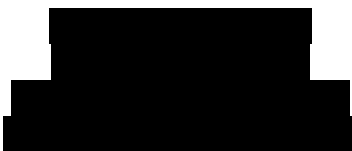


## Laurie L. Miller



### Education

Ph. D., Colorado State University, 2006.

Major: Economics

Areas of Emphasis: Public Finance and Labor Economics

Dissertation Title: Have Changes in Family Structure Adversely Affected the Ability of Economic Growth to Reduce Poverty?

M.A., Colorado State University, 1995.

Major: Economics

B.S., University of Wisconsin-La Crosse, 1993.

Majors: Finance and Economics

### Professional Experience

#### **Teaching Professor, Department of Economics, University of Wisconsin-La Crosse**

*(August 2000 – May 2003 and August 2005 – present)*

- Deliver high-quality instruction employing best practices in student learning
- Utilize assessment data to identify weak areas in student learning and to develop curricular changes to address these areas
- Engage in continuous improvement through knowledge gained at numerous faculty development activities
- Recipient of Eagle Teaching Excellence Award
- Selected to be a Wisconsin Teaching Scholar
- Served as Core Course Coordinator for ECO 120 and ECO 230 (formerly BUS 230)

#### **Director, Multicultural Business Scholars Program, College of Business Administration**

*(October 2019 – present)*

#### **Founding Member, Multicultural Business Scholars (MBS) Program** *(spring 2014 - present)*

- Collaborate with the Admissions Office to develop outreach materials to prospective multicultural students
- Serve as a liaison to the Office of Multicultural Student Services (OMSS) and work in partnership with OMSS to ensure students in the MBS Program have knowledge of and the ability to access resources available to them
- Coordinate the placement of MBS students in College of Business gateway courses
- Coordinate and manage peer mentoring component of the MBS Program
- Recruit faculty members to serve as advisors and instructors in the program

- Serve as an academic advisor for students in the MBS Program
- Co-taught a section of UWL 100 for first-year CBA students of color (fall 2016, 2017, and 2018)

**Assurance of Learning Coordinator, College of Business Administration** (*August 2014 – July 2023*)

Coordinated programmatic assessment activities in the College of Business Administration following AACSB accreditation standards.

- analyzed assessment data and wrote assessment reports, including the assurance of learning portion of the Continuous Improvement Report for AACSB accreditation
- created a series of three AOL 101 training workshops for first- and second-year faculty and acted as a consultant to individual faculty members on matters related to assessment
- planned, coordinated, and facilitated an assurance of learning program at the January all-college CBA meeting
- coordinated and facilitated the administration of assessment tasks in MGT 449, such as the administration of the ETS Major Field Test in Business
- coordinated faculty scoring of student artifacts collected in the capstone course, MGT 449, including hosting norming sessions to promote consistency in scoring
- worked with Core Course Coordinators to facilitate assessment activities in CBA core courses
- served as a liaison between the College of Business Administration and the larger campus community on matters of assessment

**Co-owner and Co-operating manager, Cool Beans Coffee Shop** (*July 2016 - June 2023*)

La Crosse, Wisconsin

- Recruited, hired, and trained new employees
- Created weekly employee work schedules using prior and current sales data to inform staffing levels
- Managed inventory levels and ordered supplies from vendors
- Worked with staff to develop seasonal drink offerings and promote the business through social media
- Maintained financial records and performed all accounting functions of the business
- Secured financing for the business when necessary, including navigating multiple grant and government funding programs available during the Covid-19 pandemic

## **Awards and Honors**

Eagle Teaching Excellence Award, University of Wisconsin-La Crosse (April 2023)

Beta Gamma Sigma Teaching Award (May 2016)

Wisconsin Teaching Scholar, Office of Professional and Instructional Development (OPID), UW-System (November 2012)

## Grants and Sponsored Research

Murray, James (Co-Principal), Hamman, Mary (Co-Principal), Miller, Laurie L (Co-Principal), Murray, Brenda (Co-Principal), "Sustainable Strategies for Systematic Community Engagement and Assessment in Student Learning in a Redesigned Business Analytics Course"(Funded), UWL Grant, Amount Proposed: \$17778, Amount Funded: \$17778. (July 1, 2018 - June 30, 2019).

Miller, Laurie L (Co-Principal), Dutta, Nabamita (Co-Principal), "Improving Student Use of Models in an Introductory Economics Course"(Funded), UWL Grant, Amount Funded: \$2000.00. (July 1, 2017 - May 31, 2018).

Miller, Laurie L, "Improving Transfer and Encouraging Deep Learning of Models in an Introductory Economics Course"(Funded), UWL Grant, Amount Funded: \$1500.00. (October 5, 2015 - June 1, 2016).

Murray, James (Principal), Brooks, Taggert J (Co-Principal), Knowles, Elizabeth F, Kopp, Bryan M, Miller, Laurie L, "CATL Lesson Study Grant"(Funded), UWL Grant, Amount Funded: \$2500. (July 1, 2012 - June 30, 2013).

Miller, Laurie L (Co-Principal), Knowles, Elizabeth F (Co-Principal), "Improving Student Learning Outcomes Through the Use of Well-defined Learning Objectives"(Funded), UWL Grant, Amount Funded: \$4000.00. (June 15, 2009 - February 19, 2010).

## Published Articles and Selected Presentations

Miller, L. L., Knowles, E. F. (2012). Improving the Development of Students' Research Questions and Hypotheses in an Introductory Business Research Methods Course. *International Journal for the Scholarship of Teaching and Learning*. (Submitted: February 2012, Accepted: May 2012, Published: July (3rd Quarter/Summer) 2012).

Murray, B. (Co-Presenter), Hamman, M. (Co-Presenter), Miller, L. L. (Co-Presenter), Murray, J. (Co-Presenter), Center for Advancing Teaching & Learning Annual Conference, "Curricular Redesign: Incorporating Community Engagement and Employer-Desired Skills and Technologies in a Required CBA Course," Center for Advancing Teaching & Learning, La Crosse, WI. (August 26, 2019).

Miller, L. L. (Co-Presenter), Dutta, N. (Co-Presenter), 20th Annual UWL Conference on Teaching and Learning, "Improving Student Use of Models in an Introductory Economics Course," Center for Advancing Teaching and Learning, University of Wisconsin-La Crosse, La Crosse, Wisconsin. (August 28, 2018).

- Miller, L. L. (Co-Presenter), Dutta, N. (Co-Presenter), Assessment Commons: Asking Questions, Sharing Practices, Finding Answers, "Double-Dipping: Using General Education and Program Assessment as a Springboard for SOTL Projects," Center for Advancing Teaching and Learning, University of Wisconsin-La Crosse, La Crosse, Wisconsin. (January 17, 2018).
- Miller, L. L., Spring Conference on Teaching and Learning: At the Crossroads, The Future Landscape of Learning, "Improving Transfer and Encouraging Deep Learning of Models in an Introductory Economics Course," Office of Professional and Instructional Development (OPID), University of Wisconsin System, La Crosse, Wisconsin. (April 21, 2017).
- Miller, L. L. (Panelist), Assessment Commons: Asking Questions, Sharing Practices, Finding Answers, "Fostering the Conversation: We Have All this Data--Now What?" Center for Advancing Teaching and Learning, University of Wisconsin-La Crosse, La Crosse, Wisconsin. (January 20, 2016).
- Brooks, T. J. (Presenter & Author), Knowles, E. F. (Presenter & Author), Miller, L. L. (Presenter & Author), 17th Annual UWL Conference on Teaching and Learning, "The Effects of Group Selection Method on Student Satisfaction and Academic Outcomes," Center for the Advancement of Teaching and Learning, La Crosse, WI. (September 1, 2015).
- Miller, L. L. (Presenter & Author), 11th Annual Conference of the International Society for the Scholarship of Teaching and Learning, "Does the Assignment of Student-Generated Reading Questions Improve Student Learning Outcomes?" International Society for the Scholarship of Teaching and Learning, Quebec City, Canada. (October 24, 2014).
- Brooks, T. J. (Co-Author), Knowles, E. F. (Co-Author), Kopp, B. M. (Co-Author), Murray, J. (Presenter & Author), Miller, L. L. (Co-Author), National Conference on Teaching Economics, "Efficient and Effective Feedback: A Lesson Study Investigating Students' Responses and Follow-up to Feedback on Their Writing," American Economic Association, Chicago, IL. (May 30, 2013).
- Miller, L. L. (Presenter & Author), Brooks, T. J. (Co-Author), Knowles, E. F. (Co-Author), Research on Teaching and Learning: Integrating Practices, "Seeing the Forest for the Trees: Understanding Data Visualization Among Students," International Society for the Scholarship of Teaching and Learning, Hamilton, Ontario, Canada. (October 25, 2012).
- Miller, L. L. (Co-Author/Co-Presenter), Knowles, E. F. (Co-Author/Co-Presenter), International Society for the Scholarship of Teaching and Learning Conference, "Improving the Development of Research Questions and Hypotheses in an Introductory Business Research Methods Course," International Society for the Scholarship of Teaching & Learning, Milwaukee, WI. (October 22, 2011).

## **Selected Service Activities**

### **Department Service**

- Instructional Academic Staff Review Committee, Member (May 10, 2010 - present)
- Curriculum and Assessment Committee, Member (August 30, 2018 - present)
- By-laws Committee, Chair (August 28, 2023 – present)
- Economics Department Equity Liaison (August 28, 2023 – present)
- Ad Hoc Committee to Develop a Proposal for Writing in the Major, Member (March 15, 2019 - March 15, 2021)
- Ad Hoc Committee to Establish Guidelines for the Review of Instructional Academic Staff, Member (June 1, 2012 - September 30, 2012)
- Economics Department Scholarship Committee, Chair (August 31, 2006 - May 31, 2012)
- Ad Hoc Committee to Revise the ECO 120 Learning Objectives, Member (September 3, 2010 - January 21, 2011)

### **College Service**

- CBA Student Organization, Women in Business, faculty advisor (March 2023 – present)
- ECO 120 Core Course Coordinator (August 2022 – present)
- Assurance of Learning Committee, Member (August 25, 2014 - May 31, 2023)
- CBA Strategic Task Force, Member (July 6, 2017 - February 25, 2018)
- Summer Working Group, Business Communications Course, Member (June 1, 2012 – August 31, 2012)

### **University Service**

- Instructional Academic Staff Committee, Member (Served as chair of the committee for portions of two of my three terms)  
(August 31, 2009 - May 31, 2012)  
(August 31, 2015 - May 31, 2018)  
(August 30, 2021 - Present)
- IAS Promotion Committee, Member  
(August 27, 2012 - May 29, 2015)  
(August 27, 2018 - May 31, 2021)

Individuals with Disabilities Advisory Committee, Member  
(August 22, 2022 – May 31, 2023)  
(February 27, 2018 - May 31, 2020)

University Student Organization, Circle K International, Faculty Advisor (April 27, 2009 –  
May 31, 2021)

New Student Transitions and Orientation Team, Member (March 14, 2013 - April 6, 2016)

### **Community Service**

La Crosse County Economic Development Fund, Inc., Committee Member (January 16, 2014 -  
June 30, 2020)

Great Rivers United Way, COMPASS 2016, Consultant (March 30, 2016 - April 1, 2018)

COMPASS Income/Economic Council, Committee Member (May 16, 2014 –  
September 1, 2014)

Great Rivers United Way, COMPASS Now 2011, Consultant (December 23, 2010 –  
January 24, 2012)

### **Selected Professional Development Activities**

Teaching, “Science of Learning Institute”, Center for Advancing Teaching and Learning, UWL,  
La Crosse, WI, United States (August 1, 2023 – August 24, 2023)

Teaching, “Inclusive Teaching Institute”, Center for Advancing Teaching and Learning and  
Institute for Social Justice, UWL, La Crosse, WI, United States (August 15, 2022 –  
August 19, 2022)

Professional, Attended Conference, "AACSB 2019 Assessment and Impact Conference",  
Association to Advance of Collegiate Schools of Business (AACSB), Charleston, South  
Carolina, United States (March 17, 2019 - March 19, 2019)

Professional, Attended Conference, "2018 Annual Conference of the Association for the  
Assessment of Learning in Higher Education", Association for the Assessment of Learning  
in Higher Education (AALHE), Salt Lake City, Utah, United States (June 4, 2018 –  
June 7, 2018)

Professional, Attended Conference, "Assessment and Impact Conference: Driving  
Accountability and Innovation", Association to Advance of Collegiate Schools of Business  
(AACSB), Phoenix, Arizona, United States (March 12, 2017 - March 14, 2017)

Professional, Attended Conference, "2016 Assessment Institute", Indiana University-Purdue University Indianapolis (IUPUI), Indianapolis, Indiana, United States (October 16, 2016 - October 18, 2016)

Professional, Seminar, "Continuous Improvement Review Seminar", Association to Advance of Collegiate Schools of Business (AACSB), Minneapolis, Minnesota, United States (September 17, 2016)

Professional, Attended Conference, "Assessment Conference: Driving Accountability and Innovation", The Association to Advance Collegiate Schools of Business (AACSB), Charlotte, North Carolina, United States (March 6, 2016 - March 8, 2016)

Teaching, Attended Conference, "Assessment Institute 2015", Indiana University-Purdue University Indianapolis (IUPUI), Indianapolis, Indiana, United States (October 26, 2015 - October 27, 2015)

Teaching, Workshop, "Embedded Assessment: Supporting Faculty in the Design and Use of Effective Classroom Assignments", Indiana University-Purdue University Indianapolis (IUPUI), Indianapolis, Indiana, United States (October 25, 2015)

Teaching, Workshop, "Promoting Effective and Efficient Feedback for Learning: Classroom Assessment 3.0 (A meta-workshop)", Indiana University-Purdue University Indianapolis (IUPUI), Indianapolis, Indiana, United States (October 25, 2015)

Professional, Attended Conference, "Institute on High-Impact Practices and Student Success", Association of American Colleges and Universities (AAC&U), Madison, Wisconsin, United States (June 9, 2015 - June 13, 2015)

Professional, Attended Conference, "AACSB International Assessment Conference", Association to Advance Collegiate Schools of Business, Austin, Texas, United States (March 9, 2015 - March 11, 2015)

Professional, Attended Conference, "AACSB Assessment Conference", The Association to Advance Collegiate Schools of Business (AACSB), New Orleans, LA, United States (March 18, 2014 - March 19, 2014)

Professional, Seminar, "Applied Assessment Seminar", The Association to Advance Collegiate Schools of Business (AACSB), New Orleans, LA, United States (March 16, 2014 - March 17, 2014)

Scholarship/Research, Attended Conference, "10th Annual Conference for the International Society for the Scholarship of Teaching and Learning", International Society for the Scholarship of Teaching and Learning, Raleigh, North Carolina, United States (October 2, 2013 - October 5, 2013)

Teaching, Workshop, "WTFs Summer Institute", Office of Instructional and Professional Development, University of Wisconsin System, Madison, Wisconsin, United States (June 17, 2013 - June 21, 2013)

Teaching, Instructional-Related Conference, "Faculty College 2013", Office of Professional and Instructional Development (OPID), University of Wisconsin-System, Richland Center, WI, United States (May 28, 2013 - May 31, 2013)

Scholarship/Research, Attended Conference, "Poverty, Inequality, and Social Policy", National Bureau of Economic Research (NBER), Cambridge, MA, United States (May 10, 2013 – May 11, 2013)

Teaching, Instructional-Related Conference, "Faculty College 2012", Office of Professional and Instructional Development (OPID), University of Wisconsin System, Richland Center, Wisconsin, United States (May 29, 2012 - June 1, 2012)