

Societal Contribution and Environmental Education



■ Societal Contribution

To preserve, maintain, and improve the global environment, businesses, government, and local communities must work together to conduct activities in close communication with each other. At the TEL Group, we actively participate in environmental preservation activities conducted by customers and local communities, in accordance with our Principles of Environmental Preservation. Below is a listing of the some of the activities our plants have done to contribute to their local communities.

■ Examples of Notable Activities

Yamanashi plant

- Cooperates with and conducts Japanese Red Cross blood drives
(1987: received commendation from Governor of Yamanashi Prefecture; 1991: received a certification of appreciation from the Minister of Health and Welfare)
- Co-sponsors the Takedanosato Fireworks Festival
- Makes annual donations to a local newspaper's welfare and culture foundation. Donations are collected in collection boxes provided in the plant's premises
- Contributes to the Red Feather Community Fund
- Allows plant parking lots to be used for events held by Nirasaki City
- Offers summer internships for local junior high school students
- Conducts plant tours for local students
- Collects and donates used postage stamps and new year's towels
- Contribution to construction costs of the Kofu Chamber of Commerce and Industry Hall
- Installed blinking intersection rivets on roads from the plant to intersections with major thoroughfares
- Donates to and otherwise supports local organizations (e.g., volunteer fire department)
- Conducts traffic safety activities under the auspices of the Nirasaki Police Department, including selection of Traffic Etiquette Ladies
- Contributes to costs of erecting mercury-vapor lamp posts along major prefectural highways
- Contributes to ward expenses for nearby municipalities
- Conducts beautification activities on and around the plant grounds
- Provides instructors for Yamanashi Prefecture's Technical Challenge School
Gives elementary and junior high school students throughout the prefecture the opportunity to experience the wonder and to appreciate the importance of manufacturing.
- Co-sponsors and participates in the Shingenko Festival
Around 40 employees attended



Scene from the Shingenko Festival

Tohoku plant

- Co-sponsors the Esashi Summer Festival
- Co-sponsors the Mizusawa Fireworks Festival
- Cooperates with and conducts Japanese Red Cross blood drives
- Organized the Young Drivers Club made up of employees under 25 years old

The plant formed the Young Drivers Club at the request of the Esashi Police Department, with the aim of preventing traffic accidents among young drivers under the age of 25. Five representatives attended Esashi City's "Challenge 100" driving safety seminar and received commendations for remaining "accident-free."
- Stations personnel at the plant's two entrances during morning rush hour to remind employees to drive safely in conjunction with Traffic Safety Week in spring and fall
- Encourages employees to contribute to a Year-end charity Fund Campaign and to the Red Feather Community Fund Campaign for donation
- Collects and donates used postage stamps
- Offers plant internships for national college of technology students and technical high school students
- Participates in clean-up campaigns in the industrial park as a member of the Esashi Industrial Park Occupant Committee

Every May and October, plant employees participate in a clean-up campaign sponsored by the Esashi Industrial Park Occupant Committee. The campaign involves picking up trash along the roads inside the industrial park, as well as other beautification activities.
- Co-sponsors and participates in the Esashi Folk Music Festival

130 people participated.



Clean-up campaign



Scene from the Esashi Folk Music Festival

Sagami plant

- Contributes to the Kanagawa Community Fund Association
- Cooperates with and conducts Japanese Red Cross blood drives
- Co-sponsors and contributes to the Lake Tsukui Cherry Blossom Festival
- Contributes to Kawajiri Hachiman Shrine
- Contributes to the Kanagawa Green Trust Foundation's Greenery Fund
- Offers internships to local junior high school students
- Received prize for efforts from the Government of Kanagawa Prefecture for recycling promotional activities



Work study program for local junior high school students



Commendation for promotion of recycling activities



Ozu plant

- Offers plant internships to local high school students

The plant offers internships to local commercial high school students, who spend a week in various departments.

- Participates in Ozu town intercorporate sports festival
- Helps remove snow from nearby roads during winter
- Co-sponsors the Azalea Festival and Jizo Festival
- Participates in 180 Day Driving Safety Contest

The contest is sponsored by the Ozu Police Department for local companies. Employees participate in the contest in teams of five. The object is for teams to go 180 days with no traffic accidents or violation.

- Participates in the annual Ozu town Environmental Beautification Campaign

Plant employees pick up trash on and around the plant grounds at certain times and days during June (Environment Month).



Beautification activities

Certificate of appreciation from the Japanese Red Cross Society



- Cooperates with Japanese Red Cross Society blood drives

The plant was commended for its many years of cooperation.

Saga plant

- Conducts cleaning and lawn mowing in nearby public parks
- Promotes a campaign to discourage drivers from leaving their engines running while stopped as one measure to prevent global warming
- Cooperates with and conducts Japanese Red Cross Society blood drives
- Donated computers to the Tosu Library
- Collects and donates used postage stamps and telephone cards
- Participates in the Tosu City Trash Reduction/Recycling Business and Eco Office Commendation Program

In February 1998, the Saga plant was awarded a certificate by Tosu City in recognition of the plant's previous efforts to address environmental issues. The plant has been and will be inspected and recertified at two-year intervals.



Eco Office commendation



Eco Office certificates

Kumamoto plant, Koshi plant

- Conducts beautification activities on and around the plant grounds

During June (Environment Month) and October (Hygiene Month), plant employees clean up the plant grounds and its environs, led by members of the Safety and Hygiene Committee and Safety Promotion Committee.



Employees involved in beautification activities

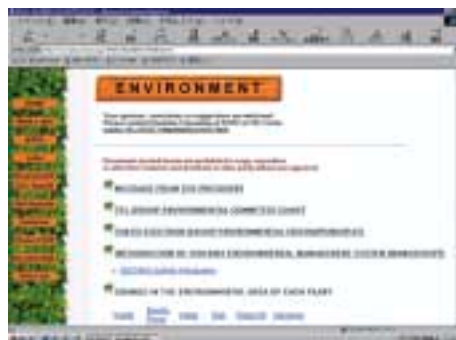
■ Environmental Education

At the TEL Group, we conduct environmental education for all grades of employees, including newly hired ones. In our advanced education program, we educate executives, managers and internal auditors, cultivating specialized knowledge. We also conduct special training in routine operations and management for employees involved with significant environmental aspects. We strive to increase their knowledge and emergency preparedness.



■ Other Education Activities

We also publish environmental information on the TEL Intranet Web site, including updates on the latest environmental trends and the status of our environmental initiatives. We are thus striving to share information within the TEL Group and further educate employees.



Environmental homepage on TEL Intranet