FUKUMOTO, Tomomi (Ms.)

SUNTORY FOUNDATION for ARTS Senior Advisor

ABE, Yoshie (Ms.)

Kogakuin University Division of Liberal Arts,
Teacher and Curator Training Course Professor

YAMAMOTO, Shigenari (Mr.)

YAMAKIN CO., LTD President

IWASAKI, Hiroshi (Mr.)

FamilyMart Co.,Ltd. Executive Officer,
General Manager of Sustainability Promotion Department,
Marketing Division

KODERA, Kiyoshi (Mr.)

WaterAid Japan

OBI, Naoko (Ms.)

International Christian UniversityNetwork on
Humanitarian Action (NOHA) Program Coordinator,
Part-time lecturer
Tokyo University of Foreign Studies Part-time Lecturer
Shophia University Part-time Lecturer
Kwansei Gakuin University Part-time Lecturer

NISHIKAWA, Satoru (Mr.)

The Japan International Cooperation Agency (JICA) Senior Advisor
Tohoku University, International Research Institute of Disaster Science
Specially Appointed Professor

URUSHI, Shihoko (Ms.)

Shinagawa Joshi Gakuin Chief Director

SHIPPEE, Mitsu (Ms.)

Sony Group Corporation Senior General Manager,
Sustainability Department

Auditor

OHARA, Keiko (Ms.)

Kamiyacho International Law Office Attorney-at-Law admitted
in Japan and New York

IMAMURA, Hideaki (Mr.)

Waseda Business School, Waseda University Visiting Professor
Shizenkan University Specially Appointed Professor
Niigata Sangyo University Specially Appointed Professor
St.Cousair, Inc. Outside Director

SHIBAYA, Tetsuo (Mr.)

Grant Thornton Taiyo LLC
CPA, Senior Partner, Head of Audit Headquarters

Honorary Chair of the Board

UENO, Masaya (Mr.)

Ueno Fine Chemicals Industry, Ltd. President and CEO

Adviser

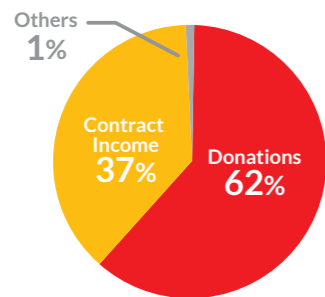
FUKADA, Hiromu (Mr.)

Kajima Institute of International Peace Auditor
Tingyi Holding Corp. Independent Non-Executive Director
Former Ambassador to Australia

Save the Children Japan

2022 Financial Information (Unit: JPY)

Balance Sheet (As of December 31, 2022)		Statement of Changes in Fund Balance (For the year ended December 31, 2022)	
I. Assets	1. Current Assets Cash & Cash Equivalents (domestic) 409,534,427 Cash & Cash Equivalents (overseas) 41,317,889 Prepaid Operating Expenses 335,734,936 Accounts Receivable 69,758,272 Inventories 228,538 Prepaid Expenses 19,462,215 Advance Payment 214,523 Total Current Assets 876,250,800 2. Non Current Assets (1) Basic Funds Time Deposits 50,000,000 Total Basic Funds 50,000,000 (2) Special Funds Reserve for Severance Payments 67,522,943 Reserve for Accumulated Depreciation 82,093,628 Reserve for the Stabilization of Overseas Operations 23,934,215 Reserve for Domestic Operations 3,200,000 Restricted Donations for Not for Profit Segment 898,040,791 Reserve for Mid-Term Plan for Fiscal Years 2022-24 775,744,475 Total Special Funds 1,850,536,052 (3) Other Non Current Assets Building 6,978,836 Leasehold Improvements 21,442,402 Vehicles 8,313,029 Furniture and Fittings 15,102,741 Software 33,256,271 Deposits 12,783,200 Total Other Non Current Assets 97,876,479 Total Non Current Assets 1,998,412,531 Total Assets 2,874,663,331	I. Changes in General Funds - net 1. Changes in Ordinary Earnings (1) Ordinary Income ① Earnings on Basic Funds 2,495 ② Earnings on Special Funds 57,879 ③ Membership Fees 9,305,000 ④ Contract Income for Aid Operations 1,033,063,581 Government Contract Income 287,591,605 Private Sector Contract Income 543,090,134 Overseas Contract Income 202,381,842 ⑤ Service Contract Income 6,531,608 ⑥ Income from Sales and Events 3,762,689 ⑦ Donations Received 1,721,276,919 Unrestricted Donations 995,857,764 Restricted Donations 725,419,155 ⑧ Miscellaneous Income 8,693,477 Total Ordinary Income 2,782,693,648 (2) Ordinary Expenses ① Operating Expenses 2,679,742,014 Overseas Aid Expenses 540,779,387 Emergency Aid Operation Expenses 568,013,835 Domestic Operations Expenses 254,218,583 Grants Expenses 544,413,136 Operations Activity Expenses 192,238,755 Public Relations Expenses 435,528,211 Other Operating Expenses 143,656,854 Profit Making Business Expenses 893,253 ② Administrative Expenses 111,441,218 Total Ordinary Expenses 2,791,183,232 Changes in Ordinary Earnings for the Period before Valuation Adjustment Δ 8,489,584 Changes in Ordinary Earnings for the Period Δ 8,489,584 II. Changes in Non Ordinary Earnings (1) Non Ordinary Income Gain on Sale of Non Current Assets 1,454,246 Total Non Ordinary Income 1,454,246 (2) Non Ordinary Expenses Loss on Elimination of Non Current Assets 80,655 Total Non Ordinary Expenses 80,655 Changes in Non Ordinary Earnings for the Period 1,373,591 Changes in General Funds - net for the Period Δ 7,115,993 General Funds - net, beginning of the Period 1,074,121,361 General Funds - net, end of the Period 1,067,005,368 III. Changes in Restricted Funds - net ① Donations Received 942,734,238 Restricted Donations 942,734,238 ② Transfer to General Funds Δ 725,419,155 Changes in Restricted Funds - net for the Period 217,315,083 Restricted Funds - net, beginning of the Period 733,071,921 Restricted Funds - net, end of the Period 950,387,004 III. Total Funds - net, end of the Period 2,017,392,372	
II. Liabilities	1. Current Liabilities Accounts Payable 173,671,712 Deferred Revenue 601,890,775 Deposits Received 9,399,287 Accrued Seasonal Salary 4,786,242 Total Current Liabilities 789,748,016 2. Non Current Liabilities Provision for Severance Payments 67,522,943 Total Non Current Liabilities 67,522,943 Total Liabilities 857,270,959		
III. Fund Balance	1. Restricted Funds - net Restricted Donations 950,387,004 Total Restricted Funds - net 950,387,004 (of which, Amount Appropriated to the Basic Funds) (50,000,000) (of which, Amount Appropriated to the Special Funds) (898,040,791) 2. General Funds - net (of which, Amount Appropriated to the Special Funds) (884,972,318) Total Funds - net 2,017,392,372 Total Liabilities and Fund Balance 2,874,663,331		



Audit Report

The original 2022 Financial Statements, in Japanese, were audited by board auditors of Save the Children Japan and the independent auditor (Deloitte Touche Tohmatsu LLC).



Our History

Save the Children was established in the UK in 1919, and Save the Children Japan was established in 1986. More than 100 years, Save the Children has been working with children.

- 1919** Save the Children established in the UK.
- 1986** Save the Children Japan established. Educational programs in the Philippines and Thailand started.
- 1991** Opened Philippines Office and assigned Japanese staff.
- 1994** Started emergency response to refugees from former Yugoslavia in collaboration with Save the Children US.
- 1995** For Great Hanshin-Awaji Earthquake Disaster, provided financial support to local NPOs assisting children.
- 2001** Started emergency and humanitarian response in Afghanistan.
- 2003** Started domestic programs.
- 2005** Responded to Sumatra Earthquake and Indian Ocean Tsunami, and Pakistan Earthquake.
- 2006** Launched global campaign "Rewrite the Future" to advocate for improving education for children in conflict and post-conflict situations.
- 2007** Assigned Japanese staff to Mongolia office to support street children.
- 2009** Launched global campaign "Every One" to reduce child mortality under five years old.
- 2009** Launched "Positive Discipline in Everyday Parenting" promotion and program.
- 2010** Supported children affected by Haiti Earthquake.
- 2010** Started "Speaking Out Against Poverty" program to encourage children to participate and raise their voices to address child poverty issues.
- 2011** Started Syria crisis response.
- 2011** Started Great East Japan Earthquake Emergency Response and Recovery Programs.
- 2016** Hosted 30th Anniversary Charity Dinner in presence of His Majesty Emperor Akihito and Her Majesty Empress Michiko.
- 2016** Started Kumamoto Earthquake response.
- 2017** Started Northern Kyushu Heavy Rain Emergency Response and Recovery Program. Responded to Rohingya crisis and food crises in East Africa, Yemen and Nigeria.
- 2018** Started Western Japan Heavy Rains Emergency Response and Recovery Program.
- 2018** Launched global campaign "Stop the War on Children" to advocate for protecting children in conflict.
- 2019** 100th Anniversary of Save the Children.
- 2019** Started Typhoon Hagibis (Typhoon No.19) Emergency Response and Recovery Program.
- 2020** Started COVID-19 response. Responded to the Heavy Rain Event of July 2020.
- 2021** 35th Anniversary of Save the Children Japan.
- 2022** Started Ukraine crisis response.
- 2023** Started Türkiye and Syria Earthquake response.